

# Website review gianniandsantaniellolaw.com

Generated on January 02 2025 09:35 AM

The score is 58/100

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## **SEO Content**

|              | Title              | Gianni & Santaniello Law Firm - WELCOME                                                                                                                                                                                                                                                                                                                                                                     |                              |             |             |             |                                  |
|--------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|-------------|-------------|-------------|----------------------------------|
| $\mathbf{}$  |                    | Length                                                                                                                                                                                                                                                                                                                                                                                                      | 39                           |             |             |             |                                  |
|              |                    | Perfect, y                                                                                                                                                                                                                                                                                                                                                                                                  | our title cor                | ntains betw | een 10 and  | 70 characte | ers.                             |
|              | Description        | Justica - I                                                                                                                                                                                                                                                                                                                                                                                                 | _awyer and A                 | Attorney W  | ebsite Temp | olate       |                                  |
| <u>_:</u>    |                    | Length                                                                                                                                                                                                                                                                                                                                                                                                      | 46                           |             |             |             |                                  |
|              |                    |                                                                                                                                                                                                                                                                                                                                                                                                             | our meta de<br>rs (spaces in |             |             |             | 70 and 160<br>ulate text length. |
| $\bigotimes$ | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.                                                                                                                                                                                                                                                                                  |                              |             |             |             |                                  |
| 8            | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them.                                                                                                                                                                                                               |                              |             |             |             |                                  |
| 0            | Headings           | H1H2H3H4H5H61317350• [H1] Gianni & Santaniello - The Trusted Law Firm• [H2] Areas of Practice• [H2] Mhat we did?• [H2] Testimonials• [H2] Testimonials• [H3] Now! Get a Free Consultation for Your Case.• [H3] Reputation.Respect. Result.• [H3] Business Law• [H3] Family Law• [H3] Criminal Law• [H3] Ok• [H3] Ok• [H3] Ok• [H3] Zk• [H3] Trustworthy lawyer• [H3] Top lawyer listed• [H3] Great services |                              |             |             |             |                                  |

#### **SEO Content**

|              |                 | <ul> <li>[H3] Easy to claim</li> <li>[H3] Excellent support</li> <li>[H3] Reliable lawyer</li> <li>[H3] Five-star services</li> <li>[H4] Talk 2 us</li> <li>[H4] Investigation</li> <li>[H4] Case Fight</li> <li>[H5] People Saved</li> <li>[H5] Contract Signed</li> <li>[H5] Staff Member</li> <li>[H5] Practice Areas</li> <li>[H5] Newsletter</li> </ul> |
|--------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| $\bigotimes$ | Images          | We found 10 images on this web page.<br>10 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images.                                                                                                                                                                             |
| $\bigcirc$   | Text/HTML Ratio | Ratio : <b>58%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.                                                                                                                                                                                                                                                         |
| $\bigcirc$   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                    |
| $\bigcirc$   | Iframe          | Great, there are no lframes detected on this page.                                                                                                                                                                                                                                                                                                           |

## **SEO Links**

| $\bigcirc$ | URL Rewrite                | Good. Your links looks friendly!                                                         |
|------------|----------------------------|------------------------------------------------------------------------------------------|
| 0          | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.                                           |
| 0          | In-page links              | We found a total of 12 links including 0 link(s) to files                                |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |

## In-page links

| Anchor                                          | Туре     | Juice         |
|-------------------------------------------------|----------|---------------|
| Privacy policy                                  | Internal | Passing Juice |
| Request Quote                                   | Internal | Passing Juice |
| <u>Home</u>                                     | Internal | Passing Juice |
| About us                                        | Internal | Passing Juice |
| Practice Areas                                  | Internal | Passing Juice |
| Our Attorneys                                   | Internal | Passing Juice |
| Contact us                                      | Internal | Passing Juice |
| Read more                                       | Internal | Passing Juice |
| Read more                                       | Internal | Passing Juice |
| Read more                                       | Internal | Passing Juice |
| <u>Gianni &amp; Santaniello Professionalism</u> | Internal | Passing Juice |
| Client Relationship                             | Internal | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | case lawyer get firm legal gianni them |  |  |
|---|----------------|----------------------------------------|--|--|
|   |                | experience a w santaniello             |  |  |

# **Keywords Consistency**

| Keyword     | Content | Title | Keywords | Descripti<br>on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| law         | 24      | ×     | ×        | ×               | ×        |
| firm        | 16      | ×     | ×        | ×               | ×        |
| santaniello | 11      | ×     | ×        | ×               | ×        |
| gianni      | 11      | ×     | ×        | ×               | ×        |
| case        | 11      | ×     | ×        | ×               | ¥        |

## Usability

| 0            | Url          | Domain : gianniandsantaniellolaw.com<br>Length : 27 |
|--------------|--------------|-----------------------------------------------------|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                  |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.             |
| $\bigcirc$   | Language     | Good. Your declared language is zx.                 |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core.   |

#### Document

| 0            | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                       |  |  |
|--------------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                     |  |  |
|              | W3C Validity    | Errors : 3<br>Warnings : 1                                                                                                                                                                                                                                                                                                                   |  |  |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.                                                                                                                                                                                                     |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul> |  |  |

### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

|             | XML Sitemap | Missing                                                                                                                                                                                                                                                 |
|-------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>_</b>    |             | Your website does not have an XML sitemap - this can be problematic.                                                                                                                                                                                    |
|             |             | A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|             | Robots.txt  | http://gianniandsantaniellolaw.com/robots.txt                                                                                                                                                                                                           |
| $\mathbf{}$ |             | Great, your website has a robots.txt file.                                                                                                                                                                                                              |
|             | Analytics   | Missing                                                                                                                                                                                                                                                 |
| ~           |             | We didn't detect an analytics tool installed on this website.                                                                                                                                                                                           |
|             |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data.                                              |