

Website review greatwhiteark.com

Generated on April 12 2025 14:10 PM

The score is 66/100



SEO Content

	Title	Marketing Agentur München Great White Ark Length : 43 Perfect, your title contains between 10 and 70 characters.																		
	Description	Online Marketing Agentur München Full Service Digital Marketing für Kunden wie Allianz, BSH, Vökl, GORE-TEX. Length : 111 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Marketing Agentur München Great White Ark</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.greatwhiteark.com/</td></tr><tr><td>title</td><td>Marketing Agentur München Great White Ark</td></tr><tr><td>description</td><td>Online Marketing Agentur München Full Service Digital Marketing für Kunden wie Allianz, BSH, Vökl, GORE-TEX.</td></tr><tr><td>image</td><td>https://www.greatwhiteark.com/sites/default/files/styles/ds_image_large/public/uploads/static/homepage/gwa-website-og-preview-image-2.jpg?itok=A8hmS3AY</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>800</td></tr></tbody></table>	Property	Content	site_name	Marketing Agentur München Great White Ark	type	website	url	https://www.greatwhiteark.com/	title	Marketing Agentur München Great White Ark	description	Online Marketing Agentur München Full Service Digital Marketing für Kunden wie Allianz, BSH, Vökl, GORE-TEX.	image	https://www.greatwhiteark.com/sites/default/files/styles/ds_image_large/public/uploads/static/homepage/gwa-website-og-preview-image-2.jpg?itok=A8hmS3AY	image:width	1200	image:height	800
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SEO Content

	Headings	H10 H28 H328 H40 H50 H60 • [H2] Cookie Einstellungen • [H2] Unsere Leistungen. Full Service Digital Marketing. • [H2] Case Studies • [H2] Unsere Bausteine für den Erfolg • [H2] Trusted since 2006 • [H2] Creative Performance • [H2] Jedem Anfang wohnt ein Zauber inne. • [H2] Optimale Voraussetzungen für ein optimales Ergebnis! • [H3] Technische Cookies zurück immer aktiv • [H3] Statistische Cookies zurück • [H3] Marketing Cookies zurück • [H3] Konzept & Strategie • [H3] Kreation & Produktion • [H3] Media & Aktivierung • [H3] Lust auf Weißbier • [H3] Aus Raubling in die Welt • [H3] Folge dem Ruf der Seiten • [H3] Marker-Highlights markant in Szene gesetzt • [H3] W wie Wärmepumpe • [H3] GHOST Full Party • [H3] 50 Jahre Bio. Yeah! • [H3] Aus Raubling in die Welt • [H3] Love it for longer • [H3] Weltensammler gesucht! • [H3] Refresh für den Marktführer • [H3] Reichweite für die Weiße Ware • [H3] Mission: Bock auf Weißbier! • [H3] Berlin will Bio • [H3] Thumbstopping Creatives! • [H3] Intelligentes Media Buying • [H3] Zielführende Landing Pages • [H3] Zusammenarbeit, die Spaß macht! • [H3] Eine klare Zielsetzung • [H3] Mut zu neuen Ideen • [H3] Offenheit und klare Kommunikation • [H3] Rainbow Warriors
	Images	We found 5 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Direkt zum Inhalt	Internal	Passing Juice
Agentur für Creative Performance	Internal	Passing Juice
Projekte	Internal	Passing Juice
Kunden	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Cookies	Internal	Passing Juice
Datenschutzerklärung Seite	Internal	Passing Juice
Impressum	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	für ein und den performance wir auf eine marketing mit
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SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	108	✖	✖	✓	✓
wir	42	✖	✖	✖	✖
für	39	✖	✖	✓	✓
den	31	✖	✖	✓	✓
auf	28	✖	✖	✖	✓

Usability

	Url	Domain : greatwhiteark.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 119 Warnings : 51
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.greatwhiteark.com/sitemap.xml
	Robots.txt	http://greatwhiteark.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.