Website review globalshippingexpressline.com

The score is 40/100

SEO Content

⚠️	Title	Global Shipping Express – Your Best & Fast Logistics Express Service **Length : 78** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://globalshippingexpressline.com/
title	United Pacific Shipping
description	Right Shipping Decisions Join thousands of businesses making the right shipping decisions with our all-in-one intelligent freight platform. We do delivery by Air, land & Sea TRACK SHIPMENT By Sea Types of Shipment Ocean FreightExpress Delta Shipping ocean…
type	article

Headings

H1	H2	H3	H4	H5	H6
2	7	0	17	6	6

- [H1] Home
- [H1] Right Shipping Decisions
- [H2] Right Now

SEO Content

- [H2] Anywhere
- [H2] Shipments?
- [H2] with Our Mobile App
- [H2] from the Blog
- [H2] They Chose Us
- [H2] Waiting for You
- [H4] By Sea
- [H4] By Land
- [H4] By Air
- [H4] Cargo Security
- [H4] Any Payment Method
- [H4] Best Logistics
- [H4] On-Time Delivery
- [H4] 24-Hour Support
- [H4] Cargo Tracking
- [H4] Get a Free Estimate
- [H4] Make Your Order
- [H4] Pay with any Method
- [H4] Shipment Started
- [H4] Cargo Delivered
- [H4] Working Hours
- [H4] Call Us Toll Free
- [H4] Main Office Address
- [H5] 5 New Warehouses in London and New York
- [H5] 20k Closed Shipments in a Month
- [H5] New Payment Methods Added in Spring
- [H5] Main Services
- [H5] Useful Links
- [H5] Contact
- [H6] Get Free Estimate
- [H6] Shipping to and from
- [H6] How to Manage
- [H6] It's Easier
- [H6] Fresh News
- [H6] We're

❌	Images	We found 25 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

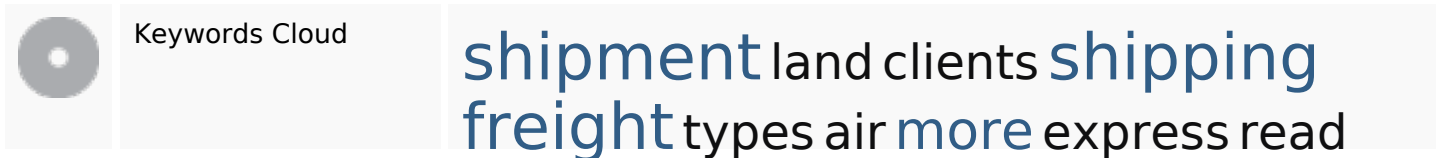|		
✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 20 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 15% Internal Links 85%

In-page links

Anchor	Type	Juice
By Sea	Internal	Passing Juice
Types of Shipment	Internal	Passing Juice
By Land	Internal	Passing Juice
By Air	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
5 New Warehouses in London and New York	Internal	Passing Juice
News & Updates	Internal	Passing Juice
20k Closed Shipments in a Month	Internal	Passing Juice
New Payment Methods Added in Spring	Internal	Passing Juice
-	External	Passing Juice
Supply Chain	Internal	Passing Juice
Warehousing	Internal	Passing Juice
Cargo Insurance	Internal	Passing Juice
Contacts	Internal	Passing Juice
FAQ	Internal	Passing Juice

In-page links

Track Shipment		Internal	Passing Juice
Get a Quote		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
-		Internal	Passing Juice

SEO Keywords

Keywords Cloud	shipment land clients shipping freight types air more express read

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shipment	7	✖	✖	✖	✔
freight	7	✖	✖	✖	✖
shipping	6	✔	✖	✖	✔
more	5	✖	✖	✖	✖
read	4	✖	✖	✖	✖

Usability

	Url	Domain : globalshippingexpressline.com Length : 29
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 72 Warnings : 25
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://globalshippingexpressline.com/wp-sitemap.xml
	Robots.txt	http://globalshippingexpressline.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.