



Website review lantal.com

Generated on October 31 2024 06:38 AM





The score is 44/100







SEO Content

	<p>Title</p>	<p>Home</p> <p>Length : 4</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] 138 YEARS OF EXPERIENCE • [H2] Headquarter • [H2] Service Links • [H2] LANTAL GROUP • [H3] OUR STORY • [H3] 2024 THE DESIGN AIR • [H3] 2024 INNOTRANS SUMMARY • [H3] 2024 AIX SUMMARY • [H3] 2024 AIX WE INTRODUCE THE SAMPLE FACTORY • [H3] ARTICLE LANTAL REDEFINES AIRCRAFT CARPET • [H3] 2024 GREEN BUSINESS AWARD • [H3] 2023 RED CABIN RAIL SUMMIT • [H3] 2023 SWISS TECHNOLOGY AWARD • [H3] 2023 CRYSTAL CABIN AWARD • [H3] 2023 AIRCRAFT INTERIORS EXPO 	H1	H2	H3	H4	H5	H6	1	3	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	11	0	0	0									
	<p>Images</p>	<p>We found 12 images on this web page.</p>												

SEO Content

		12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 29 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 48.28% Internal Links 51.72%

In-page links

Anchor	Type	Juice
Jonny Clark	External	Passing Juice
CHECK OUT THE ARTICLE HERE	External	Passing Juice
CHECK OUT THE SUMMARY HERE	Internal	Passing Juice
CHECK OUT THE AIX SUMMARY	Internal	Passing Juice
Check out THE SAMPLE FACTORY	External	Passing Juice

In-page links

Berner Zeitung	External	Passing Juice
Check out article here	Internal	Passing Juice
Find out more	External	Passing Juice
RedCabin	External	Passing Juice
Find out more	External	Passing Juice
Check out the SWISS TECHNOLOGY AWARD Website	External	Passing Juice
CHECK OUT CRYSTAL CABIN AWARD WEBSITE	External	Passing Juice
Send us an email	Internal	Passing Juice
Get in touch	Internal	Passing Juice
Data Protection	Internal	Passing Juice
Whistleblower	Internal	Passing Juice
Downloads	Internal	Passing Juice
Wollspinnerei Huttwil	External	Passing Juice
Airline Service Interiors	External	Passing Juice
Gierlings Velpor	External	Passing Juice
Raymakers	External	Passing Juice
British Velvet	External	Passing Juice
Impressum	Internal	Passing Juice
LATEST NEWS	Internal	Passing Juice
OUR MARKETS	Internal	Passing Juice
WE LOVE DESIGN	Internal	Passing Juice
DEEP DYEING TECHNOLOGY	Internal	Passing Juice
WHO WE ARE	Internal	Passing Juice
JOBS@LANTAL	Internal	Passing Juice

SEO Keywords



Keywords Cloud

lantal carpet cabin email send
aviation aircraft **award** interiors






SEO Keywords

design



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lantal	9	✘	✘	✘	✔
aviation	8	✘	✘	✘	✘
award	8	✘	✘	✘	✔
carpet	7	✘	✘	✘	✔
cabin	6	✘	✘	✘	✔










Usability

	Url	Domain : lantal.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 1




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://lantal.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You</p>

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.