



# Website review krombacher.de

Generated on October 29 2024 18:17 PM






The score is 53/100







## SEO Content

	Title	<p>Krombacher Startseite   Krombacher</p> <p><b>Length : 34</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Krombacher - Eine Perle der Natur. Die Krombacher Brauerei präsentiert Wissenswertes zum Thema Bier und bietet spannende Unterhaltung rund um Sport.</p> <p><b>Length : 148</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Krombacher</td> </tr> <tr> <td>description</td> <td>Krombacher - Eine Perle der Natur. Die Krombacher Brauerei präsentiert Wissenswertes zum Thema Bier und bietet spannende Unterhaltung rund um Sport.</td> </tr> <tr> <td>title</td> <td>Krombacher</td> </tr> <tr> <td>url</td> <td>https://www.krombacher.de/</td> </tr> <tr> <td>image</td> <td>https://www.krombacher.de/Krombacher/Backgr rounds/image-thumb__79__og-image/krombach er-backgrounds-see-1920x1200.jpg</td> </tr> </tbody> </table>					Property	Content	type	website	site_name	Krombacher	description	Krombacher - Eine Perle der Natur. Die Krombacher Brauerei präsentiert Wissenswertes zum Thema Bier und bietet spannende Unterhaltung rund um Sport.	title	Krombacher	url	https://www.krombacher.de/	image	https://www.krombacher.de/Krombacher/Backgr rounds/image-thumb__79__og-image/krombach er-backgrounds-see-1920x1200.jpg
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	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0													

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Krombacher Startseite</li><li>• [H2] Brauerei</li><li>• [H2] Krombacher in der Nähe</li></ul>
	Images	We found 36 images on this web page.  29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>15%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.92%  Internal Links 98.08%

## In-page links

Anchor	Type	Juice
<a href="#">hier</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice

## In-page links

<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Brauerei</a>	Internal	Passing Juice
<a href="#">Mein Krombacher+</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Nachhaltigkeit</a>	Internal	Passing Juice
<a href="#">Produkte</a>	Internal	Passing Juice
<a href="#">Braukunst</a>	Internal	Passing Juice
<a href="#">Ideenwelt</a>	Internal	Passing Juice
<a href="#">Sport</a>	Internal	Passing Juice
<a href="#">Erlebniswelt</a>	Internal	Passing Juice
<a href="#">Karriere</a>	Internal	Passing Juice
<a href="#">Service</a>	Internal	Passing Juice
<a href="#">Punkte sammeln</a>	Internal	Passing Juice
<a href="#">Punkte einlösen</a>	Internal	Passing Juice
<a href="#">Vereinsbonus</a>	Internal	Passing Juice
<a href="#">Aktionen &amp; Gewinnspiele</a>	Internal	Passing Juice
<a href="#">Newsfeed</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Etiketten gestalten</a>	Internal	Passing Juice
<a href="#">Getränke</a>	Internal	Passing Juice
<a href="#">Gläser</a>	Internal	Passing Juice
<a href="#">Accessoires</a>	Internal	Passing Juice
<a href="#">Kleidung</a>	Internal	Passing Juice
<a href="#">Partykeller</a>	Internal	Passing Juice
<a href="#">Partner Prämien</a>	Internal	Passing Juice
<a href="#">Vereinsprämien</a>	Internal	Passing Juice
<a href="#">Produkt</a>	Internal	Passing Juice
<a href="#">Produktion</a>	Internal	Passing Juice

## In-page links

<a href="#">Umwelt</a>	Internal	Passing Juice
<a href="#">Mitarbeitende</a>	Internal	Passing Juice
<a href="#">Verbraucher</a>	Internal	Passing Juice
<a href="#">Gesellschaft</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Cookie-Einstellungen für Google Maps</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	External	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Mehr erfahren</a>	Internal	Passing Juice
<a href="#">Zum Kontaktformular</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Presse</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">LkSG</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

kürze hier weizen angezeigt **krombacher**  
mehr werden preise uhr **erfahren**





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
krombacher	24	✓	✗	✓	✓
mehr	13	✗	✗	✗	✗
erfahren	12	✗	✗	✗	✗
hier	5	✗	✗	✗	✗
uhr	4	✗	✗	✗	✗



## Usability

	Url	Domain : krombacher.de Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 4
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✓ Perfect. No inline css has been found in HTML tags!</li><li>✓ Great, your website has few CSS files.</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://krombacher.de/robots.txt">http://krombacher.de/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>