Website review
handylassal.com

The score is 42/100

SEO Content

✓	Title	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□ **Length : 20** Perfect, your title contains between 10 and 70 characters.
⚠	Description	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□ **Length : 20** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□ Good, your page contains meta keywords.

✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□
url	https://www.handylassal.com/
title	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□
description	□□□□□□□□□ □□□□□□□□ □□□□□□□ · □□□□
type	website

○	Headings	(see below)

H1	H2	H3	H4	H5	H6
0	0	5	5	0	0

- [H3] Your Cart
- [H3] Shipping protection
- [H3] Your Cart
- [H3] Featured Products
- [H3] □□
- [H4] Out of stock
- [H4] FOOTER MENU

SEO Content

		[H4] About our store [H4] Follow Us [H4]
❌	Images	We found 15 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
❌	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 24 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
a	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

View cart	Internal	Passing Juice
HOME	Internal	Passing Juice
ALL PRODUCTS	Internal	Passing Juice
All Collections	Internal	Passing Juice
NEW ARRIVALS	Internal	Passing Juice
BIG PROMITION	Internal	Passing Juice
HOT SELLING PRODUCT	Internal	Passing Juice
Log in	Internal	Passing Juice
Your product's name	Internal	Passing Juice
Show more	External	Passing Juice
ABOUT US	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
TRACK YOUR ORDER	Internal	Passing Juice
PAYMENT METHOD	Internal	Passing Juice
SHIPPING INFORMATION	Internal	Passing Juice
INTELLECTUAL PROPERTY RIGHTS	Internal	Passing Juice
TERMS OF SERVICE	Internal	Passing Juice
RETURN&REFUND POLICY	Internal	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
Create Account	Internal	Passing Juice
Forget password?	Internal	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings

Keywords Consistency

		✖		**on**	

Usability

⬤	Url	Domain : handylassal.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 116 Warnings : 41
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⬤	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization		
	✖	Apple Icon
	✔	Meta Viewport Tag
	✖	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.handylassal.com/sitemap.xml
✔	Robots.txt	http://handylassal.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.