



# Website review katespadesouthafricas.co.za

Generated on January 22 2025 14:17 PM

The score is **38/100**







## SEO Content

	Title	<p>Kate Spade South Africa - Kate Spade Outlet Online Store</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Kate Spade Bags &amp; Shoes Online Shopping South Africa. Now Available At Our Online Outlet Shop. Up To 48% Off! Top Quality. On Sale Now.</p> <p><b>Length : 135</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Kate Spade South Africa,Kate Spade Outlet Online,Kate Spade Online Store</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] ON ARRIVAL</li> </ul>	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	<p>We found 30 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

## In-page links

Anchor	Type	Juice
<a href="#">Handbags</a>	Internal	Passing Juice
<a href="#">Backpack</a>	Internal	Passing Juice
<a href="#">Bucket Bags</a>	Internal	Passing Juice
<a href="#">Clutch Bags</a>	Internal	Passing Juice
<a href="#">Crossbody Bags</a>	Internal	Passing Juice
<a href="#">Messenger Bags</a>	Internal	Passing Juice
<a href="#">Satchels</a>	Internal	Passing Juice
<a href="#">Shoulder Bags</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Shoes</a>	Internal	Passing Juice
<a href="#">Ankle Boots</a>	Internal	Passing Juice
<a href="#">Ballerinas</a>	Internal	Passing Juice

## In-page links

<a href="#">Espadrilles</a>	Internal	Passing Juice
<a href="#">Flip Flops</a>	Internal	Passing Juice
<a href="#">Moccasins</a>	Internal	Passing Juice
<a href="#">Pumps</a>	Internal	Passing Juice
<a href="#">Sandals</a>	Internal	Passing Juice
<a href="#">Slides</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice
<a href="#">Bifold Wallets</a>	Internal	Passing Juice
<a href="#">Card Holder</a>	Internal	Passing Juice
<a href="#">Multicolor Wallets</a>	Internal	Passing Juice
<a href="#">Wallets</a>	Internal	Passing Juice
<a href="#">Favourites</a>	Internal	noFollow
<a href="#">Contact Us</a>	Internal	noFollow
<a href="#">Shipping Info</a>	Internal	noFollow
<a href="#">Shopping Cart (0)</a>	Internal	Passing Juice
<a href="#">Forgot your password?</a>	External	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">SHOP WOMEN</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About US</a>	Internal	noFollow
<a href="#">Shipping Info</a>	Internal	noFollow
<a href="#">Privacy Notice</a>	Internal	noFollow
<a href="#">Contact Us</a>	Internal	noFollow
<a href="#">Return Policy</a>	Internal	noFollow
<a href="#">Payment Method</a>	Internal	noFollow
<a href="#">Outlet</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

boots holder localshipping tote **bags** backpack  
sandals **wallets** handbags card

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bags	19	✘	✘	✔	✘
wallets	12	✘	✘	✘	✘
holder	4	✘	✘	✘	✘
localshipping	4	✘	✘	✘	✘
tote	4	✘	✘	✘	✘










## Usability

	Url	Domain : katespadesouthafricas.co.za Length : 27
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 71 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://katespadesouthafricas.co.za/robots.txt">http://katespadesouthafricas.co.za/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.