



Website review handmadeesentialsstore.com

Generated on January 21 2025 04:15 AM

The score is 40/100



SEO Content

| | <p>Title</p> | <p>...</p> <p>Length : 3</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|-------------|----------------------------------|--|----------|---------|-----------|-----|-----|----------------------------------|-------|-----|------|---------|-------------|-----|
| | <p>Description</p> | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | <p>Keywords</p> | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1715"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>...</td> </tr> <tr> <td>url</td> <td>https://30a8a3-54.myshopify.com/</td> </tr> <tr> <td>title</td> <td>...</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>...</td> </tr> </tbody> </table> | Property | Content | site_name | ... | url | https://30a8a3-54.myshopify.com/ | title | ... | type | website | description | ... |
| Property | Content | | | | | | | | | | | | | |
| site_name | ... | | | | | | | | | | | | | |
| url | https://30a8a3-54.myshopify.com/ | | | | | | | | | | | | | |
| title | ... | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
| description | ... | | | | | | | | | | | | | |
| | <p>Headings</p> | <table border="1" data-bbox="539 1738 1481 1816"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>18</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 1845 1070 2078" style="list-style-type: none"> • [H1] ... • [H2] Country/region • [H2] Country/region • [H2] Item added to your cart • [H2] Browse our latest products • [H2] Featured products • [H2] Subscribe to our emails | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 7 | 18 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 7 | 18 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

- [H2] Country/region
- [H3] 1pc Stainless Steel Towel Rack Bathroom Towel Holder Stand Kitchen Cabinet Door Hanging Organizer Shelf Wall Mounted Towel Bar
- [H3] 1pc Stainless Steel Towel Rack Bathroom Towel Holder Stand Kitchen Cabinet Door Hanging Organizer Shelf Wall Mounted Towel Bar
- [H3] Buy 1 Get 1 Free(2 pcs) 2023 New Reusable Eyeliner And Eyelash Stickers
- [H3] Buy 1 Get 1 Free(2 pcs) 2023 New Reusable Eyeliner And Eyelash Stickers
- [H3] Cracks'Gone Glass Repair Kit (BUY MORE SAVE MORE)
- [H3] Cracks'Gone Glass Repair Kit (BUY MORE SAVE MORE)
- [H3] Home Grocery Bag Holder Wall Mount Plastic Bag Holder Dispenser Hanging Storage Trash Garbage Bag Kitchen Garbage Organizer
- [H3] Home Grocery Bag Holder Wall Mount Plastic Bag Holder Dispenser Hanging Storage Trash Garbage Bag Kitchen Garbage Organizer
- [H3] New Model 16 Colors Solid Nail Polish Platter
- [H3] New Model 16 Colors Solid Nail Polish Platter
- [H3] ZWICKE 30pcs Spinner Fishing Lure Kit Metal Sequin Spoon Hard Bait Fishing Wobblers Set Fishing Tackle Isca Artificial Lure Pesca
- [H3] ZWICKE 30pcs Spinner Fishing Lure Kit Metal Sequin Spoon Hard Bait Fishing Wobblers Set Fishing Tackle Isca Artificial Lure Pesca
- [H3] SUPER SALE - 49% OFF Men's Ice Silk Breathable Underwear Best Gifts for Men
- [H3] SUPER SALE - 49% OFF Men's Ice Silk Breathable Underwear Best Gifts for Men
- [H3] Hot Sale - 48% OFF Putcom 360° Car Rearview Mirror Mount Stand Holder for Cell Phone
- [H3] Hot Sale - 48% OFF Putcom 360° Car Rearview Mirror Mount Stand Holder for Cell Phone
- [H3] EARLY CHRISTMAS SALE - 48% OFF-New Fashion Lace Warmer Socks(One size fit all)
- [H3] EARLY CHRISTMAS SALE - 48% OFF-New Fashion Lace Warmer Socks(One size fit all)



Images

We found 19 images on this web page.

10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **4%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.







Flash

Perfect, no Flash content has been detected on this page.

SEO Content

| | | |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 22 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 4.55% External Links : Passing Juice 0% Internal Links 95.45% |

In-page links

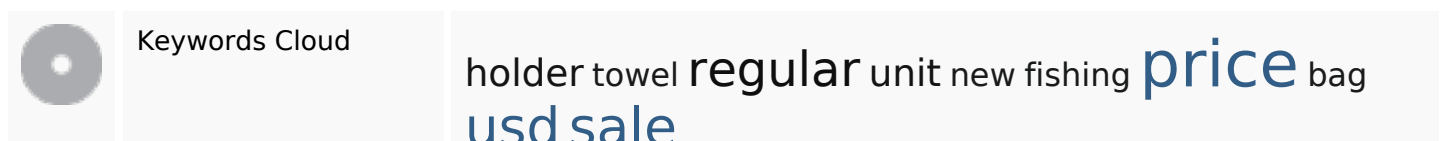
| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to content | Internal | Passing Juice |
| All Product | Internal | Passing Juice |
| Best Sellings | Internal | Passing Juice |
| View cart | Internal | Passing Juice |
| Shop now | Internal | Passing Juice |
| 1pc Stainless Steel Towel Rack Bathroom Towel Holder Stand Kitchen Cabinet Door Hanging Organizer Shelf Wall Mounted Towel Bar | Internal | Passing Juice |
| Buy 1 Get 1 Free(2 pcs) 2023 New Reusable Eyeliner And Eyelash Stickers | Internal | Passing Juice |
| Cracks&#39;Gone Glass Repair Kit (BUY MORE SAVE MORE) | Internal | Passing Juice |
| Home Grocery Bag Holder Wall Mount Plastic Bag Holder Dispenser Hanging Storage Trash Garbage Bag Kitchen | Internal | Passing Juice |

In-page links

[Garbage Organizer](#)

| | | |
|--|----------|---------------|
| New Model 16 Colors Solid Nail Polish Platter | Internal | Passing Juice |
| ZWICKE 30pcs Spinner Fishing Lure Kit Metal Sequin Spoon Hard Bait Fishing Wobblers Set Fishing Tackle Isca Atificial Lure Pesca | Internal | Passing Juice |
| ≤SUPER SALE - 49% OFF≤Men&#39;s Ice Silk Breathable Underwear□Best Gifts for Men | Internal | Passing Juice |
| □□ Hot Sale - 48% OFF□□Putcom 360° Car Rearview Mirror Mount Stand Holder for Cell Phone | Internal | Passing Juice |
| □□EARLY CHRISTMAS SALE - 48% OFF-New Fashion Lace Warmer Socks(One size fit all) | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Privacy Notice | Internal | Passing Juice |
| TERMS OF USE | Internal | Passing Juice |
| Shipping Policy | Internal | Passing Juice |
| Return Policy | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| ... | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| price | 34 | ✘ | ✘ | ✘ | ✘ |
| sale | 25 | ✘ | ✘ | ✘ | ✔ |
| usd | 25 | ✘ | ✘ | ✘ | ✘ |
| regular | 16 | ✘ | ✘ | ✘ | ✘ |

Keywords Consistency

unit

9



Usability

| | | |
|--|--------------|---|
| | Url | Domain : handmadeessentialsstore.com Length : 27 |
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | Doctype | HTML 5 | | | | |
|-----------------|-----------------|--|-----------------|-------------|-----|---|
| | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
| | W3C Validity | Errors : 164 Warnings : 67 | | | | |
| | Email Privacy | Great no email address has been found in plain text! | | | | |
| | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>7</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <s> | 7 |
| Deprecated tags | Occurrences | | | | | |
| <s> | 7 | | | | | |
| | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. | | | | |

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://handmadeessentialstore.com/sitemap.xml>



Robots.txt

<http://handmadeessentialstore.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.