

# Website review imdb.com

Generated on January 12 2025 03:45 AM






The score is 52/100






## SEO Content

	Title	<p>IMDb: Ratings, Reviews, and Where to Watch the Best Movies &amp; TV Shows</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.</p> <p><b>Length : 258</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.imdb.com/</td></tr><tr><td>site_name</td><td>IMDb</td></tr><tr><td>title</td><td>IMDb: Ratings, Reviews, and Where to Watch the Best Movies &amp; TV Shows</td></tr><tr><td>description</td><td>IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.</td></tr></tbody></table>	Property	Content	url	https://www.imdb.com/	site_name	IMDb	title	IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows	description	IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.
Property	Content											
url	https://www.imdb.com/											
site_name	IMDb											
title	IMDb: Ratings, Reviews, and Where to Watch the Best Movies & TV Shows											
description	IMDb is the world's most popular and authoritative source for movie, TV and celebrity content. Find ratings and reviews for the newest movie and TV shows. Get personalized recommendations, and learn where to watch across hundreds of streaming providers.											


## SEO Content

		<table border="1"> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image</td> <td>https://m.media-amazon.com/images/G/01/imdb/images/social/imdb_logo.png</td> </tr> <tr> <td>image:height</td> <td>1000</td> </tr> <tr> <td>image:width</td> <td>1000</td> </tr> </table>	type	website	image	https://m.media-amazon.com/images/G/01/imdb/images/social/imdb_logo.png	image:height	1000	image:width	1000				
type	website													
image	https://m.media-amazon.com/images/G/01/imdb/images/social/imdb_logo.png													
image:height	1000													
image:width	1000													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>9</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] Featured today</li> <li>• [H3] Most popular celebrities</li> <li>• [H3] What to watch</li> <li>• [H3] Exclusive videos</li> <li>• [H3] IMDb Originals</li> <li>• [H3] Explore what's streaming</li> <li>• [H3] Explore Movies &amp; TV shows</li> <li>• [H3] More to explore</li> <li>• [H3] Recently viewed</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	9	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	9	0	0	0									
	Images	<p>We found 48 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 15 links including 0 link(s) to files


## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">See what's new in January</a>	Internal	Passing Juice
<a href="#">See the gallery</a>	Internal	Passing Juice
<a href="#">See the gallery</a>	Internal	Passing Juice
<a href="#">See the list</a>	Internal	Passing Juice
<a href="#">Check the status</a>	Internal	Passing Juice
<a href="#">See more posters</a>	Internal	Passing Juice
<a href="#">See the gallery</a>	Internal	Passing Juice
<a href="#">Watch the interview</a>	Internal	Passing Juice
<a href="#">Watch our interview</a>	Internal	Passing Juice
<a href="#">Watch the interview</a>	Internal	Passing Juice
<a href="#">Get their picks</a>	Internal	Passing Juice
<a href="#">Press Room</a>	Internal	Passing Juice
<a href="#">Conditions of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Your Ads Privacy Choices</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	shows interview see <b>imdb</b> trailer movies back awards <b>watch</b> more
--	----------------	--





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
watch	24	✓	✗	✓	✓
imdb	12	✓	✗	✓	✓
trailer	9	✗	✗	✗	✗
shows	8	✓	✗	✓	✓
interview	7	✗	✗	✗	✗



## Usability

	Url	Domain : imdb.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 119 Warnings : 53
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://imdb.com/robots.txt">http://imdb.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>