Website review
farwestchina.com

Generated on January 24 2025 08:58 AM

The score is 64/100

SEO Content

✓	Title	Travel Xinjiang and the Silk Road: FarWestChina.com **Length : 51** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Whether you want to travel Xinjiang, live here or learn about Uyghur, FarWestChina is the ultimate resource for tips, photos, & travel guides. Over 8 years of experience. **Length : 174** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Travel Xinjiang and the Silk Road: FarWestChina.com
description	Whether you want to travel Xinjiang, live here or learn about Uyghur, FarWestChina is the ultimate resource for tips, photos, & travel guides. Over 8 years of experience.
url	https://www.farwestchina.com/
site_name	Xinjiang: Far West China
image	https://www.farwestchina.com/wp-content/uploads/2016/06/Leadpages-Book-Cover-221x300.png

SEO Content

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	0	3	4	0	0

- [H1] Far West China
- [H3] Welcome to Xinjiang
- [H3] Latest from the Far West China Blog:
- [H3] Free Download "5 Things You Must Know Before Traveling to Xinjiang"!
- [H4] As seen on:
- [H4] How to Teach English in Xinjiang, China (Updated 2025)
- [H4] How to Travel from Urumqi to Kashgar in 2025
- [H4] Urumqi Train Travel 2025 Guide 🔲🔲🔲🔲

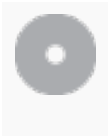|		
	Images	We found 16 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.64% Internal Links 86.36%

In-page links

Anchor	Type	Juice
[Far West China](#)	Internal	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[-](#)	External	Passing Juice
[Blog](#)	Internal	Passing Juice
[Travel](#)	Internal	Passing Juice
[Resources](#)	Internal	Passing Juice
[About](#)	Internal	Passing Juice
[Contact](#)	Internal	Passing Juice
[Blog](#)	Internal	Passing Juice
[Travel](#)	Internal	Passing Juice
[Resources](#)	Internal	Passing Juice
[About](#)	Internal	Passing Juice
[Contact](#)	Internal	Passing Juice
[How to Teach English in Xinjiang, China (Updated 2025)](#)	Internal	Passing Juice
[No Comments](#)	Internal	Passing Juice
[How to Travel from Urumqi to Kashgar in 2025](#)	Internal	Passing Juice
[No Comments](#)	Internal	Passing Juice
[Urumqi Train Travel 2025 Guide 乌鲁木齐](#)	Internal	Passing Juice
[14 Comments](#)	Internal	Passing Juice
[Privacy Policy](#)	Internal	Passing Juice
[-](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud

china free new resources far west xinjiang comments travel blog

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	9	✔	✖	✔	✔
china	6	✔	✖	✔	✔
xinjiang	5	✔	✖	✔	✔
far	4	✔	✖	✔	✔
west	4	✔	✖	✔	✔

Usability

	Url	Domain : farwestchina.com Length : 16
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 64 Warnings : 20
✔	Email Privacy	Great no email address has been found in plain text!

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://www.farwestchina.com/sitemap_index.xml
✅	Robots.txt	http://farwestchina.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics