








Website review honeywell.com

Generated on October 24 2024 13:48 PM





The score is 47/100







SEO Content

	<p>Title</p>	<p>Honeywell - The Future Is What We Make It</p> <p>Length : 41</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>At Honeywell, we’re transforming the way the world works, solving your business’s toughest challenges. Learn how we can drive your sustainability transformation.</p> <p>Length : 169</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>image</td> <td>https://www.honeywell.com/content/dam/honeywellbt/en/images/test/hon-corp-316-p-6265-smartflex-v4.jpg</td> </tr> <tr> <td>url</td> <td>https://www.honeywell.com/us/en</td> </tr> </tbody> </table>	Property	Content	type	website	title	Home	image	https://www.honeywell.com/content/dam/honeywellbt/en/images/test/hon-corp-316-p-6265-smartflex-v4.jpg	url	https://www.honeywell.com/us/en		
Property	Content													
type	website													
title	Home													
image	https://www.honeywell.com/content/dam/honeywellbt/en/images/test/hon-corp-316-p-6265-smartflex-v4.jpg													
url	https://www.honeywell.com/us/en													
	<p>Headings</p>	<table border="1" data-bbox="544 1816 1481 1888"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>11</td> <td>2</td> <td>0</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1921 1171 2085" style="list-style-type: none"> • [H1] THE FUTURE IS WHAT WE MAKE IT • [H1] THE FUTURE IS WHAT WE MAKE IT • [H1] THE FUTURE IS WHAT WE MAKE IT • [H2] • [H2] {{{this.title}}} 	H1	H2	H3	H4	H5	H6	3	11	2	0	3	0
H1	H2	H3	H4	H5	H6									
3	11	2	0	3	0									

SEO Content

		<ul style="list-style-type: none">• [H2] {{{this.title}}}• [H2] {{{this.title}}}• [H2] Advanced Air Mobility in 2024: Where the Industry is Heading• [H2] Liquefied Natural Gas: What to Know & Why It's Important• [H2] Meet an Engineer Whose Work Helps Power the Semiconductor Industry• [H2] Interns Get Inspired by Automation, Aviation & Energy Transition• [H2] Semiconductors: How We Enable the Tech Powering Everyday Life• [H2] A Day in the Life in a Smart Office• [H2] The Latest in Sustainability• [H3] What's New• [H3] What We Do• [H5] Industrial AI Insights Report• [H5] Explore What's Next in Business and Life• [H5] Read Our 2024 Impact Report
	Images	We found 26 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 93 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.15%

SEO Links

Internal Links 97.85%

In-page links

Anchor	Type	Juice
Algeria - English	Internal	Passing Juice
Angola - English	Internal	Passing Juice
Kenya - English	Internal	Passing Juice
Morocco - French	Internal	Passing Juice
Nigeria - English	Internal	Passing Juice
South Africa - English	Internal	Passing Juice
Tunisia - French	Internal	Passing Juice
Australia - English	Internal	Passing Juice
China - Chinese	Internal	Passing Juice
India - English	Internal	Passing Juice
Indonesia - Indonesian	Internal	Passing Juice
Japan - Japanese	Internal	Passing Juice
Malaysia - English	Internal	Passing Juice
Republic of Korea - Korean	Internal	Passing Juice
Philippines - English	Internal	Passing Juice
Thailand - English	Internal	Passing Juice
Vietnam - Vietnamese	Internal	Passing Juice
Austria - German	Internal	Passing Juice
Belgium - French	Internal	Passing Juice
Belgium - Dutch	Internal	Passing Juice
Bulgaria - Bulgarian	Internal	Passing Juice
Czech Republic - English	Internal	Passing Juice
Denmark - Danish	Internal	Passing Juice
Finland - Finnish	Internal	Passing Juice

In-page links

France - French	Internal	Passing Juice
Germany - German	Internal	Passing Juice
Hungary - Hungarian	Internal	Passing Juice
Italy - Italian	Internal	Passing Juice
Norway - Norwegian	Internal	Passing Juice
Poland - Polish	Internal	Passing Juice
Romania - English	Internal	Passing Juice
Slovakia - Slovak	Internal	Passing Juice
Switzerland - French	Internal	Passing Juice
Switzerland - German	Internal	Passing Juice
Turkey - Turkish	Internal	Passing Juice
United Kingdom - English	Internal	Passing Juice
Brazil - Portuguese	Internal	Passing Juice
Mexico - Spanish	Internal	Passing Juice
Egypt - English	Internal	Passing Juice
Iraq - English	Internal	Passing Juice
Saudi Arabia - Arabic	Internal	Passing Juice
Saudi Arabia - English	Internal	Passing Juice
United Arab Emirates - Arabic	Internal	Passing Juice
Canada - English	Internal	Passing Juice
Canada - French	Internal	Passing Juice
United States - English	Internal	Passing Juice
Contact	Internal	Passing Juice
Industries	External	Passing Juice
Careers	Internal	Passing Juice
Aerospace	Internal	Passing Juice
Commercial Buildings	Internal	Passing Juice
Energy	Internal	Passing Juice


In-page links

Healthcare	Internal	Passing Juice
IT/High-Tech	Internal	Passing Juice
Life Sciences	Internal	Passing Juice
Logistics & Warehouse	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Retail	Internal	Passing Juice
Utilities	Internal	Passing Juice
Learn about Aerospace	Internal	Passing Juice
Learn about Commercial Buildings	Internal	Passing Juice
Learn about Energy	Internal	Passing Juice
Learn about Healthcare	Internal	Passing Juice
Learn about IT/High-Tech	Internal	Passing Juice
Learn about Life Sciences	Internal	Passing Juice
Learn about Logistics and Warehouse	Internal	Passing Juice
Learn about Manufacturing	Internal	Passing Juice
Learn about Retail	Internal	Passing Juice
Learn about Utilities	Internal	Passing Juice
Aerospace Technologies	Internal	Passing Juice
Industrial Automation	Internal	Passing Juice
Building Automation	Internal	Passing Juice
Energy and Sustainability Solutions	Internal	Passing Juice
Honeywell Forge	External	Passing Juice
Our Products	Internal	Passing Juice
Quantum Solutions	Internal	Passing Juice
About Us	Internal	Passing Juice
History	Internal	Passing Juice
Investors	Internal	Passing Juice
Leadership	Internal	Passing Juice

In-page links

Inclusion & Diversity	Internal	Passing Juice
Accessibility	Internal	Passing Juice
News	Internal	Passing Juice
Press & Media	Internal	Passing Juice
Careers	Internal	Passing Juice
Job Search	Internal	Passing Juice
Support	Internal	Passing Juice
Business Inquiries	Internal	Passing Juice
Employee Access	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Cookie Notice	Internal	Passing Juice
Global Unsubscribe	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : honeywell.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.honeywell.com/sitemap.xml</p>
	Robots.txt	<p>http://honeywell.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>