Website review
getsafeonline.org

The score is 63/100

SEO Content

✅	Title	Get Safe Online | The UK's leading Online Safety Advice Resource **Length : 69** Perfect, your title contains between 10 and 70 characters.
✅	Description	The UK's leading online safety advice resource. Providing free, impartial internet safety advice to help keep you and your family safe online. **Length : 147** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Get Safe Online | The UK's leading Online Safety Advice Resource
description	The UK's leading online safety advice resource. Providing free, impartial internet safety advice to help keep you and your family safe online.
url	https://www.getsafeonline.org/
site_name	Get Safe Online
image	https://www.getsafeonline.org/wp-content/uploads/2021/04/gso.org_rgb_.jpg
image:width	283

SEO Content

		image:height	255			
		image:type	image/jpeg			

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
		1	3	3	21	0	0

- [H1]
- [H2] Our Partners & Supporters
- [H2] Our Mission
- [H2] Our Mission
- [H3] Warning to beware of charity scams after Hurricane Milton
- [H3] Get Safe Online is the UK's leading source of unbiased, factual and easy-to-understand information on online safety.
- [H3] Get Safe Online around the world
- [H4] New to the internet?
- [H4] Monthly newsletter
- [H4] Check a website
- [H4] Neighbourhood Alert
- [H4] Become a Get Safe Online Partner
- [H4] Self Help Tool Centre
- [H4] Is it a scam?
- [H4] Spot the AI
- [H4] Most Recent News
- [H4] Latest Posts
- [H4] Get Safe Online launches new Spot the AI tool
- [H4] Get Safe Online Partners with Ask Silver to launch a new scam detector
- [H4] New nationwide poll reveals Brits as 'too polite' when it comes to scammers
- [H4] Scam warnings after global IT outage
- [H4] From the Blog
- [H4] 'Lloyds Pharmacy' online scam
- [H4] Dairy farmer falls victim to online purchase scam when buying equipment
- [H4] Beware of ULEZ and CAZ charge copycat websites
- [H4] Browse Get Safe Online
- [H4] Personal
- [H4] Business

	Images	We found 61 images on this web page. 55 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content

SEO Content

❌		in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 76 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.95% Internal Links 96.05%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
News	Internal	Passing Juice
Videos	Internal	Passing Juice
Glossary	Internal	Passing Juice
About Get Safe Online	Internal	Passing Juice
Contact us	Internal	Passing Juice
Protection	Internal	Passing Juice
Firewalls	Internal	Passing Juice
Windows Updates	Internal	Passing Juice
Wireless Networks & Hotspots	Internal	Passing Juice
Risks	Internal	Passing Juice

In-page links

Spam, Scam and Fake Email	Internal	Passing Juice
Ransomware	Internal	Passing Juice
Viruses & Spyware	Internal	Passing Juice
Find out more	Internal	Passing Juice
General Protection	Internal	Passing Juice
Safe Internet Use	Internal	Passing Juice
Passwords	Internal	Passing Juice
Two-Factor Authentication	Internal	Passing Juice
Keeping Activities Safe	Internal	Passing Juice
Online Gaming	Internal	Passing Juice
Safe Online Dating	Internal	Passing Juice
Holiday & Travel Booking	Internal	Passing Juice
Find out more	Internal	Passing Juice
Menu Item	External	Passing Juice
Charging Mobile Purchases	Internal	Passing Juice
Mobile Apps	Internal	Passing Juice
Mobile Banking	Internal	Passing Juice
Public Places	Internal	Passing Juice
QR Codes	Internal	Passing Juice
Smartphones & Tablets	Internal	Passing Juice
Auction Sites	Internal	Passing Juice
Banking	Internal	Passing Juice
Buying Tickets	Internal	Passing Juice
Buying & Selling Vehicles	Internal	Passing Juice
Online Payments	Internal	Passing Juice
Find out more	Internal	Passing Juice
Age-based Advice	Internal	Passing Juice
If Your Child is Aged Under 5	Internal	Passing Juice

In-page links

If Your Child is Aged 6 to 9	Internal	Passing Juice
If Your Child is Aged 10 to 12	Internal	Passing Juice
If Your Child is Aged 13 or Over	Internal	Passing Juice
Keeping Their Activities Safe	Internal	Passing Juice
Gaming	Internal	Passing Juice
Paying for Games, Apps & Downloads	Internal	Passing Juice
Your Child and Social Networking	Internal	Passing Juice
Risks	Internal	Passing Juice
Cyberbullying	Internal	Passing Juice
Cyberstalking	Internal	Passing Juice
Social Media Phishing	Internal	Passing Juice
Social Networking Sites	Internal	Passing Juice
Instant Messaging	Internal	Passing Juice
Find out more	Internal	Passing Juice
BYOD	Internal	Passing Juice
Network & Computer Security	Internal	Passing Juice
Physical Security	Internal	Passing Juice
Find out more	Internal	Passing Juice
Banking	Internal	Passing Juice
Data Loss Prevention	Internal	Passing Juice
Find out more	Internal	Passing Juice
Downloading & File Sharing	Internal	Passing Juice
Social Engineering	Internal	Passing Juice
Find out more	Internal	Passing Juice
Business Security Planning	Internal	Passing Juice
Business Continuity & Disaster Recovery	Internal	Passing Juice
Staff Policies	Internal	Passing Juice
Find out more	Internal	Passing Juice

In-page links

Software Decommissioning	Internal	Passing Juice
Software Updates	Internal	Passing Juice
Windows XP	Internal	Passing Juice
Find out more	Internal	Passing Juice
upgrade your browser	External	Passing Juice
Read more about our International Sites	Internal	Passing Juice
Manage options	Internal	Passing Juice
Read more about these purposes	External	Passing Juice

SEO Keywords

Keywords Cloud	menu online get news social scam child more safe item

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
online	34	✔	✖	✔	✔
safe	28	✔	✖	✔	✔
menu	23	✖	✖	✖	✖
item	22	✖	✖	✖	✖
get	19	✔	✖	✖	✔

Usability

Url	Domain : getsafeonline.org Length : 17	
Favicon	Great, your website has a favicon.	
Printability	We could not find a Print-Friendly CSS.	

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 20 Warnings : 14
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦾	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⦾	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.getsafeonline.org/sitemap_index.xml
✅	Robots.txt	http://getsafeonline.org/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.