



# Website review dressedby-jess.com

Generated on January 02 2025 19:04 PM





The score is 37/100







## SEO Content

	Title	<p>DRESSED by Jess</p> <p><b>Length : 15</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] Pages</li> <li>[H2] Monday, October 31, 2016</li> <li>[H2] Tuesday, October 11, 2016</li> <li>[H2] Monday, October 10, 2016</li> <li>[H2] Tuesday, October 4, 2016</li> <li>[H2] Thursday, August 25, 2016</li> <li>[H2] Thursday, August 18, 2016</li> <li>[H2] Keeping Up With Jess</li> <li>[H2] Blog Archive</li> <li>[H3] Fall Outfit Inspo</li> <li>[H3] Our Wedding: Style Me Pretty Feature</li> <li>[H3] For The Bride: Rehearsal Dinner</li> <li>[H3] Fall Romance</li> <li>[H3] Let's Brunch</li> <li>[H3] Girls Weekend In Charleston</li> </ul>	H1	H2	H3	H4	H5	H6	0	9	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	6	0	0	0									
	Images	<p>We found 87 images on this web page.</p>												

## SEO Content

		78 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>6%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 162 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 45.06% Internal Links 54.94%

## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">ABOUT</a>	Internal	Passing Juice
<a href="#">CONTACT</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">As seen in</a>	Internal	Passing Juice
<a href="#">skip to main</a>	Internal	Passing Juice

## In-page links

<a href="#">skip to sidebar</a>	Internal	Passing Juice
<a href="#">Fall Outfit Inspo</a>	Internal	Passing Juice
<a href="#">Laced High-Neck Blouse</a>	External	Passing Juice
<a href="#">Anthropologie Ankle Jeans</a>	External	Passing Juice
<a href="#">Society Booties</a>	External	Passing Juice
<a href="#">87 comments:</a>	Internal	Passing Juice
<a href="#">Fall</a>	Internal	Passing Juice
<a href="#">Fall Outfit Inspo</a>	Internal	Passing Juice
<a href="#">Feminine</a>	Internal	Passing Juice
<a href="#">Lace</a>	Internal	Passing Juice
<a href="#">Vera Bradley</a>	Internal	Passing Juice
<a href="#">Our Wedding: Style Me Pretty Feature</a>	Internal	Passing Juice
<a href="#">Love &amp; Light Photographs</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">here</a>	External	Passing Juice
<a href="#">Mallard Island Yacht Club</a>	External	Passing Juice
<a href="#">Gilded Lily Events</a>	External	Passing Juice
<a href="#">Endless Wave Studios</a>	External	Passing Juice
<a href="#">Almost Easy Band</a>	External	Passing Juice
<a href="#">Mark Zunino</a>	External	Passing Juice
<a href="#">Up and Out Beauty Bar</a>	External	Passing Juice
<a href="#">Make Me Up Eva</a>	External	Passing Juice
<a href="#">EC Beauty Studio</a>	External	Passing Juice
<a href="#">Foolish Ginger</a>	External	Passing Juice
<a href="#">Jimmy Choo</a>	External	Passing Juice
<a href="#">Jenny Packham</a>	External	Passing Juice
<a href="#">Reynolds Garden Shop</a>	External	Passing Juice
<a href="#">Design House of Moira</a>	External	Passing Juice

## In-page links

<a href="#">Shrewsbury String Quartet</a>	External	Passing Juice
<a href="#">Cloud Hunter Co.</a>	External	Passing Juice
<a href="#">Posy</a>	External	Passing Juice
<a href="#">Monique Lhuillier</a>	External	Passing Juice
<a href="#">Olive + Piper</a>	External	Passing Juice
<a href="#">Adrianna Papell</a>	External	Passing Juice
<a href="#">Calvin Klein</a>	External	Passing Juice
<a href="#">Trousseau &amp; Co.</a>	External	Passing Juice
<a href="#">Dovetail Vintage Rentals</a>	External	Passing Juice
<a href="#">Two of a Kind</a>	External	Passing Juice
<a href="#">Ocean Tents</a>	External	Passing Juice
<a href="#">Table Setting Is My Life</a>	External	Passing Juice
<a href="#">That's Darlin' Gifting</a>	External	Passing Juice
<a href="#">JfyBride</a>	External	Passing Juice
<a href="#">Shooboo Shuttle</a>	External	Passing Juice
<a href="#">272 comments:</a>	Internal	Passing Juice
<a href="#">bridal party</a>	Internal	Passing Juice
<a href="#">Bride</a>	Internal	Passing Juice
<a href="#">bridesmaid</a>	Internal	Passing Juice
<a href="#">Ceremony</a>	Internal	Passing Juice
<a href="#">groom</a>	Internal	Passing Juice
<a href="#">Reception</a>	Internal	Passing Juice
<a href="#">Wedding</a>	Internal	Passing Juice
<a href="#">wedding day</a>	Internal	Passing Juice
<a href="#">For The Bride: Rehearsal Dinner</a>	Internal	Passing Juice
<a href="#">Jill Stuart Pop-Over Gown</a>	External	Passing Juice
<a href="#">Rent The Runway.</a>	External	Passing Juice
<a href="#">LC Lauren Conrad Knot Cuff Bracelet&amp;nbsp;</a>	External	Passing Juice

## In-page links

<a href="#">Aaraa</a>	External	Passing Juice
<a href="#">Nordstrom</a>	External	Passing Juice
<a href="#">Anthropologie</a>	External	Passing Juice
<a href="#">BHLDN</a>	External	Passing Juice
<a href="#">Rent the Runway</a>	External	Passing Juice
<a href="#">=</a>	External	Passing Juice
<a href="#">24 comments:</a>	Internal	Passing Juice
<a href="#">Brides</a>	Internal	Passing Juice
<a href="#">Dream Wedding</a>	Internal	Passing Juice
<a href="#">Engaged</a>	Internal	Passing Juice
<a href="#">Rehearsal Dinner</a>	Internal	Passing Juice
<a href="#">Fall Romance</a>	Internal	Passing Juice
<a href="#">New York &amp; Company Godet Maxi Dress</a>	External	Passing Juice
<a href="#">Denim Jacket</a>	External	Passing Juice
<a href="#">Handbag</a>	External	Passing Juice
<a href="#">Guess Booties</a>	External	Passing Juice
<a href="#">Macy's Backstage</a>	External	Passing Juice
<a href="#">Club Monaco Belt</a>	External	Passing Juice
<a href="#">Emma Sunglasses</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">32 comments:</a>	Internal	Passing Juice
<a href="#">denim</a>	Internal	Passing Juice
<a href="#">Denim Jacket</a>	Internal	Passing Juice
<a href="#">Fall Maxis</a>	Internal	Passing Juice
<a href="#">Floral</a>	Internal	Passing Juice
<a href="#">Maxi Dresses</a>	Internal	Passing Juice
<a href="#">Romance</a>	Internal	Passing Juice
<a href="#">Let's Brunch</a>	Internal	Passing Juice

## In-page links

<a href="#">Rent the Runway Basque Dress</a>	External	Passing Juice
<a href="#">Joie Wedges</a>	External	Passing Juice
<a href="#">these</a>	External	Passing Juice
<a href="#">Shop Ditto Karen Walker Sunglasses</a>	External	Passing Juice
<a href="#">Rent the Runway</a>	External	Passing Juice
<a href="#">19 comments:</a>	Internal	Passing Juice
<a href="#">Brunch</a>	Internal	Passing Juice
<a href="#">Brunch Outfit</a>	Internal	Passing Juice
<a href="#">Girl&amp;#39;s Weekend</a>	Internal	Passing Juice
<a href="#">Joie</a>	Internal	Passing Juice
<a href="#">Rent the Runway</a>	Internal	Passing Juice
<a href="#">Weekend</a>	Internal	Passing Juice
<a href="#">Girls Weekend In Charleston</a>	Internal	Passing Juice
<a href="#">Fatty Sundays</a>	External	Passing Juice
<a href="#">Ava Moore Photography</a>	External	Passing Juice
<a href="#">Smells Like Peonies Events</a>	External	Passing Juice
<a href="#">Corsivo Calligraphy</a>	External	Passing Juice
<a href="#">Wildflowers Inc</a>	External	Passing Juice
<a href="#">Event Works</a>	External	Passing Juice
<a href="#">Swank Desserts</a>	External	Passing Juice
<a href="#">Style Me Pretty</a>	External	Passing Juice
<a href="#">The Bach Party</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Boone Hall Plantation</a>	External	Passing Juice
<a href="#">Monica of Mirror Mirror</a>	External	Passing Juice
<a href="#">Letter Loft Prints</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Eliza J</a>	External	Passing Juice

