Website review leadpages.com

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The score is 59/100

SEO Content

✅	Title	Landing Page Builder for Lead Generation | Leadpages **Length : 52** Perfect, your title contains between 10 and 70 characters.
✅	Description	Create high-converting landing pages and memorable campaigns with our complete suite of conversion tools and collaborative technology. **Length : 134** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://www.leadpages.com
locale	en_CA
type	website
title	Landing Page Builder for Lead Generation | Leadpages
description	Create high-converting landing pages and memorable campaigns with our complete suite of conversion tools and collaborative technology.
site_name	Leadpages | Landing Page & Website Software for Businesses
image	https://cdn.sanity.io/images/1ux2e04i/production/52eb2b3d21293beda3287ae13a290c7508eda36d-2400x1256.jpg?rect=4,0,2392,1256&w=1200&h=630

SEO Content

		image:height		630			
		image:width		1200			

	Headings	**H1** 1	**H2** 10	**H3** 5	**H4** 3	**H5** 3	**H6** 6

- [H1] Build a Landing Page That's Unforgettable
- [H2] 12+ leads
- [H2] 5x more conversions
- [H2] 270k+ businesses
- [H2] The landing page builder for stress-free conversions
- [H2] Expert-designed landing page templates for all your business goals
- [H2] Ready to supercharge your marketing?
- [H2] We're cool with your other marketing apps
- [H2] One platform, limitless possibilities
- [H2] Our team is your team
- [H2] Take your business to the next level
- [H3] High-performing landing pages designed to convert
- [H3] Powerful conversion tools that really work
- [H3] Everything you need to promote and profit
- [H3] Expert-level campaigns (by anyone on your team)
- [H3] Trusted by marketers like you
- [H4] 16k
- [H4] 4.7k
- [H4] 24 seconds
- [H5] Average monthly leads generated by coaching clients
- [H5] Positive ratings for our support team
- [H5] Average chat response time
- [H6] Access conversion-powered tools
- [H6] Get feedback as you build
- [H6] Track your results
- [H6] Generate content with AI
- [H6] Manage your leads
- [H6] Build code-free landing pages

	Images	We found 105 images on this web page.
		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **0%**
		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 30 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Pricing	Internal	Passing Juice
Log in	Internal	Passing Juice
landing page templates	Internal	Passing Juice
landing pages	Internal	Passing Juice
manage your leads	Internal	Passing Juice
sell your products and services	Internal	Passing Juice
tools	Internal	Passing Juice
Reviews	External	Passing Juice
Sign up free	Internal	Passing Juice
Platform Overview	Internal	Passing Juice
Landing Page Templates	Internal	Passing Juice
Comparisons	Internal	Passing Juice
Marketing Resources	Internal	Passing Juice
Blog	Internal	Passing Juice
Landing Pages Guide	Internal	Passing Juice
Lead Generation Guide	Internal	Passing Juice

In-page links

Optimization Guide	Internal	Passing Juice
Help Center	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
System Status	Internal	Passing Juice
About	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Brand	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Legal	Internal	Passing Juice
Redbrick	External	Passing Juice

SEO Keywords

Keywords Cloud	family build landing page sign pricing redbrick resources free log

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
landing	2	✔	✘	✔	✔
page	2	✔	✘	✔	✔
family	1	✘	✘	✘	✘
redbrick	1	✘	✘	✘	✘
build	1	✔	✘	✘	✔

Usability

	Url	Domain : leadpages.com Length : 13
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 178 Warnings : 13
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://www.leadpages.com/sitemap.xml
		https://www.leadpages.com/sitemap/blog/index.xml
		https://www.leadpages.com/sitemap/templates/index.xml
✔	Robots.txt	http://leadpages.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.