



# Website review magnetism.fr

Generated on April 25 2025 05:57 AM





The score is 55/100







## SEO Content

	Title	Magnetism   Creative Agency  <b>Length : 27</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Magnetism - Creative agency, based in Paris, supports brands to make them attractive: strategy, design, advertising and digital.  <b>Length : 128</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Magnetism   Creative Agency</td></tr><tr><td>description</td><td>Magnetism - Creative agency, based in Paris, supports brands to make them attractive: strategy, design, advertising and digital.</td></tr><tr><td>image</td><td>https://images.prismic.io/magnetism-website/65b7cfdd615e73009ec40842_couvsite.jpg?auto=format%2Ccompress&amp;rect=0%2C0%2C1200%2C630&amp;w=1200&amp;h=630</td></tr></table>	Property	Content	title	Magnetism   Creative Agency	description	Magnetism - Creative agency, based in Paris, supports brands to make them attractive: strategy, design, advertising and digital.	image	https://images.prismic.io/magnetism-website/65b7cfdd615e73009ec40842_couvsite.jpg?auto=format%2Ccompress&rect=0%2C0%2C1200%2C630&w=1200&h=630				
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>15</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] Magnetism</li><li>• [H2] More projects</li><li>• [H3] Campaign - Richard Mille</li><li>• [H3] Campaign - Louis Vuitton</li><li>• [H3] Campaign - Hennessy Paradis</li></ul>	H1	H2	H3	H4	H5	H6	1	1	15	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	15	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Brand Content - Evidens de Beauté</li><li>• [H3] Website - Adidas Arena</li><li>• [H3] Film &amp; website - Unequal</li><li>• [H3] Campaign - Nespresso</li><li>• [H3] Global Communication - Richard Mille</li><li>• [H3] Brand ID ~ website - Daniel Roth</li><li>• [H3] Social Media - Gautier Cognac</li><li>• [H3] Website - BATACLAN</li><li>• [H3] DIGITAL ECOSYSTEM - Richard Mille</li><li>• [H3] DIGITAL ECOSYSTEM - NESPRESSO</li><li>• [H3] Beauty Academy - Dyson</li><li>• [H3] SHOWREEL - MAGNETISM</li></ul>
	Images	<p>We found 48 images on this web page.</p> <p>48 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 28 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 7.14%</p> <p>Internal Links 92.86%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Works</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Boutique</a>	Internal	Passing Juice
<a href="#">Legals</a>	Internal	Passing Juice
=	Internal	Passing Juice
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=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## In-page links

[LinkedIn](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

campaign works social magnetism  
nespresso website adidas digital showreel  
media












## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
campaign	9	×	×	×	✓
social	6	×	×	×	✓
media	5	×	×	×	✓
nespresso	4	×	×	×	✓
website	4	×	×	×	✓





## Usability

	Url	Domain : magnetism.fr Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 91 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://magnetism.fr/sitemap.xml</div>
	Robots.txt	http://magnetism.fr/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.