

### **SEO Content**

	Title	Coming S	oon				
$\bigcirc$		Length : 11					
		Perfect, y	our title cor	ntains betw	een 10 and	70 characte	rs.
$\bigotimes$	Description	Length :	0				
		-			ta descriptio to create de		age. Use <u>this</u>
$\bigotimes$	Keywords	-			ta keywords reate keywo		ge. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuriz	e your page	operties. Th 9. Use <u>this fra</u>	is tags allows <u>ee og</u>
	Headings	<b>H1</b> 1	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
•		• [	11] kristinef	oundation.	org		
	Images	We found 2 images on this web page.					
Ŵ					-	lternative te ontent of yo	
	Text/HTML Ratio	Ratio : <b>8</b> %	6				
					_ code is bel ds more text		ent, this means
0	Flash	Perfect, r	o Flash con	tent has be	en detectec	l on this pag	e.

### **SEO Content**

$\bigcirc$	lframe	Great, there are no Iframes detected on this page.
		SEO Links
$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
$\bigcirc$	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

# In-page links

Anchor	Туре	Juice
SEO Keywords	5	

0	Keywords Cloud	back update under kristinefoundationorg check coming
		please SOON construction

# Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
soon	2	×	×	×	×
coming	1	×	×	×	×

## **Keywords Consistency**

kristinefoundation org	1	×	×	×	×
under	1	×	×	×	×
construction	1	×	×	×	×

## Usability

0	Url	Domain : kristinefoundation.org Length : 22
$\bigotimes$	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.
	W3C Validity	Errors : 5 Warnings : 3
0	Email Privacy	Great no email address has been found in plain text!
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> </ul>

### Document

•	Great, your website has few CSS files.
*	Perfect, your website has few JavaScript files.
*	Perfect, your website takes advantage of gzip.

### Mobile

0	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

8	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
$\bigcirc$	Robots.txt	http://kristinefoundation.org/robots.txt
		Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.