

Website review linkbuilder.io

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The score is 63/100






SEO Content

	Title	LinkBuilder.io Link Building Services Trusted By 300+ Brands Length : 62 Perfect, your title contains between 10 and 70 characters.												
	Description	We're an expert link building agency that offers services to build incredible backlinks to your website. Trusted by SEO professionals Worldwide. Length : 149 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>14</td><td>46</td><td>12</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Link Building Services Agency• [H2] Let's Talk Links.• [H2] The link building agency that drives insane rankings• [H2] We get results• [H2] Hear it first hand• [H2] Hear it from those that know• [H2] Our Link Building Packages & Pricing• [H2] Not found exactly what you're looking for?• [H2] Why is link building important?• [H2] Our SEO Link Building Services• [H2] Cutting Edge Link Building Strategy• [H2] Don't even think about building links in-house• [H2] Link Building Blog• [H2] Frequently Asked Questions• [H2] Curious?Let's talk link building• [H3] Strategy	H1	H2	H3	H4	H5	H6	1	14	46	12	0	0
H1	H2	H3	H4	H5	H6									
1	14	46	12	0	0									





SEO Content

- [H3] Outreach
- [H3] Links
- [H3] Results
- [H3] Pro
- [H3] Growth
- [H3] For Agencies
- [H3]
- [H3] Relationship-Based Link Building
- [H3] Relationship-Based Link Building
- [H3]
- [H3] Broken Link Building
- [H3] Broken Link Building
- [H3] 
- [H3] Guest Post Link Building
- [H3] Guest Post Link Building
- [H3]
- [H3] Content Marketing
- [H3] Content Marketing
- [H3] We do things that no one else does
- [H3] ✗ Vigorous testing & experiments
- [H3] Painstaking Strategy
- [H3] We use big data
- [H3]
- [H3] Full time employee
- [H3] Full time employee
- [H3]
- [H3] Content costs
- [H3] Content costs
- [H3]
- [H3] Staff Training
- [H3] Staff Training
- [H3]
- [H3] No guarantee
- [H3] No guarantee
- [H3] The Ultimate Link Building Outreach Process for Generating High-Quality Links
- [H3] Love At First Link: 9 Types Of Backlinks To Consider In Your Strategy
- [H3] 10 Proven Link Acquisition Strategies That Work In 2024
- [H3] How To Get Backlinks: 15 Strategies That Work In 2024
- [H3] Are Niche Edit Links Effective?
- [H3] How Digital PR Can Help You Build Links from Major Publications
- [H3] Bad Backlinks: How To Spot, Remove, And Avoid Them
- [H3] The Importance of Backlinks for SEO Performance
- [H3] What Are High-Quality Backlinks? [And How to Earn Them]
- [H3] Link Building FAQs
- [H3] Backlink Reporting
- [H4] What are link building services?
- [H4] What link building strategies do you use?
- [H4] What are white-hat links?
- [H4] Why do I need a link building agency?
- [H4] What separates you from competitors?
- [H4] How many links do you build per month?
- [H4] How long does it take to see results?
- [H4] What makes a good backlink?

SEO Content

		<ul style="list-style-type: none">• [H4] What industries do you work in?• [H4] How Do You Report on Links?• [H4] How to You Monitor Results?• [H4] How Do We Communicate?
	Images	We found 39 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 40% Internal Links 60%

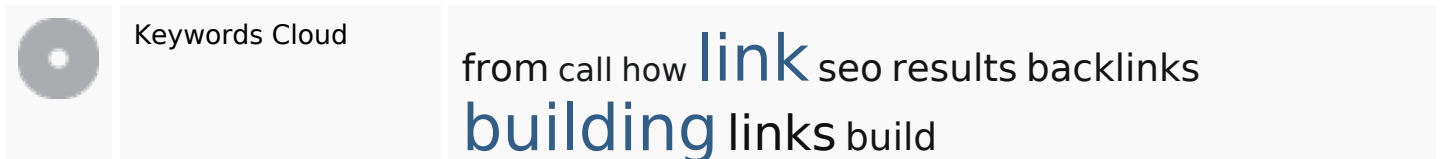
In-page links

Anchor	Type	Juice
How we work	Internal	Passing Juice
About Us	Internal	Passing Juice
Pricing	Internal	Passing Juice

In-page links

Case Studies	Internal	Passing Juice
Link Building Blog	Internal	Passing Juice
Monthly Packages	Internal	Passing Juice
Talk to Sales	Internal	Passing Juice
PPC.io	External	Passing Juice
White hat link building	Internal	Passing Juice
Reviews	Internal	Passing Juice
LinkedIn	External	Passing Juice
YouTube	External	Passing Juice
Privacy Policy	External	Passing Juice
Cookie Policy	External	Passing Juice
Terms	External	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
building	94	✓	✗	✓	✓
link	92	✓	✗	✓	✓
links	49	✗	✗	✓	✓
backlinks	23	✗	✗	✓	✓
build	21	✓	✗	✓	✓


Usability

	Url	Domain : linkbuilder.io Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 285 Warnings : 105				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://linkbuilder.io/sitemaps-1-sitemap.xml</pre>
	Robots.txt	<pre>http://linkbuilder.io/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>