Website review
imperialbank.net

The score is 37/100

SEO Content

✓	Title	PUBG MOBILE **Length : 11** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
description	Start Free Draw and Collect your exclusive reward from PUBG MOBILE now!
image	img/style-img/icon_2.jpg
image:width	540
image:height	282

○	Headings	

H1	H2	H3	H4	H5	H6
0	0	0	0	0	0

✗	Images	We found 61 images on this web page. 61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⚪	Keywords Cloud	mobile number twitter get policy log password email pubg account

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Keywords Consistency

account	15	✖	✖	✖	✖
mobile	13	✔	✖	✖	✖
pubg	12	✔	✖	✖	✖
password	8	✖	✖	✖	✖
twitter	6	✖	✖	✖	✖

Usability

	Url	Domain : imperialbank.net Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 257 Warnings : 181
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✖	Deprecated HTML	

Deprecated tags	Occurrences
<center>	8

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
✖	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://imperialbank.net/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.