

SEO Content

0	Title	Length : 6	4	oogle's Search ontains betwee	-	-	
0	Description	throughout	the yea	neous Google s rs to celebrate escription cont	e heroes, h	olidays, and	
\bigotimes	Keywords			n't found meta enerator to cre	-		ge. Use <u>this free</u>
	Og Meta Properties	Good, your	page ta	ke advantage	of Og Prop	erties.	
		Propert	У	Content			
		title		Google Dooc Changes for	-		Logo
		url		https://doodl	es.google/		
		image		https://www. 93afede64a0 doodles-logo)78f33c728		g-cms/e1/0c/ /google-
		type		website			
		descriptio	n	Explore the s changes mad celebrate he	de through	out the yea	ars to
	Headings	H1 0	H2 6	H3 2	H4 0	H5 0	H6 0
				e interactive D curring game			

[H2] Play recurring game series

SEO Content

		 [H2] Latest Doodles from around the world [H2] Find your Doodle [H2] Discover more Doodles by color [H2] Footer Links [H3] Follow us [H3] Doodles
\bigotimes	Images	We found 46 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : 19% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
\bigotimes	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
0	lframe	Great, there are no lframes detected on this page.

SEO Links

\bigotimes	URL Rewrite	Bad. Your links have query string.
\bigotimes	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
\bigcirc	In-page links	We found a total of 10 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 40%
		Internal Links 60%

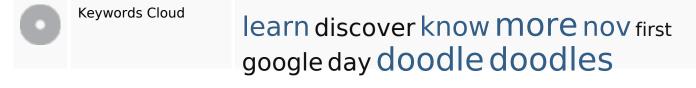
In-page links

Anchor	Туре	Juice
Jump to content	Internal	Passing Juice

In-page links

<u>Library</u>	Internal	Passing Juice
Creating a Doodle	Internal	Passing Juice
About	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
<u>Places</u>	Internal	Passing Juice
Privacy Policy	External	Passing Juice
Terms of Service	External	Passing Juice
About Google	External	Passing Juice
Google Products	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	12	×	×	×	×
doodles	12	×	×	×	*
doodle	10	×	×	×	×
know	9	×	×	×	×
learn	9	×	×	×	×

Usability

0	Url	Domain : doodles.google Length : 14
0	Favicon	Great, your website has a favicon.

Usability

\bigotimes	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
\bigotimes	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5		
\bigotimes	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
\bigotimes	W3C Validity	Errors : 10 Warnings : 19		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. 		

Mobile

0	Mobile Optimization	~	Apple Icon
		~	Meta Viewport Tag
		×	Flash content

Mobile

Optimization

\bigcirc	XML Sitemap	Great, your website has an XML sitemap.
		https://doodles.google/sitemap.xml
	Robots.txt	http://doodles.google/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
\bigotimes	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.