








Website review istockphoto.com

Generated on January 12 2025 03:42 AM





The score is 39/100







SEO Content

	<p>Title</p>	<p>Stock-Bilder, lizenzfreie Bilder, Grafiken, Vektoren und Videos - iStock</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>iStock hat Millionen von exklusiven Fotos, Videos, Vektoren und Grafiken, die von einer diversen weltweiten Community recherchiert und aufgenommen wurden, um Ihnen inklusive und inspirierende Inhalte zu bieten. © 2023 iStockphoto LP.</p> <p>Length : 233</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1541 1481 1615"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>5</td> <td>2</td> <td>8</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1648 1489 2078" style="list-style-type: none"> • [H1] Unbegrenzter Zugriff auf unsere KI-gestützten Tools - nur 22,99 € pro Monat* • [H2] Finden Sie die richtigen Inhalte für Ihre Projekte - zum richtigen Preis. Optionen und Preise ansehen. • [H2] Das Besondere bei iStock • [H2] Erstellen Sie Ihre besten Arbeiten mit den besten lizenzfreien Inhalten • [H2] Alle Kategorien durchsuchen • [H2] Sichern Sie sich kostenlose Fotos, Grafiken und Videos • [H3] Exklusive Videos und Bilder • [H3] KI-gestützte Suche • [H3] Günstige Preise • [H3] Sorgenfreie Lizenzierung 	H1	H2	H3	H4	H5	H6	1	5	5	2	8	0
H1	H2	H3	H4	H5	H6									
1	5	5	2	8	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Inklusives Storytelling• [H4] Gestalten wie ein Profi mit iStock Editor• [H4] Bearbeiten Sie Ihr Bild, indem Sie es beschneiden, die Größe ändern, Text hinzufügen, Logos hochladen und Filter anwenden.• [H5] Repräsentation ist wichtig• [H5] Natürliche Welt• [H5] Zwischenmenschliche Beziehungen im Alltag• [H5] Teamsport• [H5] Grafiken, die uns begeistern• [H5] Kostenlose Fotos• [H5] Kostenlose Grafiken• [H5] Kostenlose Videoclips
	Images	We found 20 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 183 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.37% Internal Links 95.63%

In-page links

Anchor	Type	Juice
Startseite Videos	Internal	Passing Juice
Signature Kollektion	Internal	Passing Juice
Essentials Kollektion	Internal	Passing Juice
Startup	Internal	Passing Juice
Business	Internal	Passing Juice
Chinese New Year	Internal	Passing Juice
Natur	Internal	Passing Juice
Ipad	Internal	Passing Juice
Sport	Internal	Passing Juice
Digital	Internal	Passing Juice
Gehirn	Internal	Passing Juice
Auto Fahren	Internal	Passing Juice
Ki	Internal	Passing Juice
Architektur	Internal	Passing Juice
Natur und Landschaften	Internal	Passing Juice
Business und Finanzen	Internal	Passing Juice
Wissenschaft und Technologie	Internal	Passing Juice
Jobs und Karriere	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Abenteuer	Internal	Passing Juice
Animation und Animierte Grafiken	Internal	Passing Juice
Bildung	Internal	Passing Juice
Mode und Beauty	Internal	Passing Juice
Familie	Internal	Passing Juice
Essen und Trinken	Internal	Passing Juice
Fitness und Wellness	Internal	Passing Juice
Ferien und Feiertage	Internal	Passing Juice

In-page links

Gesundheitswesen und Medizin	Internal	Passing Juice
Gefühle und Emotionen	Internal	Passing Juice
Haustiere und Tiere	Internal	Passing Juice
Besondere Anlässe	Internal	Passing Juice
Sport und Freizeit	Internal	Passing Juice
Zeitlupe	Internal	Passing Juice
Verkehrsmittel	Internal	Passing Juice
Künstler des Monats	Internal	Passing Juice
So geht lizenzfrei	Internal	Passing Juice
Kostenloser Videoclip des Monats	Internal	Passing Juice
iStock Blog	Internal	Passing Juice
Startseite Fotos	Internal	Passing Juice
Ausgewählte Sets	Internal	Passing Juice
Signature Kollektion	Internal	Passing Juice
Essentials Kollektion	Internal	Passing Juice
Bilder zu Vielfalt und Inklusion	Internal	Passing Juice
Team	Internal	Passing Juice
Erfolg	Internal	Passing Juice
Yoga	Internal	Passing Juice
Familie	Internal	Passing Juice
München	Internal	Passing Juice
Smartphone	Internal	Passing Juice
Wald	Internal	Passing Juice
Geburtstag	Internal	Passing Juice
Bundestag	Internal	Passing Juice
Happy New Year	Internal	Passing Juice
Karrierefotos	Internal	Passing Juice
Naturfotos	Internal	Passing Juice

