

Website review eminded.de

Generated on October 26 2024 16:33 PM






The score is 50/100






SEO Content

	Title	Online Marketing Agentur aus München Length : 36 Perfect, your title contains between 10 and 70 characters.																				
	Description	Online Marketing Agentur aus München. Wir denken in Performance: ✓SEO ✓SEA ✓Content Marketing ✓Social Media ► Mehr erfahren. Length : 124 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>Online Marketing Agentur aus München. Wir denken in Performance: ✓SEO ✓SEA ✓Content Marketing ✓Social Media ► Mehr erfahren.</td></tr><tr><td>url</td><td>https://eminded.de/</td></tr><tr><td>site_name</td><td>eMinded</td></tr><tr><td>image</td><td>https://eminded.de/wp-content/uploads/2023/04/team_1920.jpg</td></tr><tr><td>image:width</td><td>1920</td></tr><tr><td>image:height</td><td>1278</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Home	description	Online Marketing Agentur aus München. Wir denken in Performance: ✓SEO ✓SEA ✓Content Marketing ✓Social Media ► Mehr erfahren.	url	https://eminded.de/	site_name	eMinded	image	https://eminded.de/wp-content/uploads/2023/04/team_1920.jpg	image:width	1920	image:height	1278
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SEO Content

		image:type	image/jpeg				
	Headings	H1 1	H2 5	H3 6	H4 3	H5 0	H6 0
		<ul style="list-style-type: none"> • [H1] Deine Online Marketing Agentur aus München • [H2] Online Marketing entlang der Customer Journey • [H2] Beratung? können wir auch! • [H2] Premium Service für Deinen Erfolg • [H2] Darum gemeinsam mit uns! • [H2] Jetzt Kontakt aufnehmen • [H3] PERFORMANCE BY PASSION • [H3] Spezialist • [H3] Businesspartner • [H3] Technologieführer • [H3] Inhabergeführt • [H3] Uli Zimmermann • [H4] ONLINE MARKETING STRATEGIE • [H4] DATA • [H4] WORKSHOPS & COACHINGS 					
	Images	<p>We found 69 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 77 links including 2 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 19.48%

Internal Links 80.52%

In-page links

Anchor	Type	Juice
Agentur	Internal	Passing Juice
Über uns	Internal	Passing Juice
Werte	Internal	Passing Juice
Soziales Engagement	Internal	Passing Juice
Zertifizierungen	Internal	Passing Juice
SEA	Internal	Passing Juice
SEA Strategie	Internal	Passing Juice
SEA Audit	Internal	Passing Juice
Remarketing	Internal	Passing Juice
Google Shopping	Internal	Passing Juice
Display Ads	Internal	Passing Juice
Performance Max	Internal	Passing Juice
YouTube Ads	Internal	Passing Juice
SEO	Internal	Passing Juice
SEO Beratung	Internal	Passing Juice
SEO-Strategie	Internal	Passing Juice
SEO-Relaunch	Internal	Passing Juice
SEO Audit	Internal	Passing Juice
SEO Content	Internal	Passing Juice
OffPage SEO	Internal	Passing Juice
Social Ads	Internal	Passing Juice

In-page links

LinkedIn Ads	Internal	Passing Juice
Meta Ads	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Digital Analytics	Internal	Passing Juice
Conversion Rate Optimierung	Internal	Passing Juice
Usability	Internal	Passing Juice
Digitalstrategie	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Referenzen	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Zusammenarbeit	Internal	Passing Juice
Online Shops	Internal	Passing Juice
B2B-Unternehmen	Internal	Passing Juice
Magazin	Internal	Passing Juice
Webinare	Internal	Passing Juice
Podcast	Internal	Passing Juice
Downloads	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Google Ads Preview Tool	Internal	Passing Juice
Jobs	Internal	Passing Juice
Benefits	Internal	Passing Juice
Onboarding	Internal	Passing Juice
Trainee Online Marketing	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Meta Ads	Internal	Passing Juice
LinkedIn Ads	Internal	Passing Juice
Performance Marketing	Internal	Passing Juice
Inbound Marketing	Internal	Passing Juice

In-page links

Suchmaschinenmarketing	Internal	Passing Juice
Social Media	Internal	Passing Juice
Leadgenerierung	Internal	Passing Juice
Display Ads Agentur	Internal	Passing Juice
E-Commerce SEO	Internal	Passing Juice
Ads	Internal	Passing Juice
Google	Internal	Passing Juice
TikTok	Internal	Passing Juice
Microsoft Advertising	Internal	Passing Juice
Workshops	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
AGB	Internal	Passing Juice
https://policies.google.com/privacy?hl=de	External	Passing Juice
https://www.hotjar.com/legal/policies/privacy/	External	Passing Juice
https://dreamdata.io/privacy-policy	External	Passing Juice
https://about.ads.microsoft.com/de-de/policies/legal-privacy-and-security	External	Passing Juice
https://www.matelso.de/privacy.%20	External	Passing Juice
https://www.linkedin.com/legal/privacy-policy	External	Passing Juice
https://www.tiktok.com/legal/privacy-policy-eea?lang=de	External	Passing Juice
https://www.leadinfo.com/de/datenschutz/	External	Passing Juice
https://legal.hubspot.com/privacy-policy	External	Passing Juice
https://www.facebook.com/privacy/explanation	External	Passing Juice
https://calendly.com/de/pages/privacy	External	Passing Juice
https://admin.typeform.com/to/dwk6gt	External	Passing Juice
https://policies.google.com/privacy	External	Passing Juice
https://www.apple.com/de/legal/privacy/data/de/apple-podcasts/	External	Passing Juice

In-page links

<https://www.instagram.com/legal/privacy/>

External

Passing Juice

SEO Keywords



Keywords Cloud

haben seo mit der uns eminded **und**
wir marketing ads












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	12	✘	✘	✘	✘
wir	11	✘	✘	✔	✔
haben	7	✘	✘	✘	✘
ads	7	✘	✘	✘	✘
seo	6	✘	✘	✔	✘





Usability

	Url	Domain : eminded.de Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://eminded.de/sitemap_index.xml</code>
	Robots.txt	<code>http://eminded.de/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.