Website review
groovedigital.agency

Generated on December 09 2024 18:27 PM

The score is 53/100

SEO Content

✅	Title	Groove Digital - Experience Studio & Performance Agency **Length : 59** Perfect, your title contains between 10 and 70 characters.
✅	Description	Groove Digital, an Amsterdam based Digital Experience Studio & Performance Marketing Agency specialised in Webflow Websites, Shopify Development and more... **Length : 160** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>7</td><td>19</td><td>0</td><td>0</td><td>0</td></tr></table> [H1] We're Groove.Digital Experience Studio &Performance Marketing Agency. [H2] Ready to take on the challenge? [H2] Unlock Your Webite's Full Potential with Webflow Integrations [H2] Case Studies [H2] Our team of digital experts at your service [H2] Jobs & internships [H2] Good Reads& Featured Articles [H2] Creating your Digital Experience in a matter of weeks. Not months... [H3] SEO & Growth Marketing [H3] Webflow Website Design & Development [H3] Shopify Webshop Design & Development [H3] ForEnterprise [H3] ForStartups

SEO Content

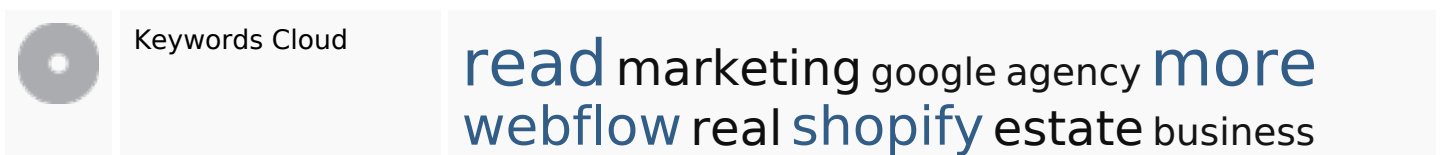|		
		- [H3] ForScaleups - [H3] Rens Hageman - [H3] Annelie Flims - [H3] Niels Troost - [H3] Mohamed Sahardid - [H3] Partnerships we're proud of - [H3] Recent Articles - [H3] Social - [H3] Office - [H3] Webflow Services - [H3] Shopify Services - [H3] Agency Services - [H3] Company - [H3] What is...
❌	Images	We found 135 images on this web page. 122 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 5 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
EN	Internal	Passing Juice
NL	Internal	Passing Juice
UAE	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

Keywords Cloud	read marketing google agency more webflow real shopify estate business

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	67	✖	✖	✔	✖
read	54	✖	✖	✖	✔
shopify	47	✖	✖	✔	✔
webflow	43	✖	✖	✔	✔
real	36	✖	✖	✖	✖

Usability

	Url	Domain : groovedigital.agency Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 137 Warnings : 36
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.groovedigital.agency/sitemap.xml
✅	Robots.txt	http://groovedigital.agency/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.