

Website review jura.com

Generated on November 01 2024 13:56 PM




The score is 52/100



SEO Content

	Title	JURA Kaffeemaschinen online kaufen - JURA Deutschland Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	Offizieller Shop für JURA Kaffeemaschinen, Pflegeprodukte und Zubehör bester Schweizer Qualität. Jetzt online oder beim Händler in der Nähe entdecken! Length : 150 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>JURA Deutschland</td></tr><tr><td>title</td><td>JURA Kaffeemaschinen online kaufen - JURA Deutschland</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://de.jura.com/de</td></tr><tr><td>description</td><td>Offizieller Shop für JURA Kaffeemaschinen, Pflegeprodukte und Zubehör bester Schweizer Qualität. Jetzt online oder beim Händler in der Nähe entdecken!</td></tr></tbody></table>	Property	Content	site_name	JURA Deutschland	title	JURA Kaffeemaschinen online kaufen - JURA Deutschland	type	website	url	https://de.jura.com/de	description	Offizieller Shop für JURA Kaffeemaschinen, Pflegeprodukte und Zubehör bester Schweizer Qualität. Jetzt online oder beim Händler in der Nähe entdecken!
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>8</td><td>16</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] JURA in deiner Region[H1] Bei JURA anmelden	H1	H2	H3	H4	H5	H6	2	8	16	7	0	0
H1	H2	H3	H4	H5	H6									
2	8	16	7	0	0									





SEO Content

		<ul style="list-style-type: none">• [H2] J10• [H2] C8• [H2] J8 twin• [H2] S8• [H2] E8• [H2] Produkte Haushalt• [H2] Zubehör• [H2] Pflegeprodukte• [H3] Land ändern• [H3] Sprache ändern• [H3] Meta-Navigaion• [H3] Ich habe ein Konto• [H3] Ich habe noch kein Konto• [H3] Passenden Kaffeevollautomaten und Zubehör finden.• [H3] Wir versüßen Ihren Kaffeegenuss• [H3] Edle Spitzenkaffees von JURA• [H3] Kaffeegenuss – frisch gemahlen, nicht gekapselt• [H3] LIVE-Beratung• [H3] Die neue Generation des Alleskönners• [H3] Der Einstieg in großartigen Genuss• [H3] Die ganz große Kleine• [H3] Ein autorisierter JURA-Händler in Ihrer Nähe?• [H3]• [H3] [Website information]• [H4] Hotline• [H4] Online einkaufen• [H4] Jobs & Karriere• [H4] Händlerfinder• [H4] Social Media• [H4] Newsletter bestellen• [H4] Website
	Images	<p>We found 59 images on this web page.</p> <p>41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 122 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.2% Internal Links 91.8%

In-page links

Anchor	Type	Juice
Zum Inhalt wechseln	Internal	Passing Juice
Zur Suche wechseln	Internal	Passing Juice
Deutschland	Internal	Passing Juice
België	Internal	Passing Juice
Bulgaria	Internal	Passing Juice
Croatia	Internal	Passing Juice
Česká republika	Internal	Passing Juice
Danmark	Internal	Passing Juice
Deutschland Gastro	External	Passing Juice
Eesti	Internal	Passing Juice
España	Internal	Passing Juice
France	Internal	Passing Juice
Greece	Internal	Passing Juice
Hungary	Internal	Passing Juice
Îsland	Internal	Passing Juice
Ireland	Internal	Passing Juice
Israel / ישראל	External	Passing Juice

In-page links

Italia	Internal	Passing Juice
Latvija	Internal	Passing Juice
Lietuva	Internal	Passing Juice
Luxemburg	Internal	Passing Juice
Nederland	Internal	Passing Juice
Norge	Internal	Passing Juice
Österreich	Internal	Passing Juice
Polska	Internal	Passing Juice
Portugal	Internal	Passing Juice
Россия / Russia	Internal	Passing Juice
România	Internal	Passing Juice
Schweiz	Internal	Passing Juice
Slovenija	Internal	Passing Juice
Slovensko	Internal	Passing Juice
Suomi	Internal	Passing Juice
Sverige	Internal	Passing Juice
Türkiye	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Україна / Ukraine	Internal	Passing Juice
Brasil	Internal	Passing Juice
Canada	Internal	Passing Juice
Central America	Internal	Passing Juice
México	Internal	Passing Juice
Perú	Internal	Passing Juice
USA	Internal	Passing Juice
Brunei	Internal	Passing Juice
🇨🇳 / China	External	Passing Juice
🇨🇳 / China PRO	Internal	Passing Juice

In-page links

Hong Kong	Internal	Passing Juice
Indonesia	Internal	Passing Juice
🇯🇵 / Japan	Internal	Passing Juice
Қазақстан	Internal	Passing Juice
Malaysia	Internal	Passing Juice
🇰🇷 / South Korea	Internal	Passing Juice
🇹🇼 / Taiwan	Internal	Passing Juice
🇹🇭 / Thailand	Internal	Passing Juice
Việt Nam / Vietnam	Internal	Passing Juice
Bahrain / البحرين	Internal	Passing Juice
Israel / ישראל	External	Passing Juice
Kuwait	Internal	Passing Juice
South Africa	Internal	Passing Juice
Arabia Saudi / المملكة العربية السعودية	Internal	Passing Juice
Australia	Internal	Passing Juice
New Zealand	Internal	Passing Juice
International	Internal	Passing Juice
Händlerfinder	External	Passing Juice
Partnernetz	External	Passing Juice
Kontakt	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Zum Konto	Internal	Passing Juice
Passwort vergessen?	Internal	Passing Juice
Jetzt registrieren	Internal	Passing Juice
Warenkorb	Internal	Passing Juice
Produkte Haushalt	Internal	Passing Juice
Produkte Professional	Internal	Passing Juice


In-page links

Einkaufsberatung	Internal	Passing Juice
Weshalb JURA?	Internal	Passing Juice
Online einkaufen	Internal	Passing Juice
Optimale Pflege	Internal	Passing Juice
Support & Service	Internal	Passing Juice
JURA Kundenservice	Internal	Passing Juice
Garantie	Internal	Passing Juice
Kaffeewelt	Internal	Passing Juice
JURA Store Nürnberg	Internal	Passing Juice
JURA Store Hamburg	Internal	Passing Juice
Über JURA	Internal	Passing Juice
Firmenporträt	Internal	Passing Juice
Unternehmens&shy:geschichte	Internal	Passing Juice
Nachhaltigkeit	Internal	Passing Juice
Unsere Verantwortung	Internal	Passing Juice
Jobs & Karriere	Internal	Passing Juice
JURA als Arbeitgeber	Internal	Passing Juice
Stellenangebote	Internal	Passing Juice
Karriereservice	Internal	Passing Juice
Studenten und Praktikanten	Internal	Passing Juice
Auszubildende	Internal	Passing Juice
Berufseinsteiger	Internal	Passing Juice
Berufserfahrene	Internal	Passing Juice
Impressionen	Internal	Passing Juice
JURA & Roger Federer	Internal	Passing Juice
Pressemitteilungen	Internal	Passing Juice
CoffeeBreak - das Magazin	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice

In-page links

Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr Informationen	Internal	Passing Juice
Zum Produkt	Internal	Passing Juice
Zum Produkt	Internal	Passing Juice
Zum Produkt	Internal	Passing Juice
Mehr erfahren	External	Passing Juice
Lieferkonditionen	Internal	Passing Juice
Zahlungsmöglichkeiten	Internal	Passing Juice
AGBs	Internal	Passing Juice
Widerrufsbelehrung	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Impressum	Internal	Passing Juice
Offene Stellen	Internal	Passing Juice
Jobs und Karriere	Internal	Passing Juice
Youtube	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Jetzt anmelden	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Informationen	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

on

Usability

	Url	Domain : jura.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 257 Warnings : 2
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✖ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://jura.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.