







Website review f1store4-formula1.com

Generated on December 10 2024 10:21 AM

The score is 57/100







SEO Content

	Title	<p>F1 Store The Official Formula One Store - Formula 1 Shop</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>										
	Description	<p>Welcome to the Official F1 Online Store! Shop a huge range of 100% authentic merchandise - get the latest fashion for all F1 fans. Fast worldwide delivery</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>										
	Keywords	<p>F1,F1 Store,Formula 1,Formula 1 merchandise,merchandise,F1 apparel,Motorsport,Racing memorabilia,Racing memorabilia sale,F1 team,Formula One,F1 fans,Mercedes,Red Bull Racing,Scuderia Ferrari,McLaren F1 Team,Alpine F1 Team,Alpine,Aston Martin,Williams,Alfa Romeo F1 Team Stake,Haas,Alpha,Red Bull,Ferrari,Lewis Hamilton,Max Verstappen,Kimi Räikkönen,Michael Schumacher</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 2049"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>F1 Store The Official Formula One Store - Formula 1 Shop</td> </tr> <tr> <td>description</td> <td>Welcome to the Official F1 Online Store! Shop a huge range of 100% authentic merchandise - get the latest fashion for all F1 fans. Fast worldwide delivery</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://f1store4-formula1.com?utm_source=sns_share&utm_medium=open_graph</td> </tr> </tbody> </table>	Property	Content	title	F1 Store The Official Formula One Store - Formula 1 Shop	description	Welcome to the Official F1 Online Store! Shop a huge range of 100% authentic merchandise - get the latest fashion for all F1 fans. Fast worldwide delivery	type	website	url	https://f1store4-formula1.com?utm_source=sns_share&utm_medium=open_graph
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type	website											
url	https://f1store4-formula1.com?utm_source=sns_share&utm_medium=open_graph											

SEO Content

		site_name	f1store.formula1				
Headings	H1	H2	H3	H4	H5	H6	
	0	65	0	0	0	0	
	<ul style="list-style-type: none">• [H2] Best sellersVIEW ALL• [H2] McLaren 2024 Team Polo• [H2] LEGO® Speed Champions 2023 McLaren Formula 1 Race Car 76919• [H2] Scuderia Ferrari 2024 Team Polo• [H2] LEGO® McLaren Formula 1 Race Car 42141• [H2] McLaren 2024 Team Longline Padded Jacket• [H2] Ferrari 24 Monza Tee• [H2] LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165• [H2] Mercedes AMG Petronas F1 2024 Team Set Up T-Shirt• [H2] Shop By Team• [H2] Scuderia FerrariVIEW ALL• [H2] Scuderia Ferrari 2024 Team Polo• [H2] Ferrari 24 Monza Tee• [H2] Scuderia Ferrari Puma Large Shield T-Shirt - Red• [H2] Scuderia Ferrari 2024 Team T-Shirt• [H2] Scuderia Ferrari Race Polo by Puma- Black• [H2] Scuderia Ferrari 2024 Team Crew Neck Sweat• [H2] Scuderia Ferrari 2024 Team Hooded Sweat• [H2] Scuderia Ferrari 2024 Team Charles Leclerc T-Shirt• [H2] 2024 FORMULA1 TEAMWEARVIEW ALL• [H2] Scuderia Ferrari 2024 Team Polo• [H2] LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165• [H2] McLaren 2024 Team Longline Padded Jacket• [H2] LEGO® McLaren Formula 1 Race Car 42141• [H2] Mercedes AMG Petronas F1 2024 Team Driver T-Shirt - White• [H2] Ferrari 24 Monza Tee• [H2] LEGO® Speed Champions 2023 McLaren Formula 1 Race Car 76919• [H2] Scuderia Ferrari 2024 Team Crew Neck Sweat• [H2] F1 STREETVIEW ALL• [H2] Formula 1 Ribbed Short Set Pyjamas - Boys• [H2] Formula 1 Fundamentals Track Jacket - Green - Womens• [H2] Formula 1 Street Heatmap Hoodie• [H2] F1 End Credits Graphic LS Tee• [H2] Formula 1 Street Heatmap Sweatshirt• [H2] Formula 1 Street Heatmap T-Shirt• [H2] Formula 1 Heat Map Woven Track Jacket• [H2] F1 Chromatic Graphic LS Tee• [H2] Red BullVIEW ALL• [H2] Red Bull Racing 2024 Team Full Zip Hoodie• [H2] Red Bull Racing Austin Special Edition American Football Jersey - Unisex• [H2] Oracle Red Bull Racing RB19 No.1 Bahrian GP 2023 Winner - Max Verstappen 1:18 Sparks Model• [H2] Red Bull Racing Large Logo T-shirt - Navy - Unisex• [H2] Red Bull Racing 2024 Team Softshell Jacket - Unisex						





