

# Website review gramedia.com

Generated on April 25 2025 20:06 PM





The score is 58/100







## SEO Content

	Title	Toko Buku Online Terbesar   Gramedia.com																	
		<b>Length : 40</b>																	
		Perfect, your title contains between 10 and 70 characters.																	
	Description	Toko Buku Online Gramedia menyediakan aneka buku berkualitas dan terlengkap. Nikmati promo buku murah dengan pengiriman beragam																	
		<b>Length : 127</b>																	
		Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties.																	
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.gramedia.com/</td></tr><tr><td>image</td><td>https://static.gramedia.net/gramedia-social-icon.png</td></tr><tr><td>title</td><td>Gramedia.com</td></tr><tr><td>description</td><td>Toko Buku Online Gramedia menyediakan aneka buku berkualitas dan terlengkap. Nikmati promo buku murah dengan pengiriman beragam</td></tr><tr><td>image:alt</td><td>Gramedia.com Logo</td></tr></table>						Property	Content	url	https://www.gramedia.com/	image	https://static.gramedia.net/gramedia-social-icon.png	title	Gramedia.com	description	Toko Buku Online Gramedia menyediakan aneka buku berkualitas dan terlengkap. Nikmati promo buku murah dengan pengiriman beragam	image:alt	Gramedia.com Logo
Property	Content																		
url	https://www.gramedia.com/																		
image	https://static.gramedia.net/gramedia-social-icon.png																		
title	Gramedia.com																		
description	Toko Buku Online Gramedia menyediakan aneka buku berkualitas dan terlengkap. Nikmati promo buku murah dengan pengiriman beragam																		
image:alt	Gramedia.com Logo																		
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 1												
		<ul style="list-style-type: none"><li>• [H3] Produk Gramedia</li><li>• [H3] Informasi Berbelanja</li><li>• [H3] Tentang Gramedia</li></ul>																	

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Lainnya</li><li>• [H6] Official Store</li></ul>
	Images	We found 9 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Promo</a>	Internal	Passing Juice
<a href="#">Toko Kami</a>	Internal	Passing Juice
<a href="#">Hubungi Kami</a>	Internal	Passing Juice

## In-page links

<a href="#">Lihat Semua</a>	Internal	Passing Juice
<a href="#">Gramedia Affiliate</a>	Internal	Passing Juice
<a href="#">Mitra Gramedia</a>	Internal	Passing Juice
<a href="#">Berbelanja</a>	Internal	Passing Juice
<a href="#">Pembayaran</a>	Internal	Passing Juice
<a href="#">Pengiriman</a>	Internal	Passing Juice
<a href="#">Tentang Kami</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Kebijakan Privasi</a>	Internal	Passing Juice
<a href="#">Kerja Sama</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	<b>kami</b> online berbelanja tentang hubungi toko dan <b>gramedia</b> buku terbesar
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
gramedia	7	✓	✗	✓	✓
kami	6	✗	✗	✗	✗
toko	4	✓	✗	✓	✗
dan	2	✗	✗	✓	✗
online	2	✓	✗	✓	✗










## Usability

	Url	Domain : gramedia.com Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is id.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div></div>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://www.gramedia.com/static/sitemaps/sitemap.xml">https://www.gramedia.com/static/sitemaps/sitemap.xml</a> <a href="https://www.gramedia.com/static/sitemaps/sitemap-categories-1.xml">https://www.gramedia.com/static/sitemaps/sitemap-categories-1.xml</a> <a href="https://www.gramedia.com/static/sitemaps/sitemap-products-1.xml">https://www.gramedia.com/static/sitemaps/sitemap-products-1.xml</a> <a href="https://www.gramedia.com/static/sitemaps/sitemap-products-2.xml">https://www.gramedia.com/static/sitemaps/sitemap-products-2.xml</a> <a href="https://www.gramedia.com/static/sitemaps/sitemap-products-3.xml">https://www.gramedia.com/static/sitemaps/sitemap-products-3.xml</a> <a href="https://www.gramedia.com/blog/sitemap.xml">https://www.gramedia.com/blog/sitemap.xml</a> <a href="https://www.gramedia.com/best-seller/sitemap_index.xml">https://www.gramedia.com/best-seller/sitemap_index.xml</a></div>
✓	Robots.txt	<p><a href="http://gramedia.com/robots.txt">http://gramedia.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>