







# Website review mainstreethost.com

Generated on October 30 2024 16:48 PM





The score is 60/100




## SEO Content

	<p>Title</p>	<p>Affordable SEO Services Company   Mainstreethost Digital Marketing Agency</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Description</p>	<p>Mainstreethost is an Affordable Digital Marketing Agency with Locations in Buffalo, NY &amp; Las Vegas, NV. Since 1999, we have been mastering the art of Digital Marketing, Search Engine Optimization (SEO), Content Marketing, Web Design &amp; Development and Social Media Marketing.</p> <p><b>Length : 282</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1480 1481 2018"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mainstreethost Digital Marketing Agency</td> </tr> <tr> <td>description</td> <td>Making Digital Marketing Simple, Flexible and Affordable for Every Business.</td> </tr> <tr> <td>url</td> <td>https://www.mainstreethost.com/</td> </tr> <tr> <td>site_name</td> <td>Mainstreethost</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Mainstreethost Digital Marketing Agency	description	Making Digital Marketing Simple, Flexible and Affordable for Every Business.	url	https://www.mainstreethost.com/	site_name	Mainstreethost
Property	Content															
locale	en_US															
type	website															
title	Mainstreethost Digital Marketing Agency															
description	Making Digital Marketing Simple, Flexible and Affordable for Every Business.															
url	https://www.mainstreethost.com/															
site_name	Mainstreethost															





# SEO Content

		<p>image <a href="https://www.mainstreethost.com/wp-content/uploads/2018/12/mainstreethost-digital-marketing-agency.jpg">https://www.mainstreethost.com/wp-content/uploads/2018/12/mainstreethost-digital-marketing-agency.jpg</a></p> <p>image:width 1200</p> <p>image:height 630</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>13</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Simple. Flexible. Affordable.</li> <li>• [H2] Are you losing business?</li> <li>• [H2] It Takes SEO - And So Much More</li> <li>• [H2] Affordable Digital Marketing Services</li> <li>• [H2] Celebrating 25 Years of Digital Marketing!</li> <li>• [H2] Marketing Solutions that Scale</li> <li>• [H2] Get to Know Us</li> <li>• [H2] Don't Just Take Our Word for It</li> <li>• [H2] You have a vision.We have a team to get you there.</li> <li>• [H2] Digital Marketing Blog</li> <li>• [H2] Let's Chat</li> <li>• [H3] 1. SEO Services</li> <li>• [H3] 2. Pay-Per-Click (PPC)</li> <li>• [H3] 3. Web Design</li> <li>• [H3] 4. Content Marketing</li> <li>• [H3] 5. Social Media Marketing</li> <li>• [H3] Small BusinessSolutions</li> <li>• [H3] Medium BusinessSolutions</li> <li>• [H3] Enterprise Solutions</li> <li>• [H3] PartnerSolutions</li> <li>• [H3] Popular Blog Posts</li> <li>• [H3] How to Leverage Reddit for Small Business Growth (Without Paying)</li> <li>• [H3] How The Blair Witch Project Revolutionized Marketing</li> <li>• [H3] 4 Examples of Clever Crowdsourcing Campaigns</li> </ul>	H1	H2	H3	H4	H5	H6	1	10	13	0	0	0
H1	H2	H3	H4	H5	H6									
1	10	13	0	0	0									
	Images	<p>We found 49 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">SEO</a>	Internal	Passing Juice
<a href="#">Local SEO</a>	Internal	Passing Juice
<a href="#">Technical SEO</a>	Internal	Passing Juice
<a href="#">Analytics</a>	Internal	Passing Juice
<a href="#">SEO Packages</a>	Internal	Passing Juice
<a href="#">Web Design</a>	Internal	Passing Juice
<a href="#">eCommerce</a>	Internal	Passing Juice
<a href="#">UX</a>	Internal	Passing Juice
<a href="#">Graphic Design</a>	Internal	Passing Juice

## In-page links

<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">PPC</a>	Internal	Passing Juice
<a href="#">Google Shopping</a>	Internal	Passing Juice
<a href="#">PPC Campaigns</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Social Media Advertising</a>	Internal	Passing Juice
<a href="#">Social Media Promotion</a>	Internal	Passing Juice
<a href="#">Social Media Packages</a>	Internal	Passing Juice
<a href="#">Content</a>	Internal	Passing Juice
<a href="#">Copywriting</a>	Internal	Passing Juice
<a href="#">Blogging</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">2024 Social Media Image Size Cheat Sheet</a>	Internal	Passing Juice
<a href="#">The Top 19 Free SEO Tools [Infographic]</a>	Internal	Passing Juice
<a href="#">Securing Your Site: HTTPS Migration Checklist</a>	Internal	Passing Juice
<a href="#">4 Examples of Clever Crowdsourcing Campaigns</a>	Internal	Passing Juice
<a href="#">Google Text Ad Preview Tool</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">How to Leverage Reddit for Small Business Growth (Without Paying)</a>	Internal	Passing Juice
<a href="#">Digital Marketing</a>	Internal	Passing Juice
<a href="#">How The Blair Witch Project Revolutionized Marketing</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Digital Marketing Services</a>	Internal	Passing Juice
<a href="#">Small Business Solutions</a>	Internal	Passing Juice
<a href="#">Medium Business Solutions</a>	Internal	Passing Juice
<a href="#">Enterprise Marketing</a>	Internal	Passing Juice

## In-page links

<a href="#">Partner Program</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Refer-a-friend Program</a>	Internal	Passing Juice
<a href="#">Website Analysis</a>	Internal	Passing Juice
<a href="#">After Hours Support</a>	Internal	Passing Juice
<a href="#">Maximizing Local SEO</a>	Internal	Passing Juice
<a href="#">Email Marketing Guide</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marketing	21	✓	✗	✓	✓
seo	14	✓	✗	✓	✓
social	14	✗	✗	✓	✓
digital	12	✓	✗	✓	✓
content	11	✗	✗	✓	✓











## Usability

	Url	Domain : mainstreethost.com Length : 18
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.mainstreethost.com/sitemap_index.xml">https://www.mainstreethost.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://mainstreethost.com/robots.txt">http://mainstreethost.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.