

Title

# Website review dopesnowsale.shop

Generated on December 17 2024 10:55 AM

The score is 59/100

Dope Snow | Snowboard, Ski & Dope Snow | Snowboard, Snow

#### **SEO Content**

|   | ride               | Adventurers   |   |  |  |
|---|--------------------|---|---|--|--|
|   |                    | Length: 64  |   |  |  |
|   |                    | Perfect, your title c   | ontains between 10 and 70 characters.   |  |  |
| 1 | Description        | Snow, Ski & Samp; Outdoor Wear & Mash; Clothes for different styles - piste, park and powder. Choose your favourite today. first run to the deepest pow, we've got you covered. 30 right of return. |   |  |  |
|   |                    | Length: 218   |   |  |  |
|   |                    |   | description should contain between 70 and 160 included). Use this free tool to calculate text length.   |  |  |
|   | Keywords           | Snowboard,Ski,Out   | door WearEveryday   |  |  |
|   |                    | Good, your page contains meta keywords.   |   |  |  |
|   | Og Meta Properties | Good, your page ta  | ke advantage of Og Properties.  |  |  |
|   |                    | Property  | Content   |  |  |
|   |                    | title   | Dope Snow  Snowboard, Ski & Outdoor<br>WearEveryday Adventurers   |  |  |
|   |                    | description   | Snow, Ski & Outdoor Wear — Clothes for different riding styles - piste, park and powder. Choose your favourite today. From the first run to the deepest pow, we've got you covered. 30 day right of return. |  |  |
|   |                    | type  | website   |  |  |
|   |                    | url   | https://dopesnowsale.shop?utm_source=sns_sh<br>are&utm_medium=open_graph  |  |  |
|   |                    | site_name   | Dope Snow   |  |  |
|   |                    |   |   |  |  |

#### **SEO Content**

| Headings        | <b>H1</b><br>0  | <b>H2</b><br>19  | <b>H3</b><br>0   | <b>H4</b><br>0                            | <b>H5</b><br>0   | <b>H6</b><br>0   |
|-----------------|---|--|--|---|--|--|
|                 | • [H2<br>• [H3<br>• [H3<br>• [H3<br>• [H3<br>• [H3<br>• [H3<br>• [H3<br>• [H3<br>• [H4]<br>• [H4]<br>• [H4]<br>• [H4]<br>• [H4] | 2] Notoriou<br>2] Adept W<br>2] Adept W<br>2] Yeti W S<br>2] Adept Sr<br>2] Adept Sr<br>2] Arrivals<br>2] Sight Sk<br>2] Ace 202<br>2] Yeti Sno<br>2] Ace 202<br>2] Yeti Sno<br>2] Yeti Sno<br>2] Yeti Sno<br>2] Yeti Sno<br>2] 2X-UP Ki | lers nowboard Jass B.I.B Snowboard Snowboard Jacoboard J | d Jacket Wor<br>acket Wome<br>acket Men O | s Men Blace<br>men Burgu<br>men Faded<br>en 2X-Up B<br>ld White Re<br>et Women I<br>aded Violet<br>rror<br>Green<br>ouette Ligh<br>een<br>Olive Gree<br>Metal Blue<br>Faded Gree | ck Renewed ndy Renewed Violet Renewed lack Renewed enewed Rock Renewed t Renewed |
| Images          | 9 alt attrib  | utes are e   | • •  | ssing. Add a                              |  | ext so that<br>our images.   |
| Text/HTML Ratio |   | s ratio of to  |  | _ code is bel<br>ds more text             |  | ent, this means  |
| Flash           | Perfect, no   | Flash con  | tent has be  | en detected                               | on this pa   | ge.  |
| Iframe          | Great, the  | re are no If   | frames dete  | ected on this                             | page.  |  |

## **SEO Links**

|         | URL Rewrite             | Good. Your links looks friendly!   |
|---------|-------------------------|--|
|         | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| <b></b> | In-page links           | We found a total of 79 links including 2 link(s) to files                                      |

#### **SEO Links**



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.53%

Internal Links 97.47%

## In-page links

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| <pre>{{ lang.account.orders.property_detail }}</pre>    | Internal | Passing Juice |
| <pre>{{ el.value }}</pre>                               | Internal | Passing Juice |
| {{lang.product.view_cart}}                              | Internal | Passing Juice |
| LAST CHANCE ON SALE ALL AT -80% FREE SHIPPING OVER €60. | External | Passing Juice |
| My Account  | Internal | Passing Juice |
| Log in  | Internal | Passing Juice |
| <u>Home</u>   | Internal | Passing Juice |
| <u>Mens</u>   | External | Passing Juice |
| <u>Outfits</u>  | Internal | Passing Juice |
| <u>Beanies</u>  | Internal | Passing Juice |
| <u>Fleece</u>   | Internal | Passing Juice |
| Gloves  | Internal | Passing Juice |
| Base-layers   | Internal | Passing Juice |
| <u>Masks</u>  | Internal | Passing Juice |
| Clothing  | Internal | Passing Juice |
| Clothing  | Internal | Passing Juice |
| <u>Outfits</u>  | Internal | Passing Juice |
| <u>Pants</u>  | Internal | Passing Juice |
| Goggles   | Internal | Passing Juice |
| <u>Helmets</u>  | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| Sale  | Internal | Passing Juice |

## In-page links

| Clothing        | Internal | Passing Juice |
|-----------------|----------|---------------|
| <u>New</u>      | Internal | Passing Juice |
| <u>Hoodies</u>  | Internal | Passing Juice |
| <u>Pants</u>    | Internal | Passing Juice |
| <u>Outdoor</u>  | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| <u>Outfits</u>  | Internal | Passing Juice |
| <u>Pants</u>    | Internal | Passing Juice |
| <u>Fleece</u>   | Internal | Passing Juice |
| Clothing        | Internal | Passing Juice |
| Base-layers     | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| <u>Outfits</u>  | Internal | Passing Juice |
| <u>Pants</u>    | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| Clothing        | Internal | Passing Juice |
| Clothing        | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| <u>Pants</u>    | Internal | Passing Juice |
| <u>Sweaters</u> | Internal | Passing Juice |
| <u>Leggings</u> | Internal | Passing Juice |
| Clothing        | Internal | Passing Juice |
| <u>T-shirts</u> | Internal | Passing Juice |
| <u>Pants</u>    | Internal | Passing Juice |
| New-arrivals    | Internal | Passing Juice |
| <u>Jackets</u>  | Internal | Passing Juice |
| <u>Sale</u>     | Internal | Passing Juice |
| Renewed         | Internal | Passing Juice |
|                 |          |               |

# In-page links

| <u>View More</u>                                    | Internal | Passing Juice |
|---|----------|---------------|
| Adept Snowboard Jacket Men Black Renewed            | Internal | Passing Juice |
| Notorious B.I.B Snowboard Pants Men Black Renewed   | Internal | Passing Juice |
| Adept W Snowboard Jacket Women Burgundy Renewed     | Internal | Passing Juice |
| Adept W Snowboard Jacket Women Faded Violet Renewed | Internal | Passing Juice |
| Yeti W Snowboard Jacket Women 2X-Up Black Renewed   | Internal | Passing Juice |
| Adept Snowboard Jacket Men Old White Renewed        | Internal | Passing Juice |
| Adept W 2021 Snowboard Jacket Women Rock Renewed    | Internal | Passing Juice |
| Adept Snowboard Jacket Men Faded Violet Renewed     | Internal | Passing Juice |
| VIEW MORE   | Internal | Passing Juice |
| Sight Ski Goggles Black/Blue Mirror                 | Internal | Passing Juice |
| Ace 2022 Snow Mittens Faded Green                   | Internal | Passing Juice |
| Yeti Snowboard Jacket Men Silhouette Light Grey     | Internal | Passing Juice |
| Ace 2022 Snow Mittens Soft Green                    | Internal | Passing Juice |
| Blizzard Snowboard Jacket Men Olive Green           | Internal | Passing Juice |
| Yeti Snowboard Jacket Men Ice Metal Blue            | Internal | Passing Juice |
| 2X-UP Knitted 2022 Facemask Faded Green             | Internal | Passing Juice |
| 2X-Up Knitted Facemask Moss Green                   | Internal | Passing Juice |
| About Us  | Internal | Passing Juice |
| Contact Us  | Internal | Passing Juice |
| <u>Customer Reviews</u>                             | Internal | Passing Juice |
| Shipping policy                                     | Internal | Passing Juice |
| Return policy                                       | Internal | Passing Juice |
| Terms of service                                    | Internal | Passing Juice |
| Privacy policy                                      | Internal | Passing Juice |
| Search  | Internal | Passing Juice |
| Register  | Internal | Passing Juice |
| Tracking Order                                      | Internal | Passing Juice |
|   |          |               |

Blog Internal Passing Juice

### **SEO** Keywords



#### **Keywords Consistency**

| Keyword   | Content | Title    | Keywords | Descripti<br>on | Headings |
|-----------|---------|----------|----------|-----------------|----------|
| dope      | 1       | ✓        | ×        | ×               | ×        |
| snow      | 1       | ✓        | <b>*</b> | <b>*</b>        | ✓        |
| snowboard | 1       | ✓        | ✓        | ×               | ✓        |
| ski       | 1       | ✓        | ✓        | ✓               | ✓        |
| outdoor   | 1       | <b>~</b> | <b>*</b> | <b>*</b>        | ×        |

#### **Usability**

| 0        | Url          | Domain : dopesnowsale.shop<br>Length : 17         |
|----------|--------------|---|
| <b>②</b> | Favicon      | Great, your website has a favicon.                |
| 8        | Printability | We could not find a Print-Friendly CSS.           |
| <b></b>  | Language     | Good. Your declared language is en.               |
|          | Dublin Core  | This page does not take advantage of Dublin Core. |

## Usability

#### **Document**

|   | Doctype         | HTML 5   |  |  |
|---|-----------------|--|--|--|
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
|   | W3C Validity    | Errors : 6<br>Warnings : 5   |  |  |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.  |  |  |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0 | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

## Optimization

|   | XML Sitemap | Missing   |
|---|-------------|---|
| ~ |             | Your website does not have an XML sitemap - this can be problematic.  |
|   |             | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to |

## Optimization

|   |            | crawl the site more intelligently.   |
|---|------------|--|
|   | Robots.txt | http://dopesnowsale.shop/robots.txt  Great, your website has a robots.txt file.  |
| 8 | Analytics  | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |