

# Website review kalisimoneau.shop

Generated on January 22 2025 14:12 PM

**The score is 64/100** 

#### **SEO Content**

<u>.</u>	Title	underwear  Length: 71  Ideally, your title	official ODLO® Shop   Sportswear & functional should contain between 10 and 70 characters (spaces s free tool to calculate text length.	
	Description	Odlo offers mid layers such as shirts and vests as well as thin jackets, allowing you to select the right garment according to your personal perception of  Length: 158  Great, your meta description contains between 70 and 160 characters.		
	Keywords	_	ren't found meta keywords on your page. Use <u>this free</u> <u>generator</u> to create keywords.	
	Og Meta Properties	Good, your page	take advantage of Og Properties.	
		Property	Content	
		locale	en_US	
		type	website	
		title	Kali Simoneau - Official ODLO® Shop   Sportswear & functional underwear	
		description	Odlo offers mid layers such as shirts and vests as well as thin jackets, allowing you to select the right garment according to your personal perception of	
		url	https://www.kalisimoneau.shop	
		site_name	Kali Simoneau	
	Headings	H1 H2	H3 H4 H5 H6	

#### **SEO Content**

	0 12	2	0	0	0
	<ul> <li>[H2] Base L Layer Top 0</li> <li>[H2] Hiking Hybrid Jack</li> <li>[H2] Headw Light Runni</li> <li>[H2] Headw Skimaratho</li> <li>[H2] Jacket Performano</li> <li>[H2] Mid La</li> </ul>	Layers   Men Gray - India In Layers   Men Odlo Steel Gr   Men Odlo T let Black wear & Glove ing Visor Whi wear & Glove on Xc Hat Eng s & Vests   We e Knit Water yers & Longs Long Sleeve moneau cts mer Service etter ale	Odlo The Wak Odlo The Ney Melange The Ascent S   Women/ te S   Women/ gadiner Skir Fomen Odlo proof Runn sleeves   M	Whistler Base latural Merine N-Thermic F Men Odlo TI Men Odlo TI marathon 20 o The Zerow ing Jacket B en Odlo The	e Layer Top no 200 Base Recycled Down ne Performance ne X Engadin 023 Custom eight Dual Dry llack Ascent Merino
Images	We found 14 image 4 alt attributes are search engines car	empty or mi	ssing. Add		
Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's r lower than 25 perc		o HTML coc	de is higher	than 15, but
Flash	Perfect, no Flash co	ontent has be	een detecte	ed on this pa	age.
Iframe	Great, there are no	o Iframes det	ected on th	is page.	

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
<b>②</b>	Underscores in the URLs	Perfect! No underscores detected in your URLs.

#### **SEO Links**

	In-page links	We found a total of 64 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.56%  Internal Links 98.44%

# **In-page links**

Anchor	Туре	Juice
=	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
<u>Women</u>	Internal	Passing Juice
<u>Apparel</u>	Internal	Passing Juice
Base layers	Internal	Passing Juice
<u>Underwear</u>	Internal	Passing Juice
Sports bras	Internal	Passing Juice
T-shirts & polos	Internal	Passing Juice
Mid layers & longsleeves	Internal	Passing Juice
Jackets & vests	Internal	Passing Juice
Pants & tights	Internal	Passing Juice
<u>Shorts</u>	Internal	Passing Juice
Headwear & gloves	Internal	Passing Juice
Socks	Internal	Passing Juice
<u>Sports</u>	Internal	Passing Juice
Ski & snow	Internal	Passing Juice
<u>Hiking</u>	Internal	Passing Juice
Running.	Internal	Passing Juice
Trail running	Internal	Passing Juice
Training.	Internal	Passing Juice

# In-page links

Cross-country skiing	Internal	Passing Juice
Cycling	Internal	Passing Juice
<u>Men</u>	Internal	Passing Juice
<u>Apparel</u>	Internal	Passing Juice
Headwear & gloves	Internal	Passing Juice
<u>Socks</u>	Internal	Passing Juice
Base layers	Internal	Passing Juice
Underwear	Internal	Passing Juice
T-shirts & polos	Internal	Passing Juice
Mid layers & longsleeves	Internal	Passing Juice
Jackets & vests	Internal	Passing Juice
Pants & tights	Internal	Passing Juice
<u>Shorts</u>	Internal	Passing Juice
<u>Sports</u>	Internal	Passing Juice
<u>Hiking</u>	Internal	Passing Juice
Ski & snow	Internal	Passing Juice
Cross-country skiing	Internal	Passing Juice
Running	Internal	Passing Juice
<u>Training</u>	Internal	Passing Juice
Trail running	Internal	Passing Juice
Cycling	Internal	Passing Juice
Kids	Internal	Passing Juice
Apparel	Internal	Passing Juice
Base layers	Internal	Passing Juice
Mid layers & longsleeves	Internal	Passing Juice
Accessories	Internal	Passing Juice
Sports	Internal	Passing Juice
Hiking	Internal	Passing Juice

#### **In-page links**

Ski & snow	Internal	Passing Juice
<u>Odlo</u>	Internal	Passing Juice
Wishlist	Internal	Passing Juice
<u>1</u>	External	Passing Juice
Select options	Internal	noFollow
<u>Contact</u>	Internal	Passing Juice
Shipping	Internal	Passing Juice
<u>Privacy</u>	Internal	Passing Juice
Order Tracking	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

sports base options headwear running layers select men sale odlo

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
odlo	13	✓	×	•	•
layers	9	×	×	*	✓
sale	9	×	×	×	<b>*</b>
options	8	×	×	×	×

# **Keywords Consistency**

select 8 X

# Usability

0	Url	Domain : kalisimoneau.shop Length : 17
<b></b>	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
<b></b>	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

<b></b>	Doctype	HTML 5		
<b></b>	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 13 Warnings: 2		
<b></b>	Email Privacy	Great no email address has been found in plain text!		
<b></b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> </ul>		

#### **Document**

Perfect, your website takes advantage of gzip.

## Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.  https://www.kalisimoneau.shop/sitemap.xml  http://kalisimoneau.shop/robots.txt
	•	https://www.kalisimoneau.shop/sitemap.xml
	Robots.txt	http://kalisimoneau.shop/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.