

# Website review fastcompany.com

Generated on February 17 2025 08:48 AM

**The score is 40/100** 

#### **SEO Content**

	Title	fastcompany.com		
		Length : 15		
		Perfect, your title contains between 10 and 70 characters.		
8	Description	Length: 0  Very bad. We haven't found meta description on your page. Use this		
		free online meta tags generator to create description		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
0	Headings	<b>H1</b> 0  H2 0  H3 0  H4 H5 0  0	<b>H6</b> 0	
	Images	We found 0 images on this web page.		
		Good, most or all of your images have alt attributes.		
	Text/HTML Ratio	Ratio : <b>10%</b>		
W		This page's ratio of text to HTML code is below 15 pe that your website probably needs more text content.	cent, this means	
	Flash	Perfect, no Flash content has been detected on this page.		
	Iframe	Great, there are no Iframes detected on this page.		

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 0%

#### **In-page links**

Anchor	Type	Juice	
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### **SEO Keywords**



#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
fastcompany	1	<b>*</b>	×	×	×
please	1	×	×	×	×
enable	1	×	×	×	×
disable	1	×	×	×	×
blocker	1	×	×	×	×

## Usability

0	Url	Domain : fastcompany.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

8	Doctype	Missing doctype	
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.	
8	W3C Validity	Errors: 1 Warnings: 0	
<b></b>	Email Privacy	Great no email address has been found in plain text!	
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>	

### Mobile



## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.fastcompany.com/sitemap.xml
		https://www.fastcompany.com/sitemap-video.xml
		https://www.fastcompany.com/googlenews.xml
	Robots.txt	http://fastcompany.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.