



# Website review madmenmarketing.com.au

Generated on December 09 2024 18:30 PM

The score is 62/100



## SEO Content

	Title	<p>Mad Men Marketing: Your Digital Marketing Department Perth</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>More than a Digital Marketing Agency. We are your Digital Marketing Department in Perth. We Specialise in Web Design, SEO, PPC and Software Development.</p> <p><b>Length : 152</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mad Men Marketing: Your Digital Marketing Department Perth</td> </tr> <tr> <td>description</td> <td>More than a Digital Marketing Agency. We are your Digital Marketing Department in Perth. We Specialise in Web Design, SEO, PPC and Software Development.</td> </tr> <tr> <td>url</td> <td>https://madmenmarketing.com.au/</td> </tr> <tr> <td>site_name</td> <td>Mad Men Marketing Perth</td> </tr> <tr> <td>updated_time</td> <td>2024-08-12T10:02:07+00:00</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Mad Men Marketing: Your Digital Marketing Department Perth	description	More than a Digital Marketing Agency. We are your Digital Marketing Department in Perth. We Specialise in Web Design, SEO, PPC and Software Development.	url	https://madmenmarketing.com.au/	site_name	Mad Men Marketing Perth	updated_time	2024-08-12T10:02:07+00:00
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	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>																

# SEO Content

0 13 15 4 0 0

- [H2] Mad Men Marketing
- [H2] We are your Digital Marketing Department in Perth.
- [H2] Mad Men Marketing- Your digital marketing Partner
- [H2] Digital marketing Experts Perth
- [H2] Web Design Perth
- [H2] SEO Perth
- [H2] Google Ads Agency Perth
- [H2] Mad men Creates
- [H2] Web Sites
- [H2] Digital marketing packages suited to your budget
- [H2] Digital Marketing PLANS
- [H2] Contact us
- [H2] Mad Men Marketing
- [H3] Services
- [H3] Mad Men Marketing- Your Digital marketing Agency in Perth
- [H3] TradesmanWeb site Design
- [H3] CustomWeb site Design
- [H3] Mad menWeb site Design
- [H3] SEOPerth
- [H3] SEOPerth
- [H3] SEOPerth
- [H3] Google Ads
- [H3] Google Ads
- [H3] Google Ads
- [H3] Meta | Facebook.Ads
- [H3] Ads
- [H3] Ads
- [H3] Local SEO in 2025 for Perth business
- [H4] SEO | Web Design | Google Ad
- [H4] Join
- [H4] Perth business Mad Men Marketing Perth Helped grow
- [H4] Subscribe now



Images

We found 11 images on this web page.

3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **2%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 16 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Mad Men Marketing</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Web Design and Development Perth</a>	Internal	Passing Juice
<a href="#">Software Development</a>	Internal	Passing Juice
<a href="#">SEO Perth</a>	Internal	Passing Juice
<a href="#">Social Media Marketing &amp; Management Facebook Ads Perth</a>	Internal	Passing Juice
<a href="#">Google Ads   PPC</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">SEO  </a>	Internal	Passing Juice
<a href="#">Web Design  &amp;nbsp;</a>	Internal	Passing Juice
<a href="#">Google Ad</a>	Internal	Passing Juice
<a href="#">Enquire &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Local SEO in 2025 for Perth business</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

web ads more google seo get perth  
digital marketing touch

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
perth	34	✓	✗	✓	✓
ads	33	✗	✗	✗	✓
marketing	28	✓	✗	✓	✓
google	27	✗	✗	✗	✓
seo	21	✗	✗	✓	✓











## Usability

	Url	Domain : madmenmarketing.com.au Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 95 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://madmenmarketing.com.au/sitemap_index.xml</code>
	Robots.txt	<code>http://madmenmarketing.com.au/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.