In-page links

Wissenschaftsfotos	Internal	Passing Juice
Businessfotos	Internal	Passing Juice
Architekturfotos	Internal	Passing Juice
Tierfotos	Internal	Passing Juice
Stock-Fotos zu Mode	Internal	Passing Juice
Fotos zu Feiern	Internal	Passing Juice
Stock-Fotos zu Reisen	Internal	Passing Juice
Fotos zum Bildungswesen	Internal	Passing Juice
Emotionale ausdrück fotos	Internal	Passing Juice
Stock-Fotos zu Essen und Trinken	Internal	Passing Juice
Fitnessfotos	Internal	Passing Juice
Bilder zu Weihnachtszeit und Feiertagen	Internal	Passing Juice
Lifestylefotos	Internal	Passing Juice
Stock-Fotos zu Medizin	Internal	Passing Juice
Sportfotos	Internal	Passing Juice
Stock-Fotos zu Transport	Internal	Passing Juice
Künstler des Monats	Internal	Passing Juice
Kostenloses Foto der Woche	Internal	Passing Juice
Startseite Grafiken	Internal	Passing Juice
Ausgewählte Sets	Internal	Passing Juice
Signature Kollektion	Internal	Passing Juice
Essentials Kollektion	Internal	Passing Juice
Kräuter	Internal	Passing Juice
Campo Di Battaglia Illustrazioni	Internal	Passing Juice
Vorlagen	Internal	Passing Juice
Symbole	Internal	Passing Juice
Hintergründe	Internal	Passing Juice
Ferien und Feiertage	Internal	Passing Juice

In-page links

Jobs und Karriere	Internal	Passing Juice
Business und Finanzen	Internal	Passing Juice
Cartoons und Comics	Internal	Passing Juice
Bildung	Internal	Passing Juice
Embleme Banner und Abzeichen	Internal	Passing Juice
Familie	Internal	Passing Juice
Mode und Beauty	Internal	Passing Juice
Flaggen und Karten	Internal	Passing Juice
Essen und Trinken	Internal	Passing Juice
Rahmen und Bordüren	Internal	Passing Juice
Fitness und Wellness	Internal	Passing Juice
Gesundheitswesen und Medizin	Internal	Passing Juice
Benutzeroberflächen Elemente	Internal	Passing Juice
Infografiken	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Gefühle und Emotionen	Internal	Passing Juice
Natur und Landschaften	Internal	Passing Juice
Haustiere und Tiere	Internal	Passing Juice
Produktmodelle	Internal	Passing Juice
Wissenschaft und Technologie	Internal	Passing Juice
Silhouetten	Internal	Passing Juice
Besondere Anlässe	Internal	Passing Juice
Sport	Internal	Passing Juice
Tattoos	Internal	Passing Juice
Strukturen und Muster	Internal	Passing Juice
Verkehrsmittel	Internal	Passing Juice
Künstler des Monats	Internal	Passing Juice
Kostenlose Grafik des Monats	Internal	Passing Juice

In-page links

Startseite Vektoren	Internal	Passing Juice
Ausgewählte Sets	Internal	Passing Juice
Happy New Year	Internal	Passing Juice
Happy New Year 2025	Internal	Passing Juice
Rakete	Internal	Passing Juice
Valentinstag	Internal	Passing Juice
Podcast	Internal	Passing Juice
Pfeil	Internal	Passing Juice
Handshake	Internal	Passing Juice
Infografiken	Internal	Passing Juice
Gear	Internal	Passing Juice
Cartoon Tiere	Internal	Passing Juice
Deutschlandkarte	Internal	Passing Juice
Herz-Vektoren	Internal	Passing Juice
Stern-Vektoren	Internal	Passing Juice
Blumen-Vektoren	Internal	Passing Juice
Wolken-Vektoren	Internal	Passing Juice
Haus-Vektoren	Internal	Passing Juice
Hintergrund-Vektoren	Internal	Passing Juice
Hand-Vektoren	Internal	Passing Juice
Muster-Vektoren	Internal	Passing Juice
Icon-Vektoren	Internal	Passing Juice
Landkarten-Vektoren	Internal	Passing Juice
Struktur-Vektoren	Internal	Passing Juice
Reise-Vektoren	Internal	Passing Juice
Infografik-Vektoren	Internal	Passing Juice
Symbol-Vektoren	Internal	Passing Juice
Logo-Vektoren	Internal	Passing Juice

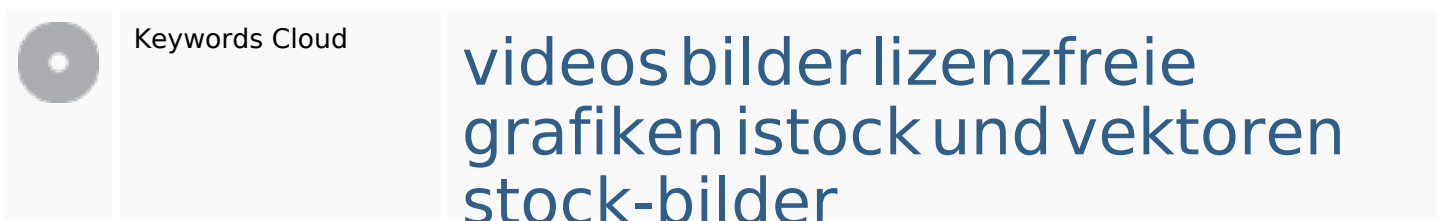
In-page links

Geometrische Vektoren	Internal	Passing Juice
Business-Vektoren	Internal	Passing Juice
Finanzen-Vektoren	Internal	Passing Juice
Medizin-Vektoren	Internal	Passing Juice
So gehen Vektoren	Internal	Passing Juice
Musik	Internal	Passing Juice
Suchtrends	Internal	Passing Juice
Überblick und Preise	Internal	Passing Juice
Neue Bilder generieren	Internal	Passing Juice
iStock-Bilder bearbeiten	Internal	Passing Juice
Benutzerleitfaden für den KI-Generator	Internal	Passing Juice
Neu	Internal	Passing Juice
FAQ	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Top-Bild-Suchen	Internal	Passing Juice
Top-Video-Suchen	Internal	Passing Juice
Suchleitfaden	Internal	Passing Juice
Online-Fotoeditor	Internal	Passing Juice
Plugins und Apps	Internal	Passing Juice
FAQ	Internal	Passing Juice
Preise	Internal	Passing Juice
Anmelden	Internal	Passing Juice
Registrieren	Internal	Passing Juice
Ihre Pinnwände	Internal	Passing Juice
#1471847063	Internal	Passing Juice
#1356197695	Internal	Passing Juice
#1341812465	Internal	Passing Juice
#1341415512	Internal	Passing Juice

In-page links

4k Videoclips	Internal	Passing Juice
iStock Aktionscodes	Internal	Passing Juice
Lizenzinformationen	Internal	Passing Juice
Rechtliches	Internal	Passing Juice
Über uns	External	Passing Juice
Newsroom	External	Passing Juice
Investor	External	Passing Juice
Jobs	External	Passing Juice
Ihre Affiliates	Internal	Passing Juice
Dateien verkaufen	Internal	Passing Juice
Support für Content-Provider	External	Passing Juice
Kontakt	Internal	Passing Juice
Sitemap	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
stock-bilder	1	✓	✗	✗	✗
lizenzfreie	1	✓	✗	✗	✓







Keywords Consistency

bilder	1	✓	✗	✗	✓
grafiken	1	✓	✗	✓	✓
vektoren	1	✓	✗	✓	✗

Usability

	Url	Domain : istockphoto.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 205 Warnings : 44
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.

Document

- ✘ Too bad, your website has too many CSS files (more than 4).
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://istockphoto.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.