## In-page links

<a href="#">91 comments:</a>	Internal	Passing Juice
<a href="#">Bachelorette</a>	Internal	Passing Juice
<a href="#">Bachelorette Party</a>	Internal	Passing Juice
<a href="#">Boone Hall</a>	Internal	Passing Juice
<a href="#">bride to be</a>	Internal	Passing Juice
<a href="#">Charleston</a>	Internal	Passing Juice
<a href="#">Older Posts</a>	Internal	Passing Juice
<a href="#">Posts (Atom)</a>	Internal	Passing Juice
<a href="#">Tweets by @dailyfashJESS</a>	External	Passing Juice
<a href="#">2016</a>	Internal	Passing Juice
<a href="#">October</a>	Internal	Passing Juice
<a href="#">August</a>	Internal	Passing Juice
<a href="#">July</a>	Internal	Passing Juice
<a href="#">June</a>	Internal	Passing Juice
<a href="#">May</a>	Internal	Passing Juice
<a href="#">April</a>	Internal	Passing Juice
<a href="#">March</a>	Internal	Passing Juice
<a href="#">February</a>	Internal	Passing Juice
<a href="#">January</a>	Internal	Passing Juice
<a href="#">2015</a>	Internal	Passing Juice
<a href="#">December</a>	Internal	Passing Juice
<a href="#">November</a>	Internal	Passing Juice
<a href="#">October</a>	Internal	Passing Juice
<a href="#">September</a>	Internal	Passing Juice
<a href="#">August</a>	Internal	Passing Juice
<a href="#">July</a>	Internal	Passing Juice
<a href="#">June</a>	Internal	Passing Juice
<a href="#">May</a>	Internal	Passing Juice

## In-page links

<a href="#">April</a>	Internal	Passing Juice
<a href="#">March</a>	Internal	Passing Juice
<a href="#">February</a>	Internal	Passing Juice
<a href="#">January</a>	Internal	Passing Juice
<a href="#">2014</a>	Internal	Passing Juice
<a href="#">December</a>	Internal	Passing Juice
<a href="#">November</a>	Internal	Passing Juice
<a href="#">October</a>	Internal	Passing Juice
<a href="#">September</a>	Internal	Passing Juice
<a href="#">August</a>	Internal	Passing Juice
<a href="#">July</a>	Internal	Passing Juice
<a href="#">June</a>	Internal	Passing Juice
<a href="#">May</a>	Internal	Passing Juice
<a href="#">April</a>	Internal	Passing Juice
<a href="#">March</a>	Internal	Passing Juice
<a href="#">Blogger Template</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency






Keyword	Content	Title	Keywords	Description	Headings
fall	9	✘	✘	✘	✔
share	8	✘	✘	✘	✘
dress	8	✔	✘	✘	✘










## Keywords Consistency

wedding	7	✘	✘	✘	✔
outfit	7	✘	✘	✘	✔

## Usability

	Url	Domain : dressedby-jess.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 215 Warnings : 93				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>12</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	12
Deprecated tags	Occurrences					
<center>	12					
	Speed Tips	 Excellent, your website doesn't use nested tables.				

## Document

- ✘ Too bad, your website is using inline styles.
- ✘ Too bad, your website has too many CSS files (more than 4).
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✘ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://www.dressedby-jess.com/sitemap.xml>



### Robots.txt

<http://dressedby-jess.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics