



Website review giftedlux.com

Generated on January 15 2025 04:45 AM

The score is 40/100



SEO Content

	<p>Title</p>	<p>GiftedLux</p> <p>Length : 9</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>GiftedLux</td> </tr> <tr> <td>url</td> <td>https://giftedlux.com/</td> </tr> <tr> <td>title</td> <td>GiftedLux</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>GiftedLux</td> </tr> </tbody> </table>	Property	Content	site_name	GiftedLux	url	https://giftedlux.com/	title	GiftedLux	type	website	description	GiftedLux
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site_name	GiftedLux													
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	<p>Headings</p>	<table border="1" data-bbox="539 1742 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1845 1187 2078" style="list-style-type: none"> • [H1] • [H2] Country/region • [H2] Country/region • [H2] Item added to your cart • [H2] We have a short trip on this planet! • [H2] Lux Collection • [H2] GiftedLux Exclusive 	H1	H2	H3	H4	H5	H6	1	8	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Quick links• [H2] Country/region• [H3] Lux Laro• [H3] Lux Laro• [H3] Lux Full• [H3] Lux Full• [H3] Lux Pack• [H3] Lux Pack• [H3] Lux Lift• [H3] Lux Lift
	Images	We found 6 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 0% Internal Links 94.12%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Track Order	Internal	Passing Juice
Lux Full	Internal	Passing Juice
Lux Sphere	Internal	Passing Juice
Lux Core	Internal	Passing Juice
Lux Frost	Internal	Passing Juice
Lux Lift	Internal	Passing Juice
Shipping	Internal	Passing Juice
Contact Us	Internal	Passing Juice
View cart	Internal	Passing Juice
Lux Laro	Internal	Passing Juice
Lux Pack	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✘	✘	✘	✘
lux	10	✔	✘	✘	✔

Keywords Consistency

usd	10	✘	✘	✘	✘
sale	8	✘	✘	✘	✘
regular	8	✘	✘	✘	✘

Usability

	Url	Domain : giftedlux.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 579 Warnings : 386				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>4</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips					

Document

		<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://giftedlux.com/sitemap.xml</p>
	Robots.txt	<p>http://giftedlux.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>