







# Website review kloos.at

Generated on October 19 2024 10:15 AM






The score is 55/100





## SEO Content

	<p>Title</p>	<p>SEO Agentur Wien - Digital Marketing, SEO &amp; SEA   .kloos</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>SEO - Damit man Sie findet! Wir decken alle Bereiche von Online Marketing ab - lokal und international, von organisch bis Google Ads. Wir beraten Sie gerne.</p> <p><b>Length : 156</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>de_DE</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>SEO Agentur Wien - Digital Marketing, SEO &amp; SEA   .kloos</td> </tr> <tr> <td>description</td> <td>SEO - Damit man Sie findet! Wir decken alle Bereiche von Online Marketing ab - lokal und international, von organisch bis Google Ads. Wir beraten Sie gerne.</td> </tr> <tr> <td>url</td> <td>https://www.kloos.at/</td> </tr> <tr> <td>site_name</td> <td>.kloos</td> </tr> </tbody> </table>	Property	Content	locale	de_DE	type	website	title	SEO Agentur Wien - Digital Marketing, SEO & SEA   .kloos	description	SEO - Damit man Sie findet! Wir decken alle Bereiche von Online Marketing ab - lokal und international, von organisch bis Google Ads. Wir beraten Sie gerne.	url	https://www.kloos.at/	site_name	.kloos
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] .kloos Ihre SEO Agentur</li><li>• [H2] So erreichen wir Ihre Ziele</li><li>• [H2] Erzählen Sie uns von Ihrem Projekt</li><li>• [H2] Wir haben Ziele erreicht für:</li><li>• [H2] Das können Sie von uns erwarten</li><li>• [H2] Blog</li><li>• [H2] SEO Tipps in Ihrer Inbox:</li><li>• [H3] SEO: Suchmaschinenoptimierung</li><li>• [H3] SEA - Google Ads</li><li>• [H3] Google Analytics - Webanalyse</li><li>• [H3] Content Marketing - Storytelling</li><li>• [H3] Social Media Marketing</li><li>• [H3] Webdesign &amp; UX Design</li><li>• [H3] WordPress Development mit SEO</li><li>• [H3] Workshops, Kurse und Schulungen</li><li>• [H3] European Accessibility Act - Wieso digitale Barrierefreiheit vor allem, aber nicht nur für Menschen mit Behinderung wichtig ist</li><li>• [H3] User Experience (UX) und SEO: Der Schlüssel zum digitalen Erfolg</li><li>• [H3] Veraltete Inhalte und ihre Auswirkungen auf SEO: Tipps gegen Content Decay</li></ul>	H1	H2	H3	H4	H5	H6	1	6	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	11	0	0	0									
	Images	<p>We found 40 images on this web page.</p> <p>35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>12%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 14.81% Internal Links 85.19%


### In-page links

Anchor	Type	Juice
<a href="#">en</a>	External	Passing Juice
<a href="#">eBooks</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">Google Ads</a>	Internal	Passing Juice
<a href="#">Analytics</a>	Internal	Passing Juice
<a href="#">Content Marketing</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Design</a>	Internal	Passing Juice
<a href="#">Development</a>	Internal	Passing Juice
<a href="#">Workshops</a>	Internal	Passing Juice
<a href="#">SEO: Suchmaschinen&amp;shy;optimierung</a>	Internal	Passing Juice
<a href="#">SEA - Google Ads</a>	Internal	Passing Juice
<a href="#">Google Analytics - Webanalyse</a>	Internal	Passing Juice
<a href="#">Content Marketing - Storytelling</a>	Internal	Passing Juice
<a href="#">Social Media Marketing</a>	Internal	Passing Juice
<a href="#">Webdesign &amp; UX Design</a>	Internal	Passing Juice
<a href="#">UX-Design</a>	Internal	Passing Juice
<a href="#">WordPress Development mit SEO</a>	Internal	Passing Juice
<a href="#">Workshops, Kurse und Schulungen</a>	Internal	Passing Juice

## In-page links

=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="https://www.google.com/policies/technologies/ads">https://www.google.com/policies/technologies/ads</a>	External	Passing Juice
<a href="https://policies.google.com/privacy?hl=de">https://policies.google.com/privacy?hl=de</a>	External	Passing Juice
<a href="https://policies.google.com/privacy?hl=en&amp;#038;gl=en">https://policies.google.com/privacy?hl=en&amp;#038;gl=en</a>	External	Passing Juice




## SEO Keywords

	Keywords Cloud	ihre <b>und</b> wir seo die marketing sie auf für google
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	51	✘	✘	✔	✔
wir	29	✘	✘	✔	✔
sie	28	✘	✘	✔	✔
die	27	✘	✘	✘	✘
auf	25	✘	✘	✘	✔












## Usability

	Url	Domain : kloos.at Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 40 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.kloos.at/sitemap_index.xml">https://www.kloos.at/sitemap_index.xml</a>
	Robots.txt	<a href="http://kloos.at/robots.txt">http://kloos.at/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics