






Website review koozai.com

Generated on October 25 2024 18:04 PM






The score is 63/100







SEO Content

	Title	<p>Growth Driven Digital Marketing Agency In Southampton Koozai</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Multi-Award-Winning UK Digital Marketing Agency Delivering The Best Results In SEO, PR, Content Marketing, Paid Search and Paid Social. Find Out More.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Growth Driven Digital Marketing Agency In Southampton Koozai</td> </tr> <tr> <td>description</td> <td>Multi-Award-Winning UK Digital Marketing Agency Delivering The Best Results In SEO, PR, Content Marketing, Paid Search and Paid Social. Find Out More.</td> </tr> <tr> <td>url</td> <td>https://www.koozai.com/</td> </tr> <tr> <td>site_name</td> <td>Koozai.com</td> </tr> <tr> <td>image</td> <td>https://www.koozai.com/wp-content/uploads/2018/02/Koozai_NoStrap--e1517847136176.png</td> </tr> <tr> <td>image:width</td> <td>460</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	Growth Driven Digital Marketing Agency In Southampton Koozai	description	Multi-Award-Winning UK Digital Marketing Agency Delivering The Best Results In SEO, PR, Content Marketing, Paid Search and Paid Social. Find Out More.	url	https://www.koozai.com/	site_name	Koozai.com	image	https://www.koozai.com/wp-content/uploads/2018/02/Koozai_NoStrap--e1517847136176.png	image:width	460
Property	Content																			
locale	en_GB																			
type	website																			
title	Growth Driven Digital Marketing Agency In Southampton Koozai																			
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url	https://www.koozai.com/																			
site_name	Koozai.com																			
image	https://www.koozai.com/wp-content/uploads/2018/02/Koozai_NoStrap--e1517847136176.png																			
image:width	460																			

SEO Content

		image:height 206												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>22</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Growth Driven Digital Marketing Agency in Southampton• [H2] Elevating your brand online with multi award-winning digital marketing services.• [H2] SEO• [H2] PPC• [H2] Digital PR• [H2] Content Marketing• [H2] Paid Social• [H2] Website Development• [H2] Why businesses choose Koozai...your UK digital marketing company partner in Southampton and London.• [H2] SEO Worth Shouting About• [H2] Digital Marketing Agency Services Trusted By Hundreds Of Brands• [H2] Content Marketing That's Made To Measure• [H2] We're Rated Over 4.8/5 Stars On Google & Featured Customers• [H2] Digital PR, Done Differently• [H2] SEO & Digital Marketing Services That Win National Awards• [H2] PPC That Performs• [H2] Discover what our clients say about Koozai's award-winning digital marketing services• [H2] Paid Social That Raises The Standard• [H2] Case Studies• [H2] Websites Designed & Developed Around You• [H2] Get in Touch• [H2] Digital Marketing Audits• [H2] Questions?	H1	H2	H3	H4	H5	H6	1	22	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	22	0	0	0	0									
	Images	We found 75 images on this web page. 37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 45 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

In-page links

Anchor	Type	Juice
Built Environment Specialists Click Here	Internal	Passing Juice
Services	Internal	Passing Juice
SEO	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Digital PR	Internal	Passing Juice
Paid Search	Internal	Passing Juice
Paid Social	Internal	Passing Juice
Web Design &#038; Development	Internal	Passing Juice
Digital Marketing &#038; SEO Audits	Internal	Passing Juice
Brand Support	Internal	Passing Juice
About	Internal	Passing Juice
Our Koozai Values	Internal	Passing Juice
Our Core Team	Internal	Passing Juice
Partner With Us	Internal	Passing Juice
Jobs	Internal	Passing Juice
Work	Internal	Passing Juice

In-page links

Testimonials	Internal	Passing Juice
Clients	Internal	Passing Juice
Industry Experience	Internal	Passing Juice
Blog	Internal	Passing Juice
SEO	Internal	Passing Juice
Content Marketing	Internal	Passing Juice
Digital PR	Internal	Passing Juice
Paid Search	Internal	Passing Juice
Paid Social	Internal	Passing Juice
Strategy	Internal	Passing Juice
Contact	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
YouTube	External	Passing Juice
LinkedIn	External	Passing Juice
Our Services	Internal	Passing Juice
London	Internal	Passing Juice
Preston	Internal	Passing Juice
SEO Services	Internal	Passing Juice
Digital PR agency services	Internal	Passing Juice
PPC and Paid Search advertising services	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Read Case Study	Internal	Passing Juice
Contact Form	Internal	Passing Juice
Hampshire Digital Marketing Agency	Internal	Passing Juice

In-page links

[The Koozai Group Ltd](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

agency from social **digital** website
content **marketing** paid services **seo**












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
digital	42	✓	✗	✓	✓
marketing	41	✓	✗	✓	✓
seo	26	✗	✗	✓	✓
services	25	✗	✗	✗	✓
paid	20	✗	✗	✓	✓





Usability

	Url	Domain : koozai.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 234 Warnings : 207
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.koozai.com/sitemap_index.xml</code>
	Robots.txt	<code>http://koozai.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.