








Website review klickimpuls.at

Generated on November 06 2024 09:57 AM





The score is 57/100




SEO Content

	<p>Title</p>	<p>KlickImpuls: Online Marketing Agentur Linz</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<p>Description</p>	<p>Leistungen unserer Online Marketing Agentur • SEO • SEA • Social Media • Conversion Rate Optimierung ►☎ Jetzt anfragen!</p> <p>Length : 120</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1928"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>KlickImpuls: Online Marketing Agentur Linz</td> </tr> <tr> <td>description</td> <td>Leistungen unserer Online Marketing Agentur • SEO • SEA • Social Media • Conversion Rate Optimierung ►☎ Jetzt anfragen!</td> </tr> <tr> <td>url</td> <td>https://www.klickimpuls.at/</td> </tr> <tr> <td>site_name</td> <td>KlickImpuls</td> </tr> <tr> <td>image</td> <td>https://www.klickimpuls.at/wp-content/uploads/2023/10/klickimpuls-leistungen-1024x406.png</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	KlickImpuls: Online Marketing Agentur Linz	description	Leistungen unserer Online Marketing Agentur • SEO • SEA • Social Media • Conversion Rate Optimierung ►☎ Jetzt anfragen!	url	https://www.klickimpuls.at/	site_name	KlickImpuls	image	https://www.klickimpuls.at/wp-content/uploads/2023/10/klickimpuls-leistungen-1024x406.png
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	<p>Headings</p>	<table border="1" data-bbox="539 1957 1481 2033"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>11</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	9	11	4	0	0				
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1	9	11	4	0	0													




SEO Content

		<ul style="list-style-type: none">• [H1] ONLINE MARKETING AGENTUR• [H2] Erfolg im Online Marketing mit KlickImpuls• [H2] Leistungen unserer Online Marketing Agentur• [H2] Video-Einblicke: So bringen wir dich online voran• [H2] Playlist• [H2] Unsere Versprechen an dich• [H2] Newsletter anmelden und Vorteile sichern• [H2] Auszug unserer Kunden• [H2] Über unsere Online Marketing Agentur• [H2] Hast du noch Fragen?• [H3] Suchmaschinen Optimierung• [H3] Suchmaschinen Werbung• [H3] Social Media Marketing• [H3] Conversion Rate Optimierung• [H3] Tracking & Webanalyse• [H3] Online Marketing Workshops• [H3] Volle Transparenz mit Reportings• [H3] Nachhaltige Strategien• [H3] Fixe Ansprechpartner• [H3] Accounts bleiben in Kundenhand• [H3] Keine Bindung - monatlich kündbar• [H4] SEA Agentur KlickImpuls: Dein Partner für effektive Suchmaschinenwerbung ☐• [H4] Mit KlickImpuls durchstarten: Deine Social Media Marketing Agentur ☐☐• [H4] Erfolg in den Suchergebnissen: SEO Agentur KlickImpuls macht's möglich ☐☐• [H4] CRO Expertise: Mit KlickImpuls mehr Conversions erzielen ☐☐
	Images	We found 37 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Zum Inhalt wechseln	Internal	Passing Juice
Blog	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Über uns	Internal	Passing Juice
SEO Services	Internal	Passing Juice
SEO Audit	Internal	Passing Juice
Laufende SEO Betreuung	Internal	Passing Juice
SEO Relaunch Begleitung	Internal	Passing Juice
SEO Content Erstellung	Internal	Passing Juice
SEA Services	Internal	Passing Juice
Google Ads	Internal	Passing Juice
SEA Audit	Internal	Passing Juice
Social Media Services	Internal	Passing Juice
Social Media Advertising	Internal	Passing Juice
CRO Services	Internal	Passing Juice
Landingpage Optimierung	Internal	Passing Juice
A/B Testing	Internal	Passing Juice
Webanalyse Services	Internal	Passing Juice

In-page links

GA4 &#038; GTM Sorglos-Paket	Internal	Passing Juice
Server-Side Tracking	Internal	Passing Juice
Google Analytics 4 Schulung	Internal	Passing Juice
Dateschutzbestimmungen	Internal	Passing Juice
Karriere	Internal	Passing Juice
Impressum	Internal	Passing Juice
SEO Agentur Wien	Internal	Passing Juice
Google Ads Agentur Wien	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	deine marketing online klickimpuls und seo agentur mit wir über
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wir	19	✘	✘	✘	✔
und	16	✘	✘	✘	✔
marketing	15	✔	✘	✔	✔
klickimpuls	14	✔	✘	✘	✔
agentur	13	✔	✘	✔	✔












Usability

	Url	Domain : klickimpuls.at Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.klickimpuls.at/sitemap.xml
	Robots.txt	http://klickimpuls.at/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.