SEO Content

		<ul style="list-style-type: none">• [H2] Red Bull Racing Roll Top Backpack• [H2] Oracle Red Bull Racing Max Verstappen Driver T-Shirt - Unisex• [H2] Oracle Red Bull Racing RB18 No.1 Winner Miami GP 2022 - Max Verstappen - 1:18 Sparks Model• [H2] MercedesVIEW ALL• [H2] Mercedes AMG Petronas F1 2024 Team Driver T-Shirt - White• [H2] LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165• [H2] Mercedes AMG Petronas Special Edition Singapore Race T-Shirt by Puma• [H2] Mercedes AMG Petronas F1 2023 Team Stealth Hoodie• [H2] Mercedes AMG Petronas F1 2024 Team Softshell Jacket• [H2] Mercedes AMG Petronas F1 2024 Team Set Up T-Shirt• [H2] Mercedes AMG Petronas F1 Lewis Hamilton 44 Sports T-Shirt• [H2] Mercedes AMG Petronas F1 2023 Team Driver T-Shirt - Black• [H2] AlpineVIEW ALL• [H2] Alpine F1 Team Pierre Gasly 2024 Driver T-Shirt• [H2] Alpine F1 Team 2024 Softshell Jacket• [H2] Alpine F1 Team 2024 Polo - Black• [H2] Alpine F1 Team 2024 T-Shirt - White• [H2] Alpine F1 Team 2024 New Era 9FIFTY Pre Curve Special Edition Monaco GP Cap• [H2] Alpine F1 Team 2024 Polo - White• [H2] BWT Alpine F1 Team 2022 Polo Shirt - Blue• [H2] Alpine F1 Team 2024 New Era 9FIFTY Pre Curve Pierre Gasly Cap• [H2] Official Formula 1 Store
	Images	<p>We found 176 images on this web page.</p> <p>54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 16%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 127 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.79%</p> <p>Internal Links 99.21%</p>

In-page links

Anchor	Type	Juice
{{ lang.account.orders.property_detail }}	Internal	Passing Juice
{{ el.value }}	Internal	Passing Juice
{{lang.product.view_cart}}	Internal	Passing Juice
FREE SHIPPING ON ORDERS OVER €40 & 90-DAY FREE RETURNS!	Internal	Passing Juice
Track Order	Internal	Passing Juice
Contact Us	Internal	Passing Juice
My Account	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Carlos Sainz	Internal	Passing Juice
Charles Leclerc	Internal	Passing Juice
Michael Schumacher	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice

In-page links

Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
George Russell	Internal	Passing Juice
Lewis Hamilton	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Ayrton Senna	Internal	Passing Juice
Lando Norris	Internal	Passing Juice
Oscar Piastri	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Max Verstappen	Internal	Passing Juice
Sergio Perez	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Fernando Alonso	Internal	Passing Juice
Lance Stroll	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Collectables	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice

In-page links

Collectables	Internal	Passing Juice
Valtteri Bottas	Internal	Passing Juice
Zhou Guanyu	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Nyck de Vries	Internal	Passing Juice
Yuki Tsunoda	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Collectables	Internal	Passing Juice
Alexander Albon	Internal	Passing Juice
Esteban Ocon	Internal	Passing Juice
Pierre Gasly	Internal	Passing Juice
More Links	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
McLaren 2024 Team Polo	Internal	Passing Juice
LEGO® Speed Champions 2023 McLaren Formula 1 Race Car 76919	Internal	Passing Juice
Scuderia Ferrari 2024 Team Polo	Internal	Passing Juice
LEGO® McLaren Formula 1 Race Car 42141	Internal	Passing Juice
McLaren 2024 Team Longline Padded Jacket	Internal	Passing Juice
Ferrari 24 Monza Tee	Internal	Passing Juice
LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165	Internal	Passing Juice
Mercedes AMG Petronas F1 2024 Team Set Up T-Shirt	Internal	Passing Juice

In-page links

Scuderia Ferrari 2024 Team Polo	Internal	Passing Juice
Ferrari 24 Monza Tee	Internal	Passing Juice
Scuderia Ferrari Puma Large Shield T-Shirt - Red	Internal	Passing Juice
Scuderia Ferrari 2024 Team T-Shirt	Internal	Passing Juice
Scuderia Ferrari Race Polo by Puma- Black	Internal	Passing Juice
Scuderia Ferrari 2024 Team Crew Neck Sweat	Internal	Passing Juice
Scuderia Ferrari 2024 Team Hooded Sweat	Internal	Passing Juice
Scuderia Ferrari 2024 Team Charles Leclerc T-Shirt	Internal	Passing Juice
Scuderia Ferrari 2024 Team Polo	Internal	Passing Juice
LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165	Internal	Passing Juice
McLaren 2024 Team Longline Padded Jacket	Internal	Passing Juice
LEGO® McLaren Formula 1 Race Car 42141	Internal	Passing Juice
Mercedes AMG Petronas F1 2024 Team Driver T-Shirt - White	Internal	Passing Juice
Ferrari 24 Monza Tee	Internal	Passing Juice
LEGO® Speed Champions 2023 McLaren Formula 1 Race Car 76919	Internal	Passing Juice
Scuderia Ferrari 2024 Team Crew Neck Sweat	Internal	Passing Juice
Formula 1 Ribbed Short Set Pyjamas - Boys	Internal	Passing Juice
Formula 1 Fundamentals Track Jacket - Green - Womens	Internal	Passing Juice
Formula 1 Street Heatmap Hoodie	Internal	Passing Juice
F1 End Credits Graphic LS Tee	Internal	Passing Juice
Formula 1 Street Heatmap Sweatshirt	Internal	Passing Juice
Formula 1 Street Heatmap T-Shirt	Internal	Passing Juice
Formula 1 Heat Map Woven Track Jacket	Internal	Passing Juice
F1 Chromatic Graphic LS Tee	Internal	Passing Juice
Red Bull Racing 2024 Team Full Zip Hoodie	Internal	Passing Juice
Red Bull Racing Austin Special Edition American Football Jersey - Unisex	Internal	Passing Juice
Oracle Red Bull Racing RB19 No.1 Bahrian GP 2023 Winner -	Internal	Passing Juice

In-page links

Max Verstappen 1:18 Sparks Model		
Red Bull Racing Large Logo T-shirt - Navy - Unisex	Internal	Passing Juice
Red Bull Racing 2024 Team Softshell Jacket - Unisex	Internal	Passing Juice
Red Bull Racing Roll Top Backpack	Internal	Passing Juice
Oracle Red Bull Racing Max Verstappen Driver T-Shirt - Unisex	Internal	Passing Juice
Oracle Red Bull Racing RB18 No.1 Winner Miami GP 2022 - Max Verstappen - 1:18 Sparks Model	Internal	Passing Juice
Mercedes AMG Petronas F1 2024 Team Driver T-Shirt - White	Internal	Passing Juice
LEGO® Technic Mercedes-AMG F1 W14 E Performance Pull-Back 42165	Internal	Passing Juice
Mercedes AMG Petronas Special Edition Singapore Race T-Shirt by Puma	Internal	Passing Juice
Mercedes AMG Petronas F1 2023 Team Stealth Hoodie	Internal	Passing Juice
Mercedes AMG Petronas F1 2024 Team Softshell Jacket	Internal	Passing Juice
Mercedes AMG Petronas F1 2024 Team Set Up T-Shirt	Internal	Passing Juice
Mercedes AMG Petronas F1 Lewis Hamilton 44 Sports T-Shirt	Internal	Passing Juice
Mercedes AMG Petronas F1 2023 Team Driver T-Shirt - Black	Internal	Passing Juice
Alpine F1 Team Pierre Gasly 2024 Driver T-Shirt	Internal	Passing Juice
Alpine F1 Team 2024 Softshell Jacket	Internal	Passing Juice
Alpine F1 Team 2024 Polo - Black	Internal	Passing Juice
Alpine F1 Team 2024 T-Shirt - White	Internal	Passing Juice
Alpine F1 Team 2024 New Era 9FIFTY Pre Curve Special Edition Monaco GP Cap	Internal	Passing Juice
Alpine F1 Team 2024 Polo - White	Internal	Passing Juice
BWT Alpine F1 Team 2022 Polo Shirt - Blue	Internal	Passing Juice
Alpine F1 Team 2024 New Era 9FIFTY Pre Curve Pierre Gasly Cap	Internal	Passing Juice
Information	Internal	Passing Juice
My Account	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Promo Terms and Exclusions	Internal	Passing Juice
Safe Shopping	Internal	Passing Juice
90-Day Returns	Internal	Passing Juice
Tracking Order	Internal	Passing Juice
Size Chart	Internal	Passing Juice

SEO Keywords



Keywords Cloud

team mercedes men red collectables
women ferrari formula kids t-shirt


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
team	33	✘	✔	✘	✔
formula	20	✔	✔	✘	✔
collectables	20	✘	✘	✘	✘
women	20	✘	✘	✘	✔
men	20	✘	✘	✘	✔












Usability

	Url	Domain : f1store4-formula1.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing
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Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://f1store4-formula1.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>