Website review estischool.pl

The score is 58/100

SEO Content

✓	Title	ESTI School in Krakow offers a British curriculum education. **Length : 60** Perfect, your title contains between 10 and 70 characters.
⚠	Description	ESTI School, following the British curriculum in Krakow. We offer integrated education with a personalised touch for every student. Join us and break the boundaries together! **Length : 174** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings

H1	H2	H3	H4	H5	H6
2	7	16	4	0	0

- [H1] British Program School in Krakow
- [H1] Subjects in Primary school
- [H2] We are school based on British core values
- [H2] Academic Overview
- [H2] Assessment
- [H2] ESTI School transforms into an exciting language camp during the summer months!
- [H2] Catering
- [H2] Hear From Our Families
- [H2] Join us in shaping your child's future
- [H3] Early years education
- [H3] PRIMARY SCHOOL
- [H3] E
- [H3] S
- [H3] T

SEO Content

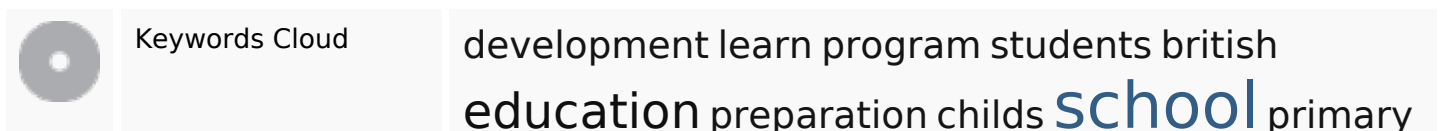|		[H3] I [H3] EARLY YEARS EDUCATION [H3] Ages 3-5 [H3] PRIMARY SCHOOL [H3] Ages 5-11 [H3] Location [H3] Discover creativity [H3] Library [H3] Bilingual education [H3] Mindful Growth [H3] After-School Enrichment Activities: [H4] Education [H4] Science [H4] Technology [H4] International
❌	Images	We found 24 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Early years education	Internal	Passing Juice
Preschool	Internal	Passing Juice
Preparation for English school	Internal	Passing Juice
Preparation for Polish school	Internal	Passing Juice
Primary school	Internal	Passing Juice
Summer camp	Internal	Passing Juice
British Program	Internal	Passing Juice
Our Team	Internal	Passing Juice
Study and admission requirements	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Contacts	Internal	Passing Juice
PL	Internal	Passing Juice
UA	Internal	Passing Juice
PL	Internal	Passing Juice

SEO Keywords

Keywords Cloud	development learn program students british education preparation childs school primary

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
school	35	✔	✖	✔	✔
education	14	✔	✖	✔	✔

Keywords Consistency

students	13	✖	✖	✖	✖
primary	10	✖	✖	✖	✔
program	9	✖	✖	✖	✔

Usability

◉	Url	Domain : estischool.pl Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 6 Warnings : 3
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.estischool.pl/sitemap.xml
✔	Robots.txt	http://estischool.pl/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics