






Website review fynavi.com

Generated on January 03 2025 10:43 AM

The score is 40/100







SEO Content

	Title	Fynavi Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Fynavi</td></tr><tr><td>url</td><td>https://fynavi.com/</td></tr><tr><td>title</td><td>Fynavi</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Fynavi</td></tr></tbody></table>	Property	Content	site_name	Fynavi	url	https://fynavi.com/	title	Fynavi	type	website	description	Fynavi
Property	Content													
site_name	Fynavi													
url	https://fynavi.com/													
title	Fynavi													
type	website													
description	Fynavi													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>50</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Fynavi[H2] Country/region[H2] Country/region[H2] Item added to your cart[H2] Shop By Category[H2] Christmas Tree Specials[H2] Christmas Wreath Specials	H1	H2	H3	H4	H5	H6	1	11	50	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	50	0	0	0									





SEO Content

- [H2] Christmas Garland Specials
- [H2] Christmas Decor Specials
- [H2] Christmas Gift Specials
- [H2] Merry Christmas
- [H2] Country/region
- [H3] Christmas tree
- [H3] Christmas tree
- [H3] Christmas Wreath
- [H3] Christmas Wreath
- [H3] Christmas Garland
- [H3] Christmas Garland
- [H3] Christmas Decor
- [H3] Christmas Decor
- [H3] Christmas Gift
- [H3] Christmas Gift
- [H3] 10 ft. Pre-Lit Lark Pine Feel Real Medium Tree with Warm White LED Rice Lights
- [H3] 10 ft. Pre-Lit Lark Pine Feel Real Medium Tree with Warm White LED Rice Lights
- [H3] 10ft. Holliston Hinged Tree
- [H3] 10ft. Holliston Hinged Tree
- [H3] 3 ft. Pre-Lit Snowy Bristle Pine Tree with LED Lights
- [H3] 3 ft. Pre-Lit Snowy Bristle Pine Tree with LED Lights
- [H3] 3 ft. Pre-Lit Snowy Downswept Forestree Tree with Clear Lights
- [H3] 3 ft. Pre-Lit Snowy Downswept Forestree Tree with Clear Lights
- [H3] 22 in. Boxwood Holiday Decorated Wreath
- [H3] 22 in. Boxwood Holiday Decorated Wreath
- [H3] 22 in. Fresh Evergreens Wreath
- [H3] 22 in. Fresh Evergreens Wreath
- [H3] 22 in. Snowy Christmas Wreath with Bow
- [H3] 22 in. Snowy Christmas Wreath with Bow
- [H3] 24 in. Decorated Evergreen Christmas Wreath
- [H3] 24 in. Decorated Evergreen Christmas Wreath
- [H3] 4 ft. Winter Frost White Garland
- [H3] 4 ft. Winter Frost White Garland
- [H3] 5 ft. Christmas Cottage Garland
- [H3] 5 ft. Christmas Cottage Garland
- [H3] 5 ft. Christmas Joy Garland
- [H3] 5 ft. Christmas Joy Garland
- [H3] 6 ft. Blueberry Fields Garland
- [H3] 6 ft. Blueberry Fields Garland
- [H3] Christmas Cordless Prelit Stairway Swag Trim
- [H3] Christmas Cordless Prelit Stairway Swag Trim
- [H3] Christmas DIY LED Window Decoration Light String
- [H3] Christmas DIY LED Window Decoration Light String
- [H3] Christmas LED Firework Light
- [H3] Christmas LED Firework Light
- [H3] Crystal Diamond Christmas Tree Lamp Table Lamp
- [H3] Crystal Diamond Christmas Tree Lamp Table Lamp
- [H3] Christmas LED Firework Light
- [H3] Christmas LED Firework Light
- [H3] Crystal Diamond Christmas Tree Lamp Table Lamp
- [H3] Crystal Diamond Christmas Tree Lamp Table Lamp
- [H3] DIY Felt Christmas Tree Set

SEO Content

		<ul style="list-style-type: none">• [H3] DIY Felt Christmas Tree Set• [H3] Felt Christmas Tree Set• [H3] Felt Christmas Tree Set
	Images	We found 30 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.45% External Links : Passing Juice 0% Internal Links 96.55%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Christmas tree	Internal	Passing Juice

In-page links

Christmas Wreath	Internal	Passing Juice
Christmas Garland	Internal	Passing Juice
Christmas Deocr	Internal	Passing Juice
Christmas Gift	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop now	Internal	Passing Juice
10 ft. Pre-Lit Lark Pine Feel Real Medium Tree with Warm White LED Rice Lights	Internal	Passing Juice
10ft. Holliston Hinged Tree	Internal	Passing Juice
3 ft. Pre-Lit Snowy Bristle Pine Tree with LED Lights	Internal	Passing Juice
3 ft. Pre-Lit Snowy Downswept Forestree Tree with Clear Lights	Internal	Passing Juice
22 in. Boxwood Holiday Decorated Wreath	Internal	Passing Juice
22 in. Fresh Evergreens Wreath	Internal	Passing Juice
22 in. Snowy Christmas Wreath with Bow	Internal	Passing Juice
24 in. Decorated Evergreen Christmas Wreath	Internal	Passing Juice
4 ft. Winter Frost White Garland	Internal	Passing Juice
5 ft. Christmas Cottage Garland	Internal	Passing Juice
5 ft. Christmas Joy Garland	Internal	Passing Juice
6 ft. Blueberry Fields Garland	Internal	Passing Juice
Christmas Cordless Prelit Stairway Swag Trim	Internal	Passing Juice
Christmas DIY LED Window Decoration Light String	Internal	Passing Juice
Christmas LED Firework Light	Internal	Passing Juice
Crystal Diamond Christmas Tree Lamp Table Lamp	Internal	Passing Juice
DIY Felt Christmas Tree Set	Internal	Passing Juice
Felt Christmas Tree Set	Internal	Passing Juice
Powered by Shopify	External	noFollow
Privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

wreath tree **price** led **usd sale** unit regular
garland **christmas**

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	80	✘	✘	✘	✘
usd	56	✘	✘	✘	✘
sale	52	✘	✘	✘	✘
christmas	41	✘	✘	✘	✔
regular	40	✘	✘	✘	✘










Usability

	Url	Domain : fynavi.com Length : 10
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 184 Warnings : 128				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>20</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	20
Deprecated tags	Occurrences					
<s>	20					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://fynavi.com/sitemap.xml
	Robots.txt	http://fynavi.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.