

Website review lonelyplanet.com

Generated on May 03 2025 17:02 PM





The score is 54/100







SEO Content

	Title	Lonely Planet Travel Guides & Travel Information - Lonely Planet					
		Length : 70					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Love travel? Discover, plan and book your perfect trip with expert advice, travel guides, destination information and inspiration from Lonely Planet.					
		Length : 149					
		Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 8	H3 7	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Best in Travel 2025• [H2] Beyond the beaten path• [H2] Where to next?• [H2] Your dream itinerary, crafted with you• [H2] Travel stories and news• [H2] Explore our latest stories• [H2] #lonelyplanet• [H2] Follow Lonely Planet:• [H2] Follow Lonely Planet:• [H3] Follow us• [H3] SUBSCRIBE• [H3] Get 20% off your first order.• [H3] Top destinations• [H3] Travel Interests• [H3] Shop• [H3] About Us					

SEO Content

	Images	We found 29 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 67 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.99% Internal Links 97.01%

In-page links

Anchor	Type	Juice
Shop now	Internal	Passing Juice
View all destinations	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Discover the winners	Internal	Passing Juice
Read more news	Internal	Passing Juice

In-page links

Read more articles	Internal	Passing Juice
How to spend the ultimate weekend in Killarney, Ireland	Internal	Passing Juice
A first-time guide to Czechia	Internal	Passing Juice
14 tips for traveling in Croatia on a budget	Internal	Passing Juice
How to explore Italy on a budget	Internal	Passing Juice
Best train rides in Mexico	Internal	Passing Juice
How to make the most of a long weekend in Lisbon	Internal	Passing Juice
The best 12 hikes in Patagonia	Internal	Passing Juice
The 15 most beautiful places to visit in Europe	Internal	Passing Juice
A first-time guide to Mackinac Island	Internal	Passing Juice
See the best of Java, Indonesia, with this 9-day itinerary	Internal	Passing Juice
A guide to shipping your luggage	Internal	Passing Juice
A first-time guide to Everglades National Park	Internal	Passing Juice
Using intuitive budgeting to prioritize travel	Internal	Passing Juice
Rome's best neighborhoods to really get to know the city	Internal	Passing Juice
Things to know before traveling to Amsterdam	Internal	Passing Juice
#lonelyplanet	External	Passing Juice
New York City	Internal	Passing Juice
Paris	Internal	Passing Juice
Italy	Internal	Passing Juice
Costa Rica	Internal	Passing Juice
Japan	Internal	Passing Juice
USA	Internal	Passing Juice
Amsterdam	Internal	Passing Juice
Portugal	Internal	Passing Juice
Cancún	Internal	Passing Juice
Chicago	Internal	Passing Juice
England	Internal	Passing Juice

In-page links

Tokyo	Internal	Passing Juice
France	Internal	Passing Juice
Thailand	Internal	Passing Juice
Ireland	Internal	Passing Juice
Rome	Internal	Passing Juice
London	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Mexico	Internal	Passing Juice
San Francisco	Internal	Passing Juice
Adventure Travel	Internal	Passing Juice
Art and Culture	Internal	Passing Juice
Beaches, Coasts and Islands	Internal	Passing Juice
Family Holidays	Internal	Passing Juice
Festivals	Internal	Passing Juice
Food and Drink	Internal	Passing Juice
Honeymoon and Romance	Internal	Passing Juice
Road Trips	Internal	Passing Juice
Sustainable Travel	Internal	Passing Juice
Travel on a Budget	Internal	Passing Juice
Wildlife and Nature	Internal	Passing Juice
Destination Guides	Internal	Passing Juice
Lonely Planet Kids	Internal	Passing Juice
Lonely Planet Shop	Internal	Passing Juice
Non-English Guides	Internal	Passing Juice
About Lonely Planet	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Trade and Advertising	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Terms and Conditions	Internal	Passing Juice
Work For Us	External	Passing Juice
Write For Us	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Consumer Health Data Privacy Policy	Internal	Passing Juice
Do Not Sell or Share My Personal Information	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
lonely	6	✓	✗	✓	✓
planet	5	✓	✗	✓	✓
trip	4	✗	✗	✓	✗
all	4	✗	✗	✗	✗
shop	4	✗	✗	✗	✓











Usability

	Url	Domain : lonelyplanet.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://www.lonelyplanet.com/sitemap.xml https://www.lonelyplanet.com/sitemaps/articles/sitemap.xml https://www.lonelyplanet.com/sitemaps/pois/attractions/sitemap.xml https://www.lonelyplanet.com/sitemaps/destinations/sitemap.xml https://www.lonelyplanet.com/sitemaps/google-news/sitemap.xml https://www.lonelyplanet.com/video/smap.xml https://www.lonelyplanet.com/articles/google-news https://www.lonelyplanet.com/stories/sitemap-index.xml</div>
	Robots.txt	<p>http://lonelyplanet.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>