Website review hotel-competence.com

The score is 48/100

SEO Content

✓	Title	**Home - Swiss Hotel Competence** **Length : 29** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Home Products Booking Engine Increase direct reservation with Simple Booking Quotation Management Manage inquiries with personalized quotes Revenue Management Manage inquiries with personalized quotes Channel Manager Control your distributions channels with one single tool Property Management System Administrate your reservations, tasks and payments Services About Us Contact Us Home Products Booking Engine Increase direct reservation **Length : 437** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
site_name	Swiss Hotel Competence - Since 2017, we are the digital service for successful hotels in America.
type	article
title	Home - Swiss Hotel Competence

SEO Content

description	Home Products Booking Engine Increase direct reservation with Simple Booking Quotation Management Manage inquiries with personalized quotes Revenue Management Manage inquiries with personalized quotes Channel Manager Control your distributions channels with one single tool Property Management System Administrate your reservations, tasks and payments Services About Us Contact Us Home Products Booking Engine Increase direct reservation
url	https://www.hotel-competence.com/
image	https://hotel-competence.com/wp-content/uploads/2023/04/WhatsApp-Image-2023-04-15-at-12.19.42-PM.jpeg
image:secure_url	https://hotel-competence.com/wp-content/uploads/2023/04/WhatsApp-Image-2023-04-15-at-12.19.42-PM.jpeg

Headings	H1	H2	H3	H4	H5	H6
	0	18	7	0	10	10

- [H2] We empower hoteliers with leading hospitality technology
- [H2] Our technology bundle is a combination of extremely robust and powerful hotel management tools, which are used by thousands of hotels.
- [H2] Designed for all types of hospitality business
- [H2] Boutique Hotels
- [H2] Lodges & Glampings
- [H2] B&Bs and Inns
- [H2] Small Hotel Groups
- [H2] Resorts & Vacation Hotels
- [H2] City Hotels
- [H2] Technology partners
- [H2] What our partner hotels say about us
- [H2] Since we switched all our business to Swiss Hotel Competence, we could see a maximum in revenue growth and direct reservations. By working with them, we know that we have done the maximum to have a highly profitable business. Return on Invest is excellent.
- [H2] aWa Beach Hotel, Puerto Viejo (Costa Rica)
- [H2] We have grown our business with the help of Swiss Hotel Competence to over 80%. Their tools and software are awesome, and we like to have them as our partners which are taking care on all our digital infrastructure.
- [H2] Villa Coco, Santa Catalina (Panama)
- [H2] For our luxury hotel, which is part of Small Luxury Hotels of the World, we had the need to have one of the best reservations solutions. Swiss Hotel Competence provides us with a premium service, we couldn't be happier than with Simple Booking.
- [H2] Three Sixty Boutique Hotel, Ojochal (Costa Rica

SEO Content

		• [H2] Frequently asked questions. • [H3] Web Booking Engine • [H3] Channel Manager • [H3] Property Management System • [H3] Revenue Management • [H3] Products • [H3] Company • [H3] Contact • [H5] Booking Engine • [H5] Quotation Management • [H5] Revenue Management • [H5] Channel Manager • [H5] Property Management System • [H5] Booking Engine • [H5] Quotation Management • [H5] Revenue Management • [H5] Channel Manager • [H5] Property Management System • [H6] Increase direct reservation with Simple Booking • [H6] Manage inquiries with personalized quotes • [H6] Manage inquiries with personalized quotes • [H6] Control your distributions channels with one single tool • [H6] Administrate your reservations, tasks and payments • [H6] Increase direct reservation with Simple Booking • [H6] Manage inquiries with personalized quotes • [H6] Manage inquiries with personalized quotes • [H6] Control your distributions channels with one single tool • [H6] Administrate your reservations, tasks and payments
❌	Images	We found 118 images on this web page. 92 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Get a short demo call	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Imprint	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : hotel-competence.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 65 Warnings : 41
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://hotel-competence.com/sitemap.xml
✔	Robots.txt	http://hotel-competence.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics