

# Website review facebook.njoyfashion.lk

Generated on January 20 2025 04:16 AM

The score is 64/100

#### **SEO Content**

	Title	NJOY Fas	nion Facebo	ook			
		Length :	21				
		Perfect, y	our title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length :	0				
					ta description to create d		page. Use <u>this</u>
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="this free online meta tags generator">this free online meta tags generator</a> to create keywords.					
8	Og Meta Properties	social cra	wler's bette		ze your page	roperties. The. Use <u>this f</u> r	nis tags allows ree og
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
	Images	We found	0 images	on this web	page.		
		Good, mo	st or all of	your image	s have alt a	ttributes.	
	Text/HTML Ratio	Ratio: <b>21%</b>					
			s page's rat n 25 perce		HTML code	e is higher tl	nan 15, but
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

#### **SEO Links**

<b></b>	URL Rewrite	Good. Your links looks friendly!
<b></b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.
8	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

#### **In-page links**

## **SEO Keywords**



## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
njoy	1	✓	×	×	×
fashion	1	✓	×	×	×
facebook	1	<b>*</b>	×	×	×

## **Usability**

0	Url	Domain : facebook.njoyfashion.lk Length : 23

## **Usability**

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b>②</b>	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
<b></b>	W3C Validity	Errors: 0 Warnings: 0		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile



#### Mobile



Flash content

# Optimization

	XML Sitemap	Missing
~		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://facebook.njoyfashion.lk/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.