



Website review lipo.ch

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The score is 61/100







SEO Content

	Title	<p>LIPO - Möbel discount günstig kaufen & clever einrichten</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>LIPO - der Schweizer Möbel-Discounter mit Möbelqualität zu Niedrigpreisen ✓ immer TOP-aktuelle Möbel Angebote ✓ schnelle Lieferung ✓ Click&Collect</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>null</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Lipo</td> </tr> <tr> <td>description</td> <td>Lipo Commerce</td> </tr> <tr> <td>image</td> <td>https://beta-cdn.lipo.ch/assets/icons/icon_512x512.42a507.png</td> </tr> <tr> <td>image:width</td> <td>512</td> </tr> <tr> <td>image:height</td> <td>512</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Lipo	description	Lipo Commerce	image	https://beta-cdn.lipo.ch/assets/icons/icon_512x512.42a507.png	image:width	512	image:height	512	image:type	image/png
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H1	H2	H3	H4	H5	H6													
1	0	0	0	0	0													

SEO Content

Tiefpreisgarantie		
	Images	We found 111 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 5.88% External Links : Passing Juice 0% Internal Links 94.12%

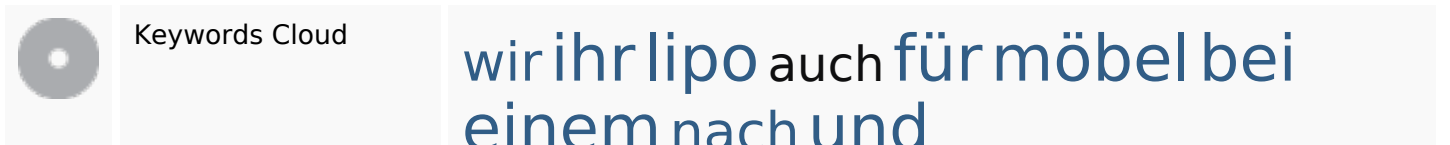
In-page links

Anchor	Type	Juice
Wohnzimmer	Internal	Passing Juice
Schlafzimmer	Internal	Passing Juice
Esszimmer	Internal	Passing Juice
Garten & amp; Balkon	Internal	Passing Juice

In-page links

Lampen - Elektro	Internal	Passing Juice
Heimtextilien	Internal	Passing Juice
Teppiche	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Sofa	Internal	Passing Juice
Boxspringbett	Internal	Passing Juice
Kleiderschrank	Internal	Passing Juice
Bettwäsche	Internal	Passing Juice
günstige Möbel kaufen	Internal	Passing Juice
Geschenkideen	Internal	Passing Juice
LIPO Einrichtungsmarkt in der Nähe	Internal	noFollow
LIPO-Mastercard	External	noFollow

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
einem	6	✘	✘	✘	✘
und	6	✘	✘	✘	✘
lipo	5	✔	✘	✔	✔
bei	5	✘	✘	✘	✘
für	5	✘	✘	✘	✘

Usability

	Url	Domain : lipo.ch Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 372 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://lipo.ch/sitemap.xml</p>
	Robots.txt	<p>http://lipo.ch/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>