







Website review inbound.ch

Generated on October 31 2024 06:35 AM


The score is 56/100



SEO Content

	Title	<p>Was ist Inbound? BEE</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Was ist Inbound? Wir erklären, warum wir bei all unseren Services auf Inbound setzen und welche Vorteile Sie damit erzielen können.</p> <p>Length : 131</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Was ist Inbound? Wir erklären, warum wir bei all unseren Services auf Inbound setzen und welche Vorteile Sie damit erzielen können.</td> </tr> <tr> <td>title</td> <td>Was ist Inbound? BEE</td> </tr> <tr> <td>image</td> <td>https://www.bee.digital/hubfs/Logo/final_bee_logo_big_dark.png</td> </tr> <tr> <td>image:width</td> <td>2000</td> </tr> <tr> <td>image:height</td> <td>756</td> </tr> <tr> <td>image:alt</td> <td>Was ist Inbound</td> </tr> <tr> <td>url</td> <td>https://www.bee.digital/inbound</td> </tr> </tbody> </table>	Property	Content	description	Was ist Inbound? Wir erklären, warum wir bei all unseren Services auf Inbound setzen und welche Vorteile Sie damit erzielen können.	title	Was ist Inbound? BEE	image	https://www.bee.digital/hubfs/Logo/final_bee_logo_big_dark.png	image:width	2000	image:height	756	image:alt	Was ist Inbound	url	https://www.bee.digital/inbound
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	Headings	<table border="1" data-bbox="539 1995 1481 2063"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>4</td> <td>19</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	7	4	19	0	0				
H1	H2	H3	H4	H5	H6													
1	7	4	19	0	0													





SEO Content

		<ul style="list-style-type: none">• [H1] Was ist Inbound?• [H2] Warum machen wir Inbound?• [H2] Inbound Tools• [H2] Interessiert? So geht es weiter• [H2] Termin buchen• [H2] FAQ• [H2] Die BEE.Services• [H2] Mehr zu Inbound und Digitale Strategien• [H3] BEE macht Glücklich• [H3] HUG Zürich - Neuerungen von der INBOUND 2024• [H3] 5 Marketing-Objectives für 2024• [H3]• [H4] Digital Marketing• [H4] Get Growth ready• [H4] Industrien• [H4] HubSpot Services• [H4] HubSpot Thought Leader• [H4] HubSpot Solutions• [H4] BEE.Blog• [H4] Knowledge Base• [H4] Was ist Inbound• [H4] BEE.Team• [H4] Referenzen• [H4] Investieren• [H4] Wir stellen ein• [H4] Inbound Marketing• [H4] Inbound Sales• [H4] Inbound Recruiting• [H4] Ihre Herausforderungen & Ziele• [H4] Roadmap & Budget• [H4] Projektstart
	Images	We found 14 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 80.7% Internal Links 19.3%

In-page links

Anchor	Type	Juice
Services	External	Passing Juice
Preise	External	Passing Juice
Jetzt kontaktieren	External	Passing Juice
Branding & Positionierung	External	Passing Juice
Website-as-a-Service	External	Passing Juice
Webdesign	External	Passing Juice
UX-Design	External	Passing Juice
Performance Marketing	External	Passing Juice
SEO-as-a-Service	External	Passing Juice
Leadgen-as-a-Service	External	Passing Juice
Growth Roadmap	External	Passing Juice
Market Entry	External	Passing Juice
Potenzialanalyse	External	Passing Juice
Produktionsbetriebe	External	Passing Juice
IT-Dienstleister	External	Passing Juice
Software Provider	External	Passing Juice
Banken	External	Passing Juice


In-page links

SaaS-Unternehmen	External	Passing Juice
Personaldienstleister	External	Passing Juice
Consulting	External	Passing Juice
HubSpot-as-a-Service	External	Passing Juice
HubSpot Health Check	External	Passing Juice
HubSpot User Group	External	Passing Juice
HubSpot Partner Directory	External	Passing Juice
HubSpot Community	External	Passing Juice
BEE.Theme - HubSpot CMS Theme	External	Passing Juice
Zum Blog	External	Passing Juice
Guides & Topics	External	Passing Juice
eBooks & Worksheets	External	Passing Juice
FAQ	External	Passing Juice
Videos & Webinare	External	Passing Juice
Was ist Inbound?	External	Passing Juice
Mehr zu Inbound Marketing	External	Passing Juice
Mehr zu Inbound Sales	External	Passing Juice
Inbound vs. Outbound	External	Passing Juice
Mehr zu BEE	External	Passing Juice
Zu den Referenzen	External	Passing Juice
Zu den Kundenstimmen	External	Passing Juice
Mehr erfahren	External	Passing Juice
Jetzt bewerben	External	Passing Juice
EN	Internal	Passing Juice
Zur Roadmap	Internal	Passing Juice
Zum Inbound Marketing Guide	Internal	Passing Juice
Zur ROI-Berechnung	External	Passing Juice
Inbound vs. Outbound	Internal	Passing Juice

In-page links

Mehr zur Customer Journey	External	Passing Juice
Zum Analyse Service	External	Passing Juice
Zum Strategie Service	Internal	Passing Juice
Zum Website Service	Internal	Passing Juice
Zum Performance Service	Internal	Passing Juice
Zum SEO Service	Internal	Passing Juice
Zum Hubspot Service	Internal	Passing Juice
Zu Kampagnen Service	Internal	Passing Juice
Zur Academy	Internal	Passing Juice
Datenschutz	External	Passing Juice
Impressum	External	Passing Juice
AGB	External	Passing Juice

SEO Keywords

 Keywords Cloud

ihre für inbound **und** service zum **wir** mit ein marketing












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	37	✓	✗	✓	✓
wir	24	✗	✗	✓	✓
ihre	18	✗	✗	✗	✓
für	17	✗	✗	✗	✓
inbound	11	✓	✗	✓	✓





Usability

	Url	Domain : inbound.ch Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 25 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 807 367"> Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://inbound.ch/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>