Website review maetzler-partner.ch

Generated on January 12 2025 14:15 PM

The score is 37/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	de-DE
title	Home
type	website
url	http://maetzler-partner.ch/
site_name	Maetzler und Partner

◯	Headings	**H1** 0 **H2** 2 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H2] Adresse • [H2] Bürozeiten • [H3] Unsere Tätigkeiten
❌	Images	We found 6 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 15 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Team	Internal	Passing Juice
Guido Mätzler	Internal	Passing Juice
Marcel Köppel	Internal	Passing Juice
David Brassel	Internal	Passing Juice
Monja Mätzler	Internal	Passing Juice

In-page links

Sekretariat	Internal	Passing Juice
Rechtsgebiete	Internal	Passing Juice
Downloads	Internal	Passing Juice
Kontakt	Internal	Passing Juice
adaptory.ch	External	Passing Juice
Impressum	Internal	Passing Juice
Datenschutzerklärung	Internal	Passing Juice
Akzeptiert	Internal	Passing Juice
Akzeptiert	Internal	Passing Juice

SEO Keywords

Keywords Cloud	home guido david team sekretariat mätzler monja marcel brassel köppel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
home	2	✔	✖	✖	✖
mätzler	2	✖	✖	✖	✖
team	1	✖	✖	✖	✖
guido	1	✖	✖	✖	✖
marcel	1	✖	✖	✖	✖

Usability

	Url	Domain : maetzler-partner.ch Length : 19
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is de.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 18 Warnings : 19
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://maetzler-partner.ch/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics