




Website review jaeckert-odaniel.com

Generated on November 04 2024 10:01 AM





The score is 54/100



SEO Content

	Title	Fabian Jaeckert & Benjamin O'Daniel - SEO & Content Beratung Length : 73 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	Als SEO-Berater entwickeln wir SEO-Strategien und helfen Entscheidern und Fachkräften aus Marketing und Vertrieb, besser zu werden. Length : 131 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Fabian Jaeckert & Benjamin O&#039;Daniel - SEO & Content Beratung</td></tr><tr><td>description</td><td>Als SEO-Berater entwickeln wir SEO-Strategien und helfen Entscheidern und Fachkräften aus Marketing und Vertrieb, besser zu werden.</td></tr><tr><td>url</td><td>https://www.jaeckert-odaniel.com/</td></tr><tr><td>site_name</td><td>Jaeckert & O&#039;Daniel Onlinemarketing</td></tr><tr><td>updated_time</td><td>2024-10-07T07:48:40+02:00</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Fabian Jaeckert & Benjamin O'Daniel - SEO & Content Beratung	description	Als SEO-Berater entwickeln wir SEO-Strategien und helfen Entscheidern und Fachkräften aus Marketing und Vertrieb, besser zu werden.	url	https://www.jaeckert-odaniel.com/	site_name	Jaeckert & O'Daniel Onlinemarketing	updated_time	2024-10-07T07:48:40+02:00
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SEO Content

		<p>image https://www.jaeckert-odaniel.com/wp-content/uploads/2019/04/2019-04-09-Jaeckert-Odaniel-003-2600x1733.jpg</p> <p>image:secure_url https://www.jaeckert-odaniel.com/wp-content/uploads/2019/04/2019-04-09-Jaeckert-Odaniel-003-2600x1733.jpg</p> <p>image:width 1140</p> <p>image:height 760</p> <p>image:alt Jaeckert & O&#039;Daniel</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Ok, du willst in SEO weiterkommen. Und jetzt? • [H2] Magazin: Echte Erfahrungen, Entwicklungen, Insights • [H2] Wir haben die Footer der 100 sichtbarsten Websites in Deutschland analysiert. Das kam heraus • [H2] Growth Keywords: So findest du Suchbegriffe, die bald boomen • [H2] Der erstaunliche SEO-Erfolg des Kuchen-Startups Uni-Cake • [H2] Academy: Live-Workshops mit geteiltem Bildschirm • [H2] Die richtige Arbeit mit Status-Codes - für Nicht-Tekkies • [H2] Future of SEO Reporting • [H2] Wir entwickeln eine Keyword-Strategie für ein Startup - in einer Stunde • [H2] Immer up to date: Dein SEO-Newsletter • [H2] Direktes persönliches SEO Feedback • [H2] Dein SEO-Podcast: Fachwissen für unterwegs • [H2] Dein SEO-Input der Woche • [H3] Unser Büro • [H3] Unser Wissen • [H3] Unsere SEO Beratung 	H1	H2	H3	H4	H5	H6	1	12	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	3	0	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Wir haben die Footer der 100 sichtbarsten Websites in Deutschland analysiert. Das kam heraus	Internal	Passing Juice
Magazin	Internal	Passing Juice
Growth Keywords: So findest du Suchbegriffe, die bald boomen	Internal	Passing Juice
Der erstaunliche SEO-Erfolg des Kuchen-Startups Uni-Cake	Internal	Passing Juice
Die richtige Arbeit mit Status-Codes - für Nicht-Tekkies	Internal	Passing Juice
Future of SEO Reporting	Internal	Passing Juice
Wir entwickeln eine Keyword-Strategie für ein Startup &#8211; in einer Stunde	Internal	Passing Juice
SEO-Strategie	Internal	Passing Juice
Keyword-Recherche	Internal	Passing Juice
SEO-Check	Internal	Passing Juice

In-page links

Website Struktur	Internal	Passing Juice
Customer Journey	Internal	Passing Juice
Impressum	Internal	Passing Juice
Erklärung zum Datenschutz	Internal	Passing Juice
Wissen	Internal	Passing Juice
SEO Newsletter	Internal	Passing Juice
SEO Workshop	Internal	Passing Juice
Online Marketing	Internal	Passing Juice
Suchmaschinenoptimierung	Internal	Passing Juice
Linkaufbau	Internal	Passing Juice
LinkedIn Marketing	Internal	Passing Juice
Blog Marketing	Internal	Passing Juice
Content-Marketing	Internal	Passing Juice
Strategien	Internal	Passing Juice
Weiterbildungen	Internal	Passing Juice
über uns	Internal	Passing Juice
Mehr Informationen	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	wir man mit haben vor ein auch und wie für
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	21	✘	✘	✔	✔
für	10	✘	✘	✘	✔
wir	8	✘	✘	✔	✔







Keywords Consistency

haben	7	✘	✘	✘	✔
vor	7	✘	✘	✘	✘



Usability

	Url	Domain : jaeckert-odaniel.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 379 Warnings : 9
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✔ Great, your website has few CSS files.




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.jaeckert-odaniel.com/sitemap_index.xml



Robots.txt

<http://jaeckert-odaniel.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics