







Website review globaldesartsmedia.co.ke

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The score is 60/100



SEO Content

	Title	<p>SEO company in Nairobi, Mombasa, Kisumu, Nakuru, Kenya</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>SEO company in Nairobi, Mombasa, Kenya. We offer SEO copywriting, backlinking & keyword research to drive traffic & grow your business."</p> <p>Length : 149</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO company in Nairobi, Mombasa, Kisumu, Nakuru, Kenya</td> </tr> <tr> <td>description</td> <td>SEO company in Nairobi, Mombasa, Kenya. We offer SEO copywriting, backlinking & keyword research to drive traffic & grow your business."</td> </tr> <tr> <td>url</td> <td>https://globaldesartsmedia.co.ke/</td> </tr> <tr> <td>site_name</td> <td>Global Desarts Media SEO company in Nairobi, Mombasa, Kenya</td> </tr> <tr> <td>image</td> <td>https://globaldesartsmedia.co.ke/wp-content/uploads/2024/05/mocup-2.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	SEO company in Nairobi, Mombasa, Kisumu, Nakuru, Kenya	description	SEO company in Nairobi, Mombasa, Kenya. We offer SEO copywriting, backlinking & keyword research to drive traffic & grow your business."	url	https://globaldesartsmedia.co.ke/	site_name	Global Desarts Media SEO company in Nairobi, Mombasa, Kenya	image	https://globaldesartsmedia.co.ke/wp-content/uploads/2024/05/mocup-2.png
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SEO Content

		image:width 508												
		image:height 450												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>8</td><td>18</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] SEO• [H2] F.A.Qs• [H2] Reliable• [H2] SEO Company• [H2] in Nairobi, Kenya• [H2] Our Google• [H2] Reviews• [H2] Affordable S.E.O Companies in Kenya: Top Companies to consider.• [H3] Best SEO company in Nairobi, Kenya• [H3] OUR• [H3] SERVICES• [H3] Our Affordable• [H3] SEO Services• [H3] in Kenya• [H3] BEST• [H3] SEO COMPANY• [H3] in Nairobi, KENYA• [H3] What does SEO stand for?• [H3] Can you provide me a link to where I can see the links you have created to my Website?• [H3] Do I need to continue your SEO Services post period of Contract?• [H3] What should I expect after investing Money & time for six months?• [H3] ROI• [H3] What We Do• [H3] Recent Insights• [H3] Newsletter• [H3] Hello!• [H4] SEO	H1	H2	H3	H4	H5	H6	0	8	18	1	0	0
H1	H2	H3	H4	H5	H6									
0	8	18	1	0	0									
	Images	<p>We found 19 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%


In-page links

Anchor	Type	Juice
FREE SEO AUDIT	Internal	noFollow
Search Engine Optimization (SEO)	Internal	Passing Juice
Website Design	Internal	Passing Juice
Google Search Console	External	Passing Juice
sophia wairimu	External	Passing Juice
Stella Njambi	External	Passing Juice
Bikundo Onyari	External	Passing Juice
eliezel njoroge	External	Passing Juice
Rozy Kimani	External	Passing Juice
Doreen Mathew	External	Passing Juice
Kassim Bosire	External	Passing Juice
Swat Republic	External	Passing Juice

In-page links

Affordable S.E.O Companies in Kenya: Top Companies to consider.	Internal	Passing Juice
kim	Internal	Passing Juice
Search Engine Optimization	Internal	Passing Juice
SEO	Internal	Passing Juice
Seo companies in Kenya	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Manage options	Internal	Passing Juice
Read more about these purposes	External	Passing Juice



SEO Keywords

	Keywords Cloud	company also website kenya seo business marketing media services search
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
seo	62	✓	✗	✓	✓
marketing	23	✗	✗	✗	✗
search	21	✗	✗	✓	✗
company	20	✓	✗	✓	✓
kenya	20	✓	✗	✓	✓












Usability

	Url	Domain : globaldesartsmedia.co.ke Length : 24
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 28 Warnings : 67
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://globaldesartsmedia.co.ke/sitemap_index.xml
	Robots.txt	http://globaldesartsmedia.co.ke/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics