









# Website review ipm-invest.com

Generated on January 19 2026 19:55 PM




The score is 53/100







## SEO Content

	Title	<p>InvestPro Metrics: Elevate Your Investment Strategy with Advanced Analytics</p> <p><b>Length : 75</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Discover the future of investing with InvestPro Metrics. Our platform offers unparalleled investment insights, analytics, and metrics designed to empower investors with data-driven decision-making tools.</p> <p><b>Length : 203</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>2</td><td>3</td><td>1</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Welcome to InvestPro Metrics</li><li>• [H2] Empower Your Investment</li><li>• [H2] Popular</li><li>• [H3] Our Services</li><li>• [H3] Why Choose Us?</li><li>• [H3] Get Started Today</li><li>• [H4] Contact Us:</li></ul>	H1	H2	H3	H4	H5	H6	1	2	3	1	0	0
H1	H2	H3	H4	H5	H6									
1	2	3	1	0	0									
	Images	<p>We found 15 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>17%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Pages</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

metrics top investing location-based read  
more investpro investment apps plant

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
investment	17	✓	✗	✓	✓
more	11	✗	✗	✗	✗
read	10	✗	✗	✗	✗
metrics	9	✓	✗	✓	✓
top	6	✗	✗	✗	✗










## Usability

	Url	Domain : ipm-invest.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://ipm-invest.com/sitemap.xml">https://ipm-invest.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://ipm-invest.com/robots.txt">http://ipm-invest.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>