









Website review gadgetfinders1999.shop

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The score is 50/100







SEO Content

	<p>Title</p>	<p>Douglas Laing & Co Independent Scotch Whisky Specialists Est. 1948 - Douglas Laing & Co. - Est. 1948</p> <p>Length : 104</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Blended Malt,Single Malt,Merchandise,Non Whisky,Single Grain,Blended Scotch,Whisky,Other Goods,Gift Cards,gadgetfinders1999.shop</p> <p>Length : 128</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1514 1481 1581"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>3</td> <td>0</td> <td>4</td> </tr> </tbody> </table> <ul data-bbox="616 1619 1171 1912" style="list-style-type: none"> • [H1] 50% off • [H2] ON SALE • [H4] 2025 Summer Collection • [H4] Get -50% from Summer Collection • [H4] TOP MONTH SELLERS • [H6] Support • [H6] Shop • [H6] Company • [H6] Contact 	H1	H2	H3	H4	H5	H6	1	1	0	3	0	4
H1	H2	H3	H4	H5	H6									
1	1	0	3	0	4									
	<p>Images</p>	<p>We found 19 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

SEO Content

	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Est. 1948	Internal	Passing Juice
Home	Internal	Passing Juice
Scotch Whisky	Internal	Passing Juice
Single Malt	Internal	Passing Juice
Blended Malt	Internal	Passing Juice
CATEGORY	Internal	Passing Juice
New Arrivals	Internal	Passing Juice

In-page links

Non Whisky	Internal	Passing Juice
Single Grain	Internal	Passing Juice
Blended Scotch	Internal	Passing Juice
Merchandise	Internal	Passing Juice
Whisky	Internal	Passing Juice
Old Particular Balmenach 12 Years Old	Internal	Passing Juice
Sallywag Golf Edition	Internal	Passing Juice
Shop Collection	Internal	Passing Juice
Rangers Caol Ila 13 Years Old	Internal	Passing Juice
Rock Island 14 Years Old Sherry Edition	Internal	Passing Juice
Provenance Benrinnes 8 Years Old Sherry Finish	Internal	Passing Juice
Old Particular Auchentoshan 10 Years Old	Internal	Passing Juice
XOP Port Ellen 40 Years Old	Internal	Passing Juice
XOP Macallan 35 Years Old	Internal	Passing Juice
XOP Cameronbridge 45 Years Old	Internal	Passing Juice
Old Particular Balmenach 12 Years Old	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQs	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
Other Goods	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
SALE	Internal	Passing Juice
Gin & Spirits	Internal	Passing Juice
Our Story	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy & Cookie policy	Internal	Passing Juice
Track Order	Internal	Passing Juice
Help	Internal	Passing Juice

SEO Keywords



Keywords Cloud

years laing est malt whisky
scotch old douglas blended single

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
whisky	5	✓	✗	✓	✗
scotch	4	✓	✗	✓	✗
est	4	✓	✗	✗	✗
old	4	✗	✗	✗	✗
malt	4	✗	✗	✓	✗











Usability

	Url	Domain : gadgetfinders1999.shop Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

		
	W3C Validity	Errors : 6 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.gadgetfinders1999.shop/sitemap.xml
	Robots.txt	http://gadgetfinders1999.shop/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.