








# Website review dreamsurvivalshop.com

Generated on January 02 2025 19:03 PM





The score is 43/100







## SEO Content

	<p>Title</p>	<p>DreamSurvival</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>DreamSurvival</td> </tr> <tr> <td>url</td> <td>https://www.dreamsurvivalshop.com/</td> </tr> <tr> <td>title</td> <td>DreamSurvival</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>DreamSurvival</td> </tr> </tbody> </table>	Property	Content	site_name	DreamSurvival	url	https://www.dreamsurvivalshop.com/	title	DreamSurvival	type	website	description	DreamSurvival
Property	Content													
site_name	DreamSurvival													
url	https://www.dreamsurvivalshop.com/													
title	DreamSurvival													
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	<p>Headings</p>	<table border="1" data-bbox="539 1711 1481 1778"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>12</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1449 2069" style="list-style-type: none"> <li>• [H1]</li> <li>• [H1] Survival Axe Kit</li> <li>• [H2] Unfortunately this store isn't available in your country.</li> <li>• [H2] Your cart is empty</li> <li>• [H2] Cart • 0 items</li> <li>• [H2] BLACK FRIDAY CYBER MONDAY IS HERE!</li> <li>• [H2] Image slide</li> <li>• [H2] Survival Axe Kit</li> </ul>	H1	H2	H3	H4	H5	H6	2	12	1	0	0	0
H1	H2	H3	H4	H5	H6									
2	12	1	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Contact form</li><li>• [H2] Track your order</li><li>• [H2] Sign up and GET 15% OFF</li><li>• [H2] Enjoy your 15% OFF!</li><li>• [H2] Quick links</li><li>• [H2] Subscribe to our emails</li><li>• [H3] Menu</li></ul>
	Images	We found 15 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.25%  Internal Links 93.75%

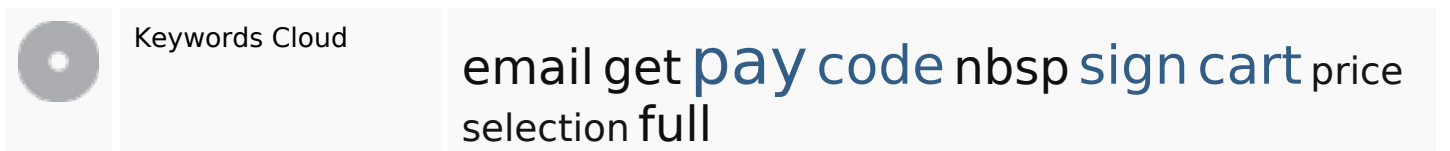
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice

## In-page links

<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Survival Axe Kit</a>	Internal	Passing Juice
<a href="#">Best-Seller's Bundle</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">1</a>	Internal	Passing Juice
<a href="#">2</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Shipping &amp; Customs</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Shrine</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
pay	4	✘	✘	✘	✘
sign	3	✘	✘	✘	✔
cart	3	✘	✘	✘	✔
code	3	✘	✘	✘	✘
email	2	✘	✘	✘	✔

# Keywords Consistency

## Usability

	Url	Domain : dreamsurvivalshop.com Length : 21
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 105 Warnings : 34				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li></ul>				

## Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.dreamsurvivalshop.com/sitemap.xml>



### Robots.txt

<http://dreamsurvivalshop.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.