



Website review lighthouse-marketing.ch

Generated on January 12 2025 17:00 PM

The score is 76/100



SEO Content

	Title	Exklusives Mentoring für erfolgreiches Business konstanter Kundengewinnung Length : 74 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Lighthouse Coaching hilft Dir, Dein Business online SICHTBAR zu machen. 20 Jahre Erfahrung im Online Marketing. Starte in die Sichtbarkeit. Length : 139 Great, your meta description contains between 70 and 160 characters.												
	Keywords	your-business-your-freedom, Light up Business, Packages, Google Ads, Kundengewinnung, Instagram Aufbau Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>url</td><td>https://www.lighthouse-marketing.ch/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>de_DE</td></tr><tr><td>title</td><td>Exklusives Mentoring für erfolgreiches Business konstanter Kundengewinnung</td></tr><tr><td>description</td><td>Lighthouse Coaching hilft Dir, Dein Business online SICHTBAR zu machen. 20 Jahre Erfahrung im Online Marketing. Starte in die Sichtbarkeit.</td></tr></table>	Property	Content	url	https://www.lighthouse-marketing.ch/	type	website	locale	de_DE	title	Exklusives Mentoring für erfolgreiches Business konstanter Kundengewinnung	description	Lighthouse Coaching hilft Dir, Dein Business online SICHTBAR zu machen. 20 Jahre Erfahrung im Online Marketing. Starte in die Sichtbarkeit.
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SEO Content

		image	https://www.lighthouse-marketing.ch/_cmsbox_images_80_1200_627/pictures/85/2v7jfkwpagn_genk7fjii3ets4k52f8/974a4223-home.jpg						
	Headings	H1 1	H2 4	H3 6	H4 0	H5 0	H6 0	• [H1] Lighthouse Marketing • [H2] Angebot • [H2] Out.Spire • [H2] Über mich • [H2] Connect to Instagram • [H3] your business - your freedom • [H3] Light Up your Business • [H3] Packages • [H3] Natürlich Intuitiv leben • [H3] Martina von Ballmoos • [H3] mentorin für SichtbarkeitMarketing mit Herz für dein Business	
	Images	We found 4 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.							
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.							
	Flash	Perfect, no Flash content has been detected on this page.							
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.							

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 18.18%

SEO Links



External Links : Passing Juice 9.09%

Internal Links 72.73%

In-page links

Anchor	Type	Juice
Datenschutzrichtlinie	Internal	Passing Juice
Direkt auf die Startseite	Internal	Passing Juice
Direkt zu Navigation 1	Internal	Passing Juice
Direkt zu Navigation 2	Internal	Passing Juice
Direkt zum Inhalt	Internal	Passing Juice
Direkt zu Service 1	Internal	Passing Juice
Direkt zu Service 2	Internal	Passing Juice
Kontaktiere mich	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Strategie-Gespräch for free	External	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Offertanfrage	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Mehr erfahren	Internal	Passing Juice
Ulmenweg 92, Neuenegg, 3176, Schweiz	External	noFollow
=	External	Passing Juice
Abonnieren	Internal	Passing Juice
LinkedIn	External	noFollow
Facebook	External	noFollow
Instagram	External	noFollow
Impressum	Internal	Passing Juice

SEO Keywords



Keywords Cloud

your mit business für dein **und** dir deine auf dich

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	29	✓	✓	✗	✗
business	17	✓	✓	✓	✓
dein	14	✗	✗	✓	✓
für	13	✓	✗	✗	✓
dir	11	✗	✗	✓	✗

Usability

	Url	Domain : lighthouse-marketing.ch Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.lighthouse-marketing.ch/sitemap.xml
	Robots.txt	http://lighthouse-marketing.ch/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  PIWIK