Website review
estaexpress24.com

The score is 48/100

SEO Content

✅	Title	**Top 4 Travel Apps to Download Before Your Flight for a Smarter Journey** **Length : 70** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Discover four must-have travel apps that elevate your trip—boost security, stay sharp, explore nature, and collect global coins. Make your next journey smoother, safer, and more memorable with these smart digital tools. Download them before your flight! **Length : 253** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	estaexpress24.com
type	website
title	How to Perfect Your Travel Experience: 4 Apps to Download Before The Flight - estaexpress24.com

SEO Content

		description	Planning a trip means more than packing light and setting your out-of-office. To travel well today, you need more than a passport—you need digital tools that elevate your journey from ordinary to unforgettable. Whether you’re a frequent flyer, a nature lover, or a curious mind, there are apps out there that do more than pass […]
		url	https://estaexpress24.com/
		image	https://estaexpress24.com/wp-content/uploads/2025/07/main_coin.webp

	Headings	**H1** 1 **H2** 6 **H3** 1 **H4** 0 **H5** 0 **H6** 0
		[H1] How to Perfect Your Travel Experience: 4 Apps to Download Before The Flight [H2] Explore Every Corner of Our Planet [H2] 1. Coin ID Scanner – Make Every Currency a Conversation Starter [H2] 2. Mind Elevate – Keep Your Brain Sharp on the Go [H2] 3. AI Plant Finder – Identify and Care for Greenery Wherever You Go [H2] 4. Number Tracker – Stay Connected and Secure While Abroad [H2] Latest Blog Posts [H3] Why the Right Apps Can Redefine Your Journey
❌	Images	We found 6 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 4 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
grading Morgan dollars	External	Passing Juice
play math game	External	Passing Juice
identify house plants by picture	External	Passing Juice
phone tracker app iPhone	External	Passing Juice

SEO Keywords

⦿	Keywords Cloud

rights reserved travel 2024 terranome all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
2024 terranome	1	✖	✖	✖	✖
travel	1	✔	✖	✔	✔
all	1	✖	✖	✖	✖
rights	1	✖	✖	✖	✖
reserved	1	✖	✖	✖	✖

Usability

	Url	Domain : estaexpress24.com Length : 17
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://estaexpress24.com/sitemap.xml
		https://estaexpress24.com/sitemap.rss
		https://estaexpress24.com/sitemap_index.xml
✔	Robots.txt	http://estaexpress24.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.