

### **Website review** families.google

Generated on November 12 2024 15:07 PM

The score is 54/100

#### **SEO Content**

|  | Title              | Google Families - H   | lelping Make Technology Work For Your Family   |
|--|--------------------|-----------------------|--|
|  |                    | Length: 62            |  |
|  |                    | Perfect, your title c | ontains between 10 and 70 characters.  |
|  | Description        |                       | volves raising kids with technology all around them. igates technology and internet safety, we're  |
|  |                    | Length: 151           |  |
|  |                    | Great, your meta d    | escription contains between 70 and 160 characters.   |
|  | Keywords           | _                     | n't found meta keywords on your page. Use <u>this free</u> <u>enerator</u> to create keywords.   |
|  | Og Meta Properties | Good, your page ta    | ske advantage of Og Properties.  |
|  |                    | Property              | Content  |
|  |                    |                       |  |
|  |                    | url                   | https://families.google/   |
|  |                    | title                 | Google Families - Helping Make Technology<br>Work For Your Family  |
|  |                    | description           | Parenting today involves raising kids with technology all around them. As your family navigates technology and internet safety, we're here to help.                                    |
|  |                    | image                 | https://lh3.googleusercontent.com/SlyChETIQJ7<br>vYqlxu4X_R1i2HoXlqYtGBMTDWDmuJwFZBVvy<br>pnUvt8KvcWfQvOZW-GMbwmlpwtXbiignsclWGf<br>EWakAuukOKEytsbAyzNMy52QHNu2Pr=w1200-<br>l80-sg-rj |
|  |                    | site_name             | Google Families  |
|  |                    | type                  | website  |
|  |                    |                       |  |

#### **SEO Content**

| 0 | Headings        | • [H2 • [H3 | Help proted the left of the le | ect your fane right parents to parents se partners ks en conversation and guidar your family apolity apolity apolity apolity apolity arental when to geecision. | mily online rental controlled explore to keeping your ations with kance to help ly.  ps, games, as.  all controls w | ols online ur kids an on Google ids and te choose th and activit | ens about being<br>e right  |
|---|-----------------|---|--|---|---|--|-----------------------------|
| 8 | Images          | 14 alt attri  |  | mpty or mi  | issing. Add a   |  | text so that<br>our images. |
|   | Text/HTML Ratio |   | s ratio of te  |   | code is belo<br>s more text   |  | cent, this means            |
|   | Flash           | Perfect, no   | Flash conte  | ent has bee   | en detected   | on this pa   | ge.                         |
|   | Iframe          |   | ou have Ifra<br>e cannot be  |   | e web pages   | s, this mea  | an that content             |

#### **SEO Links**

| URL Rewrite             | Bad. Your links have query string.   |
|-------------------------|--|
| Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| In-page links           | We found a total of 41 links including 1 link(s) to files                                      |

#### **SEO Links**



Statistics

External Links : noFollow 0%

External Links : Passing Juice 68.29%

Internal Links 31.71%

### **In-page links**

| Anchor  | Туре     | Juice         |
|---|----------|---------------|
| Get started   | Internal | Passing Juice |
| Privacy & amp: protections                                  | Internal | Passing Juice |
| Parental controls   | Internal | Passing Juice |
| Learning & amp; exploration                                 | Internal | Passing Juice |
| Meet our partners   | Internal | Passing Juice |
| g.co/yourfamily   | External | Passing Juice |
| SafeSearch  | External | Passing Juice |
| privacy and safety settings                                 | External | Passing Juice |
| supervised experience                                       | External | Passing Juice |
| Google Family Link  | Internal | Passing Juice |
| YouTube Kids  | External | Passing Juice |
| generative AI   | External | Passing Juice |
| Explore Be Internet Awesome                                 | External | Passing Juice |
| online safety   | External | Passing Juice |
| Google  | External | Passing Juice |
| Google Family Link  | Internal | Passing Juice |
| ConnectSafely’:s guide to parental controls                 | External | Passing Juice |
| Common Sense Media's guide                                  | External | Passing Juice |
| social media red flags                                      | External | Passing Juice |
| How should I talk to my kids and teens about online safety? | Internal | Passing Juice |
| How much screen time is too much for my kid?                | Internal | Passing Juice |

### **In-page links**

| What are some supplemental learning activities for kids? | Internal | Passing Juice |
|--|----------|---------------|
| How can I set up parental controls?                      | Internal | Passing Juice |
| When should I get my kid a phone?                        | Internal | Passing Juice |
| Be Internet Awesome Family Guide                         | External | Passing Juice |
| YouTube's guide to exploring confidently                 | External | Passing Juice |
| <u>Use these fun activities</u>                          | External | Passing Juice |
| which screen time options are better than others         | External | Passing Juice |
| expert advice and tips from Headspace                    | External | Passing Juice |
| Teacher Approved Apps                                    | External | Passing Juice |
| Learn Through Play                                       | External | Passing Juice |
| YouTube Learning   | External | Passing Juice |
| Google Family Link                                       | Internal | Passing Juice |
| YouTube Kids   | External | Passing Juice |
| helpful tips   | External | Passing Juice |
| tools to manage screen                                   | External | Passing Juice |
| FAQ about Google Trends data                             | External | Passing Juice |
| About Google   | External | Passing Juice |
| Google products  | External | Passing Juice |
| Privacy  | External | Passing Juice |
| <u>Terms</u>   | External | Passing Juice |

### **SEO Keywords**



Keywords Cloud

google online kids controls help family teens learn how parental

### **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti | Headings |
|---------|---------|-------|----------|-----------|----------|
|         |         |       |          | on        |          |

# **Keywords Consistency**

| kids   | 25 | ×        | × | <b>*</b> | <b>*</b> |
|--------|----|----------|---|----------|----------|
| online | 17 | ×        | × | ×        | ✓        |
| family | 13 | <b>*</b> | × | ✓        | ✓        |
| google | 12 | ✓        | × | ×        | ✓        |
| how    | 10 | ×        | × | ×        | ×        |

### Usability

| 0 | Url          | Domain : families.google<br>Length : 15           |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is en.               |
|   | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

|          | Doctype         | HTML 5   |
|----------|-----------------|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.                   |
| ×        | W3C Validity    | Errors: 57<br>Warnings: 18                                 |
| <b></b>  | Email Privacy   | Great no email address has been found in plain text!       |
| <b>②</b> | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

#### **Document**

| Speed Tips | Excellent, your website doesn't use nested tables. |
|------------|--|
|            | Too bad, your website is using inline styles.      |
|            | Great, your website has few CSS files.             |
|            | Perfect, your website has few JavaScript files.    |
|            | Perfect, your website takes advantage of gzip.     |
|            |  |

#### Mobile

| 0 | Mobile Optimization | ✓ Apple Icon        |
|---|---------------------|---------------------|
|   |                     | ✓ Meta Viewport Tag |
|   |                     | ✓ Flash content     |

## Optimization

|          | XML Sitemap | Great, your website has an XML sitemap.  |
|----------|-------------|--|
|          |             | https://families.google/sitemap.xml  |
| <b>②</b> | Robots.txt  | http://families.google/robots.txt  Great, your website has a robots.txt file.  |
| 8        | Analytics   | Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |